

ONLINE



2016



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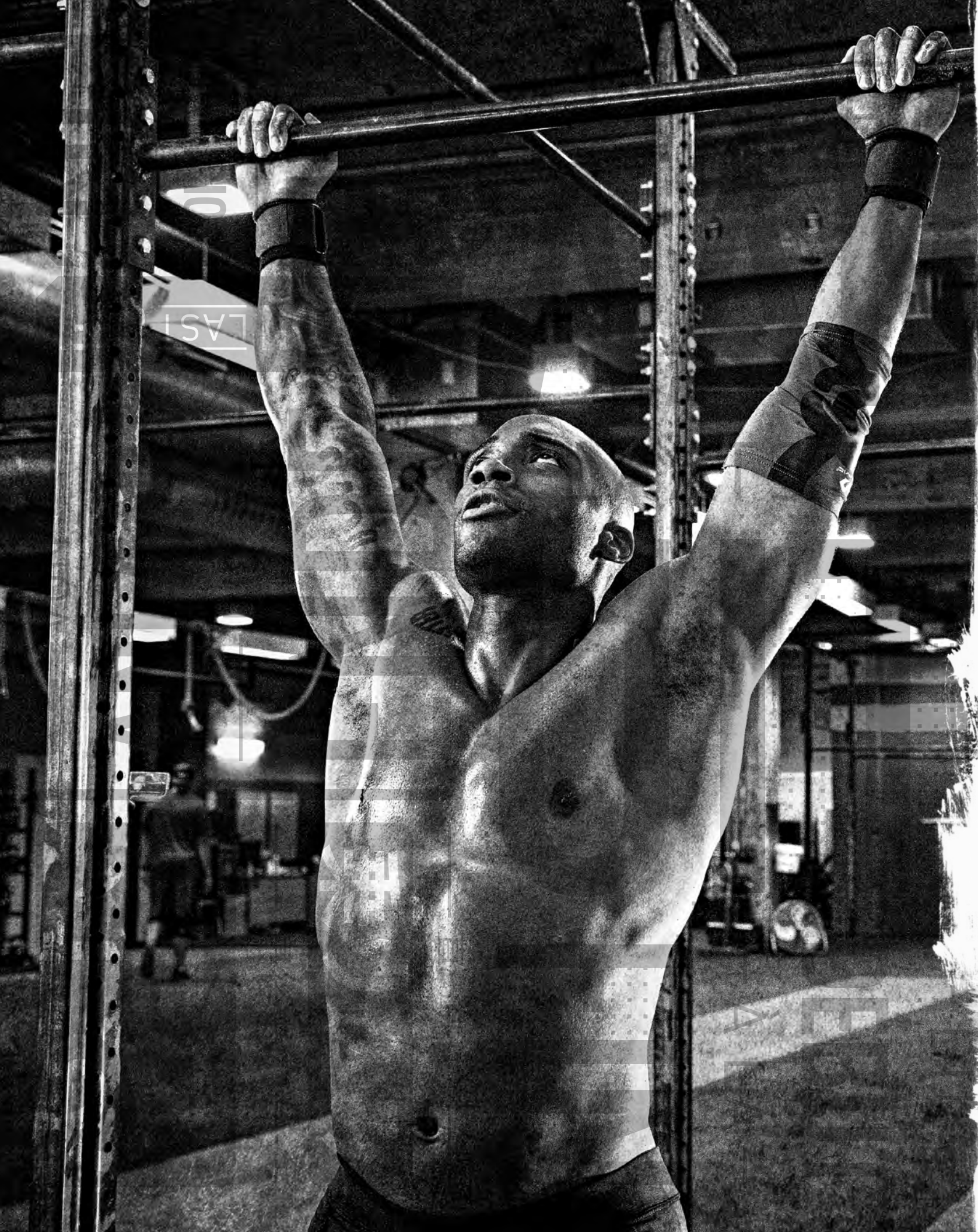
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We believe that those who work **HARDER**,
LONGER and **SMARTER** deserve the spoils,
the podium and a heavenly chorus of
glory halleluiahs (even if it's just in your own head).

McDavid is the **TRAINING PARTNER** that
makes the "get at it" more attractive,
more productive, more heaven-like
and often less painful.

In 2016, we are getting at it with
our full offering of **TOP-RATED** products,
plus an amazing collection of **NEW-FOR-YOU**
technologies, **BIG-TIME** improvements
and **PACK-LEADING** advancements.

Okay then, enough chatter,

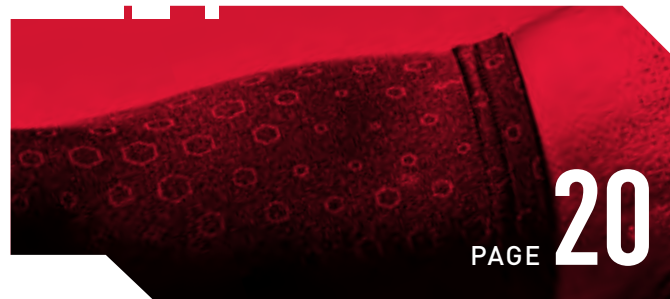
LET'S **GET** AT IT.



NEW TECH

HAPPY NEW THIS YEAR

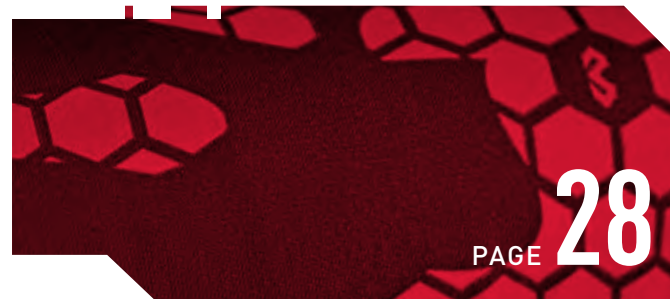
No one sits still at McDavid HQ (there are currently 2 chairs in the office). We are always thinking ahead and moving constantly there. Here's the latest hit list for 2016.



PAGE **20**

» ACT – Active Cooling Technology™

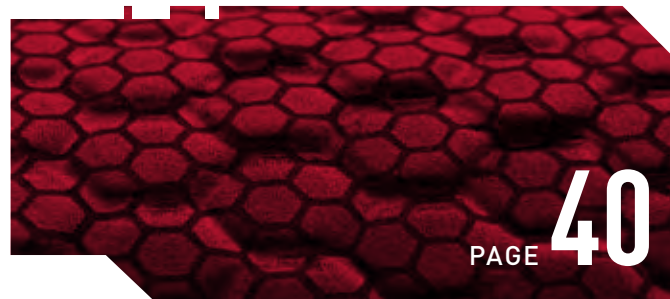
Our latest development in the area of dynamic thermo management. ACT is built into our uCool™ products for an **enhanced evaporative cooling** effect that may keep skin up to 5° Fahrenheit cooler (2°C).



PAGE **28**

» Recovery Max™

By utilizing a new fabric mix of 57% Spandex with 43% Nylon (vs. 80% Nylon & 20% Spandex), new Recovery Max provides **3x the compressive properties** of typical compression fabric.



PAGE **40**

» TEFLX™ Line Expansion

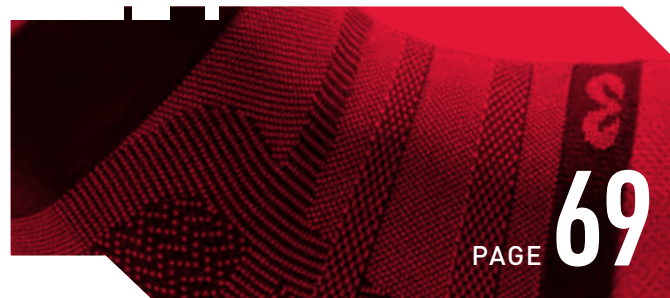
Protection specifically designed for **unforgiving floors** and **hard surfaces**. TEFLX is a unique, ultra-durable resistance technology that's ideally developed by infusing a powerfully **tough** element to our industry-leading **HEX™** padding.



PAGE **66**

» E3 – Elite Engineered Elastics™

Elite Engineered Elastics is a higher grade and **superior designed elastic**. With flat-knit technology we've created a more form-fitting, breathable, comfortable and effective support system.



PAGE **69**

» Freelastics

Freelastics are created with a unique 400-needle machine that provides a tubular knitting technique producing superior elastic support with high compression properties and **free of seams**.



PAGE **92**

» Cold Recovery

Elbow, knee and ankle sleeves designed to be simply **chilled down** in the freezer and **strapped** on to your joint. Once the cold dissipates the helpful compression and **recovery** continues.

AS WELL AS

We've been busy and that'll keep you busy. In addition to new technologies and products, we present **FURTHER ADVANCEMENTS** in the art and science of McDavid.



Visual Tech

PAGE 10



Color Block

PAGE 15



HEX™ Skin™

PAGE 52



Rigid Ankle

PAGE 64



Precision Strap

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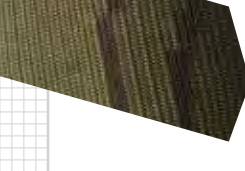
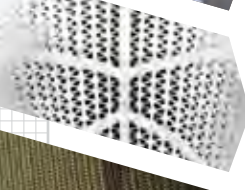
PRODUCT INDEX

116

MERCHANDISING

TREND REPORT

We scouted, hunted, gathered, analyzed and we created our McDavid versions of the freshest trends. Here is what we saw out in the market.



DESIGN

EVOLUTION OF CAMO

From the duck blind to the gym to the street—camouflage patterns have emerged. This is camo everyone will notice.

COLOR BLOCKING

It's a block party with ergonomic paneling throughout a monochrome color palette. CB adds 3D texture, depth and sculpting highlights.

OVERSIZE GEOMETRIC PATTERN

Get international geo-graphic with bold, unapologetic patterns, colors and wearable statements.

TECHNOLOGY

VISUAL CLIMATE CONTROL

This is climate change on an ultra personal level. Technology that evaporates perspiration and reacts visually/graphically. There's no denying.

RECOVERY

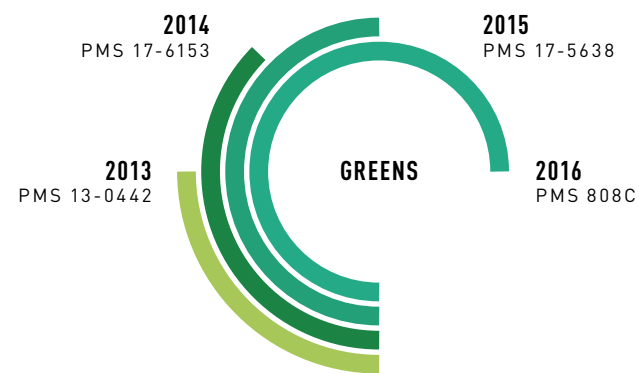
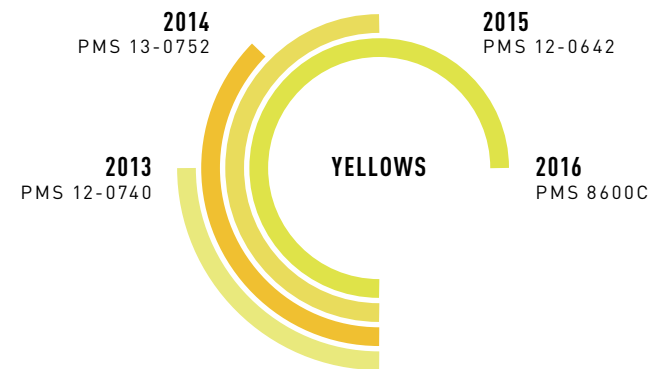
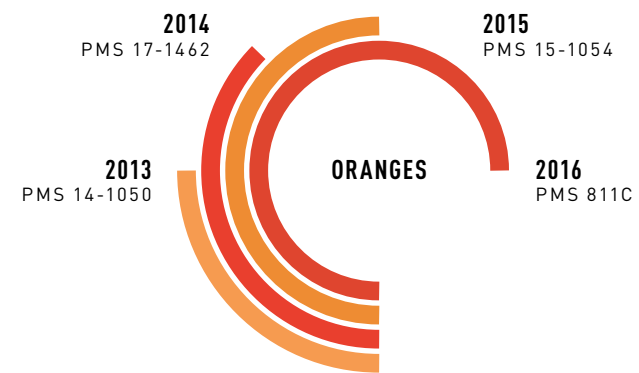
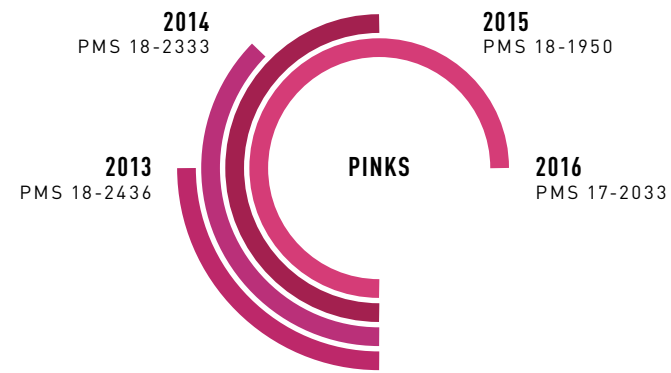
The science of recovery continues to advance. Further refinements include recovery with compression innovations, targeting techniques and fabric development.

FILM APPLICATIONS

Welcome to applied engineering in the form of transitioning graphic patterns that create textural contrast and retro-reflective prints.

ENGINEERED KNITS

This is no rocking-on-the-porch-kitten-playing-with-a-ball-of-yarn situation. These knits are high technology applied to innovative yarns (with a bit a grandma smarts mixed in).



COLORS

INTRODUCING

ACT Material
(See products on p20)

DigiTek Pattern
(See products on p16)

Charcoal Color

Hydro Camo Pattern
(In Bright Teal – See products on p16)

Bright Teal Color
(See products on p10)

Hydro Camo Pattern
(In Bright Yellow – See products on p16)

Bright Yellow Color
(See products on p10)

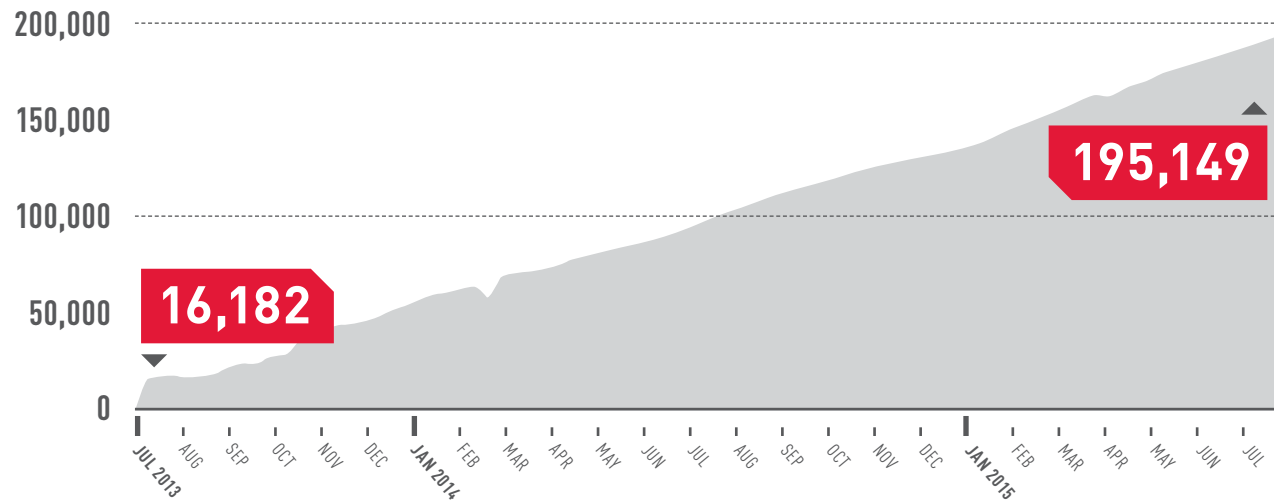
GETTING @ SOCIAL

McDavid has been active on social media for over 30 years—we call it “**communicating with people.**” Since the social explosion, *everything* has changed and *nothing* has changed. We are McDavid whether you meet us on the **street,**

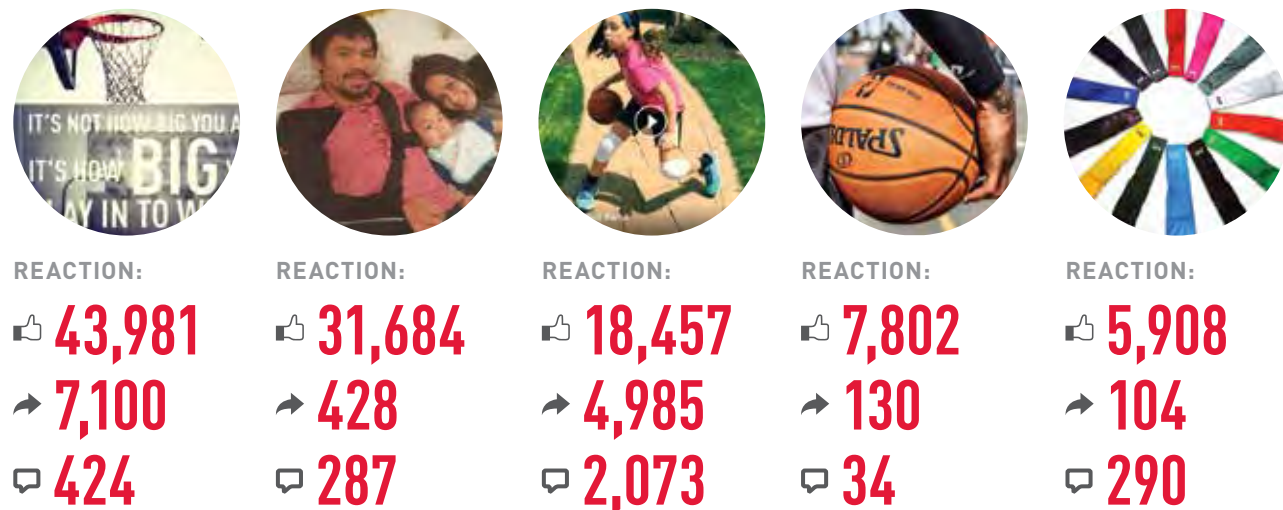
on the **court,** at a **trade show,** **online,** at the **50-yd line,** in a **store,** in the **gym** or within the great expanse of **SOCIAL MEDIA.** We are extremely comfortable and conversant in the language and customs of the vast frontier of cyberspace.



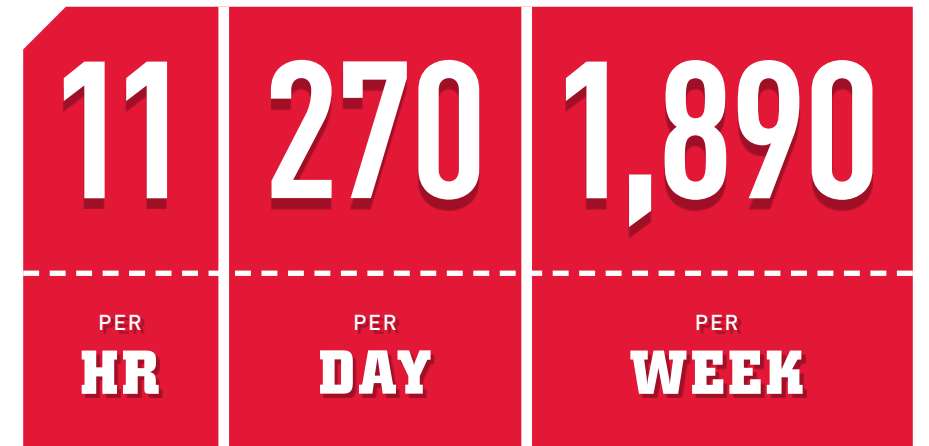
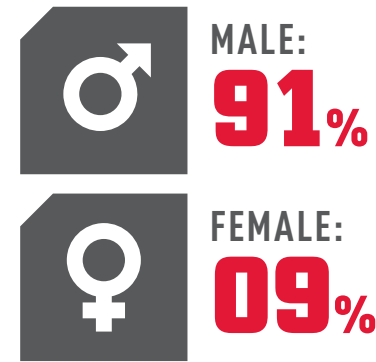
FACEBOOK PAGE LIKES



TOP PERFORMING FACEBOOK POSTS



USER BASE



5-10% Community Growth per Month
Do you follow McDavid?

NEW FANS On average, across all platforms



GLOBAL FANS

- | | | | |
|---------------|---------------|-------------|-------------|
| 1 USA | 4 PUERTO RICO | 8 TAIWAN | 12 BRAZIL |
| 2 MEXICO | 5 FRANCE | 9 INDIA | 13 GERMANY |
| 3 PHILIPPINES | 6 ITALY | 10 ALGERIA | 14 PAKISTAN |
| | 7 CANADA | 11 THAILAND | 15 MALAYSIA |

236,945+

USERS AND COUNTING
Across Facebook, Twitter, Instagram, YouTube and Google+

6566

Compression Arm Sleeves

PAGE 16

59

Factors to consider as ball is snapped (we approximated, but it's a lot)

5,000

Calorie intake per day during training (us "average" folks—about 2000)

216

Hours spent (this month) training to embarrass wide receivers

6.4

Yards of separation to make up in 1.2 seconds

PERFORMANCE



| | | |
|----------------|-------------------------------|----------|
| SUBJECT | Elite Performance Enhancement | P08 - 31 |
|----------------|-------------------------------|----------|

GET BEYOND IT

No one **WINS** without **WORKING** (except at bingo). Performance is relevant to every aspect of your efforts. If you perform more efficiently, aggressively and productively in **TRAINING**, that same rhyming trio of favorites will be there when it matters most. McDavid is all about performance at the **HIGHEST, TOUGHEST, FARTHEST, GREATEST** levels. Our new-for-2016 collection includes super cool sciences we like to call "Active Cooling Technology" (**ACT™**) available on our freshly created uCool™ line and **RECOVERY MAX™** post-performance gear. Start performing **ABOVE** and **BEYOND** it all.

| | | |
|----|---------------------|-------------|
| 10 | ARM SLEEVES | 7 PRODUCTS |
| 11 | SOCKS / LEG SLEEVES | 10 PRODUCTS |
| 22 | ACCESSORIES | 5 PRODUCTS |
| 24 | SHORTS | 3 PRODUCTS |
| 26 | TIGHTS | 6 PRODUCTS |
| 30 | SHIRTS | 3 PRODUCTS |



Visualize Performance

Feel the enhanced compression technology and see it at work via Visual Tech. A gradient of compression is graphically depicted with a gradient you can see.

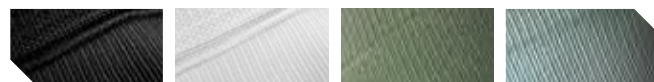
VISUAL TECH

3X ZOOM

8837 mmHg Arm Sleeves / pair

BEST FOR Wear during run/workout/game for improved circulation/performance.

- Arms benefit from increased blood circulation due to **TARGETED COMPRESSION™** Technology
- Specialty yarns are quick-drying and antimicrobial for additional comfort
- Millimeters of Mercury* (units of measurement/no actual mercury) at wrist (16-18mmHg) and bicep (12.6-14.7mmHg) to enhance blood flow
- hDc™ Moisture Management Technology is all about cool and dry
- Swiss-made quality
- Includes one pair



NORMALLY IN STOCK Black

ADVANCED BOOKING REQUIRED White; Charcoal/Bright Yellow; Ultra Silver/Bright Teal

Sizes: XS-2XL

Content: 50% Tactel®/40% Polyamid/10% Lycra® (elastane)

MSRP: \$29.99 USD

Performance Carton

Sleeving competitors in the dust



Ultra Silver

Bright Teal



8832 10k Runner Socks / pair

BEST FOR Wear during run/workout for improved circulation/performance.

- Calves and feet benefit from increased blood circulation due to **TARGETED COMPRESSION™** Technology
- Specialty yarns are quick-drying and antimicrobial for additional comfort
- Traction design at footbed for better floor grip
- Achilles support via unique knitting pattern
- Ventilated toe stitching provides maximum breathability
- hDc™ Moisture Management Technology is all about cool and dry
- Millimeters of Mercury* (units of measurement/no actual mercury) at ankle (18-21mmHg) and top of sock (12.6-14.7mmHg) to enhance blood flow
- Suggested wear time: length of run or extended workout
- Swiss-made quality
- Includes one pair, right/left specific



NORMALLY IN STOCK Black/Alt Blue

ADVANCED BOOKING REQUIRED Charcoal/Bright Yellow; Ultra Silver/Bright Teal

Sizes: XS-2XL

Content: 46% Tactel®/26% Polyamid/19% Timbrelle® Care/9% Lycra® (elastane)

MSRP: \$39.99 USD

Performance Carton

Socks ahead of the pack



Alt Blue

Black

8836 mmHg Calf Sleeves / pair

BEST FOR Wear during run/workout/game for improved circulation/performance.

- Calves benefit from increased blood circulation due to **TARGETED COMPRESSION™** Technology
- Specialty yarns are quick-drying and antimicrobial for additional comfort
- hDc™ Moisture Management Technology is all about cool and dry
- Millimeters of Mercury* (units of measurement/no actual mercury) at ankle (18-21mmHg) and top of sock (12.6-14.7mmHg) to enhance blood flow
- Suggested wear time: length of game/run/extended workout
- Swiss-made quality
- Includes one pair



NORMALLY IN STOCK Black

ADVANCED BOOKING REQUIRED White; Black/Alt. Blue; Charcoal/Bright Yellow; Ultra Silver/Bright Teal

Sizes: XS-2XL

Content: 50% Tactel®/40% Polyamid/10% Lycra® (elastane)

MSRP: \$29.99 USD

Performance Carton

Mercury not rising



Bright Yellow

Charcoal

8831 Rebound Compression Socks / pair

BEST FOR Wear post-run/workout/game for enhanced recovery. Designed for extended wear.

- Calves and feet benefit from increased blood circulation due to **TARGETED COMPRESSION™** Technology
- Increases blood flow post-exertion for a faster and more complete recovery
- Specialty yarns featuring seaweed and zinc help aid in recovery and provide extended comfort
- Anatomical 3D knitting design at toe and heel provides enhanced comfort/protection
- Traction design at footbed for better floor grip
- hDc™ Moisture Management Technology is cool and dry
- Millimeters of Mercury* (units of measurement/no actual mercury) at ankle (18-21mmHg) and top of sock (12.6-14.7mmHg) to enhance blood flow
- Can be worn for extended periods of time
- Swiss-made quality
- Includes one pair

NORMALLY IN STOCK Black

Sizes: XS-2XL

Content: 44% [Cotton/Seacel™/Smartcel™ Sensitive]/34% Tactel®/14% Polyamid/8% Lycra® (elastane)

MSRP: \$39.99 USD

 Performance Carton

Recovery begins with the sole



8834 3v3 Team Socks / pair

BEST FOR Wear during workout/game for improved circulation/performance.

- Calves and feet benefit from increased blood circulation due to **TARGETED COMPRESSION™** Technology
- Specialty yarns are quick-drying and antimicrobial for additional comfort
- Footbed features thicker stitching for added cushioning while traction design provides better floor grip
- Arch and Achilles support via unique knitting pattern
- Ventilated toe stitching provides maximum breathability
- hDc™ Moisture Management Technology is all about cool and dry
- Millimeters of Mercury* (units of measurement/no actual mercury) at ankle (18-21mmHg) and top of sock (12.6-14.7mmHg) to enhance blood flow
- Suggested wear time: length of game or extended workout
- Swiss-made quality
- Includes one pair, right/left specific

NORMALLY IN STOCK Black

Sizes: XS-2XL

Content: 46% Tactel®/26% Polyamid/19% Timbrelle® Care/9% Lycra® (elastane)

MSRP: \$39.99 USD

 Performance Carton

Technology on its toes



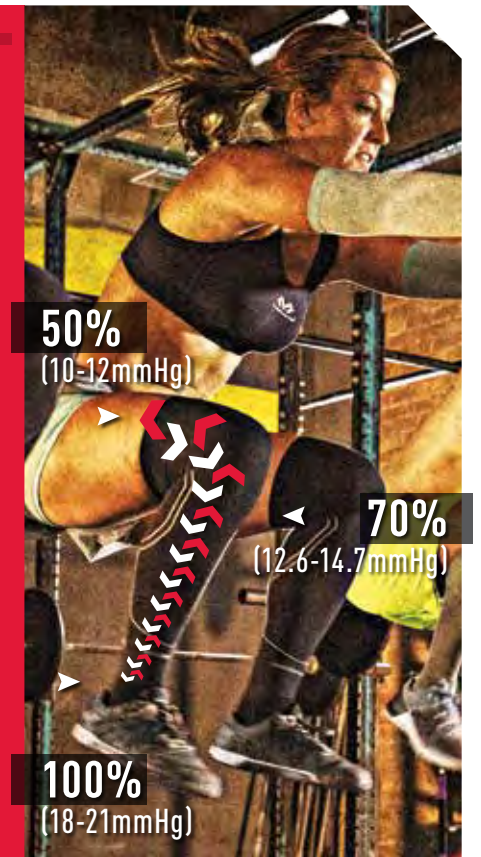
TARGETED COMPRESSION™

Compression levels designed to apply higher pressure at the ankle, while gradually tapering off up the calf and thigh. This graduated tension allows better blood flow for faster re-oxygenation and reduction of lactic acid.

TRANSLATION: Helps you run/train longer and better. Helps you recover faster and more completely.

- + Dedicated Swiss-made craftsmanship
- + High-tech, hybrid yarns blended for dryness, odor reduction and elevated hygiene
- + Enhanced blood flow
- + Reduced lactic acid
- + Muscle stimulation & stability

- Reduced fatigue, increased comfort for improved performance or recovery



NEW 8838 Thigh-High Rebound Compression Socks / pair

BEST FOR Enhancing recovery post-exertion. Designed for extended wear.

- Thigh to foot benefit from increased blood circulation due to Targeted Compression™ Technology
- Increases blood flow for a faster and more complete recovery
- Specialty yarns featuring seaweed and zinc help aid in recovery and provide extended comfort
- Anatomical 3D knitting design at toe and heel provides enhanced comfort/protection
- Traction design at footbed for better grip
- hDc™ Moisture Management Technology is all about cool and dry
- Millimeters of Mercury* (units of measurement/no actual mercury) at ankle (18-21mmHg), below knee (12.6-14.7mmHg) and mid-thigh (10-12mmHg) to enhance blood flow
- Swiss-made quality
- Includes one pair

NORMALLY IN STOCK Black

Sizes: XS-2XL

Content: 44% [Cotton/Seacel™/Smartcel™/34% Tactel®/14% Polyamid/8% Lycra® (elastane)]

MSRP: \$54.99 USD

 Performance Carton

Recover right (and left)



6577 Compression Calf Sleeves / pair

- Compression technology warms and stabilizes lower leg muscles and reduces fatigue during workouts
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one pair



NORMALLY IN STOCK » Black; White; Royal; Bright Pink

ADVANCED BOOKING REQUIRED » Bright Coral; Bright Teal; Ultra Silver

Sizes: S-L

Content: 85% nylon/15% spandex (elastane)

MSRP: \$24.99 USD

Performance Carton

Compress your opponents

6572 Compression Leg Sleeves / pair

- Leg muscles stay warm and active with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one pair



NORMALLY IN STOCK » Black; White

ADVANCED BOOKING REQUIRED » Scarlet; Royal; Navy; Bright Pink

Size: S-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$24.99 USD

Performance Carton

Put a technical spring in your step



COLOR BLOCK

NEW 6576 Compression Leg Sleeves / pair

- Leg muscles stay warm and active with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Unique color block design
- Includes one pair

NORMALLY IN STOCK » Black/Charcoal/Bright Yellow

Sizes: S-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$32.99 USD

Performance Carton

Plenty up your leg sleeve



NEW 6584 Compression Arm Sleeves / pair

- Arm muscles stay warm and active with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- Unique color block design
- 50+ UV skin protection
- Includes one pair

NORMALLY IN STOCK » Black/Charcoal/Bright Yellow

Sizes: XS-L

Content: 80% nylon/20% spandex (elastane)

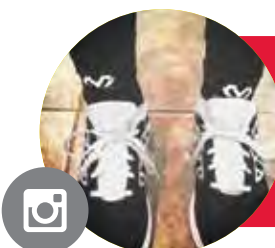
MSRP: \$32.99 USD

Performance Carton

Make a serious compression on your opponent

KEY TO COLORWAYS:

» Main Body Fabric / Secondary Fabric / Thread Color



GET SOCIAL

USER: AMANDAT1027

PRODUCT: 6577

"About to try compression!"

656 Compression Arm Sleeve / single

- Arm muscles stay warm and active with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one sleeve

NORMALLY IN STOCK » MGrid; Black; White; Scarlet; Navy; Royal; Bright Pink

ADVANCED BOOKING REQUIRED » DigiTek; Hydro Camo Bright Teal; Hydro Camo Bright Yellow; Bright Coral; Bright Teal; Ultra Silver

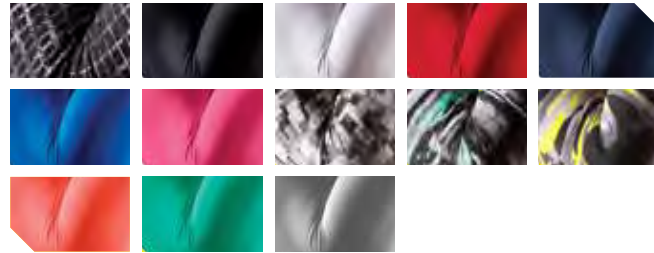
Sizes: XS-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$14.99 USD

 Performance Carton

Win the arms race



6566 Compression Arm Sleeves / pair

- Arm muscles stay warm and active with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one pair

NORMALLY IN STOCK » MGrid; Black; White; Scarlet; Navy; Royal; Bright Pink

ADVANCED BOOKING REQUIRED » DigiTek; Hydro Camo Bright Teal; Hydro Camo Bright Yellow; Bright Coral; Bright Teal; Ultra Silver

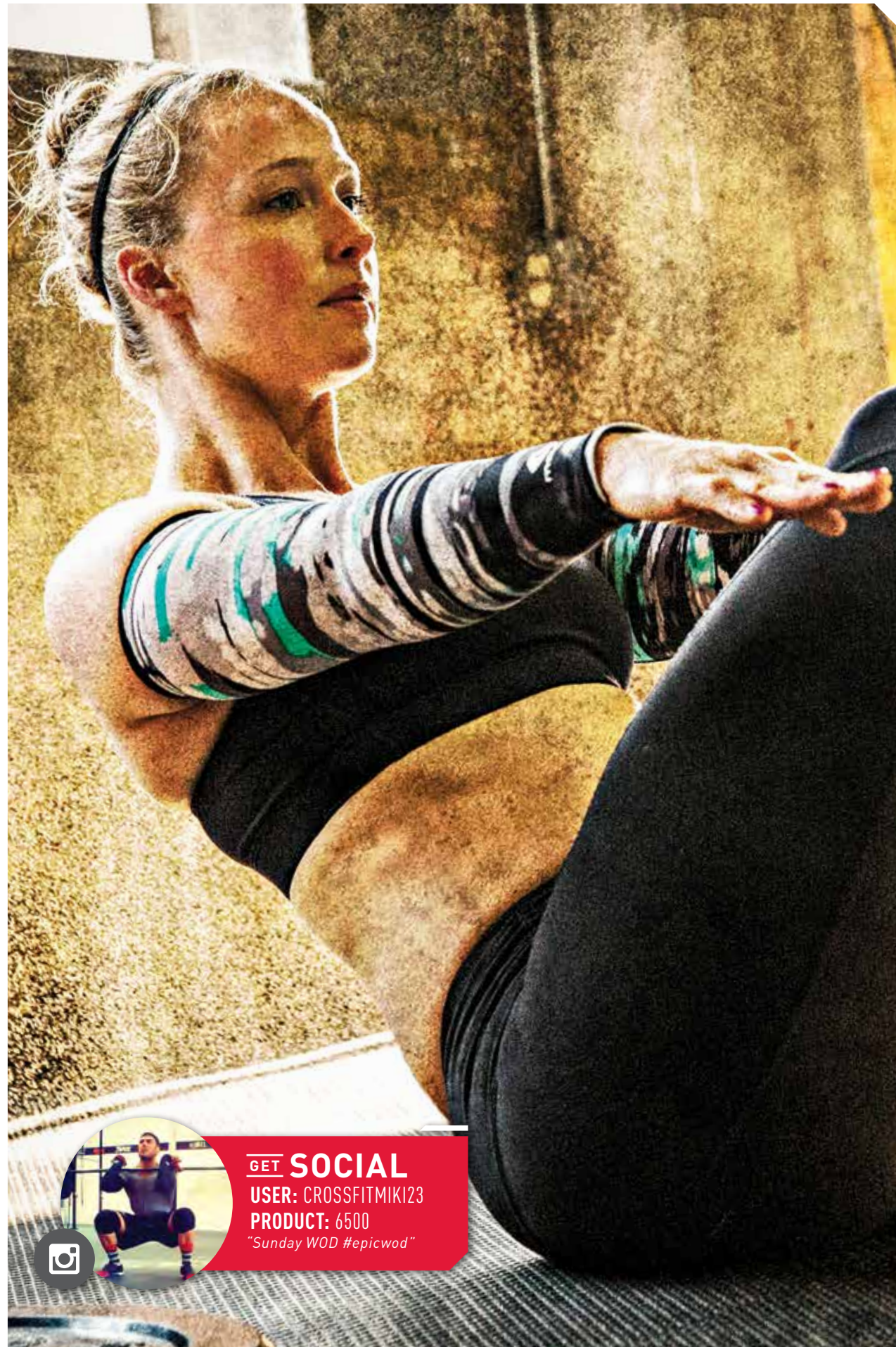
Sizes: XS-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$24.99 USD

 Performance Carton

An armful of advantages



GET SOCIAL
USER: CROSSFITMIKI23
PRODUCT: 6500
"Sunday WOD #epicwod"



NEW COLORS FOR 2016:

- » DigiTek
- » Hydro Camo Bright Teal
- » Hydro Camo Bright Yellow
- » Bright Coral
- » Bright Teal



TAKE A MOMENT TO REFLECT ON THIS

REFLECTIVE TECH

Our Reflective sleeves make your world **BRIGHTER** and **SAFER**.

360° VISIBILITY provides a candlepower rating of **400CD/LUX**.

Get noticed in those waning hours of light anywhere cheeseburger-eating, phone-using drivers are on your heels.

McDAVID. BRIGHT ON.



6577RF Compression Calf Sleeves / pair

Be seen: Reflective heat transfer design for 360° visibility

- Reflective candlepower rated 400CD/LUX
- Compression technology warms and stabilizes lower leg muscles and reduces fatigue during workouts
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one pair



NORMALLY IN STOCK » Ultra Black; Ultra Silver; Bright Pink

ADVANCED BOOKING REQUIRED » Bright Coral; Bright Teal

Sizes: S-L

Content: 85% nylon/15% spandex (elastane)

MSRP: \$29.99 USD

Performance Carton

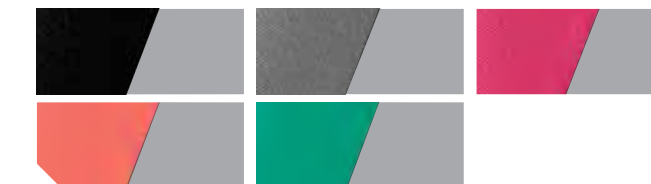
Light years ahead



6566RF Compression Arm Sleeves / pair

Be seen: Reflective heat transfer design for 360° visibility

- Reflective candlepower rated 400CD/LUX
- Arm muscles stay warm and active with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one pair



NORMALLY IN STOCK » Ultra Black; Ultra Silver; Bright Pink

ADVANCED BOOKING REQUIRED » Bright Coral; Bright Teal

Sizes: S-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$29.99 USD

Performance Carton

Be visible and invincible



6588RF Women's Compression Thumbhole Arm Sleeves / pair

- Reflective logo for better visibility
- Candlepower rated 400CD/LUX (that'll get noticed)
- Muscles stay warm and stable with compression technology
- Second skin helps prevent chafing, cuts and abrasions
- Dry and cool via hDc™ Moisture Management Technology
- Seam-strengthening 6-thread flat-lock technology
- 50+ UV skin protection
- Includes one pair, right/left specific



NORMALLY IN STOCK » Ultra Black; White

ADVANCED BOOKING REQUIRED » Ultra Silver; Bright Pink; MGrid; Royal; Bright Coral; Bright Teal

Sizes: XS-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$34.99 USD

Performance Carton

Thumb's up for being seen and being better



ACT ACTIVE COOLING TECHNOLOGY™



When *you are* active, *we are* active. This is science purposely activated to put you into **COOL MODE.**

ACTIVE COOLING TECHNOLOGY by McDavid is our latest development in the area of dynamic thermo management. ACT features an *enhanced evaporative cooling effect* that may keep your skin up to **5° FAHRENHEIT COOLER (2°C).** Like every aspect of competition and training, split seconds matter, millimeters matter and degrees matter.

ACT actively retains warmth within the muscles while cooling the skin's surface. Blood flow and in turn, performance is further enhanced with built-in compression capabilities. Find ACT fabrication in all our new uCool™ products. Active Cooling Technology keeps your game **HOT** and **uCOOL.**

ACT FABRIC

Change in Temperature = **4.8°F***

"WICKING" FABRIC

Change in Temperature = **2.2°F***

*Cooling data based upon independent research by Kraton Performance Polymers



NEW 6578 uCool™ Compression Leg Sleeves / pair

- **ACTIVE COOLING TECHNOLOGY™**
- Enhanced evaporative cooling effect may keep skin up to 5 degrees Fahrenheit cooler (2°C)
- Leg muscles stay warm and activated with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one pair

NORMALLY IN STOCK » Black

Sizes: S-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$39.99 USD

Performance Carton

This is cool...no, actually, it's really amazingly cool



NEW 6579 uCool™ Compression Arm Sleeves / pair

- **ACTIVE COOLING TECHNOLOGY™**
- Enhanced evaporative cooling effect may keep skin up to 5 degrees Fahrenheit cooler (2°C)
- Arm muscles stay warm and activated with compression technology
- Protects skin from abrasions
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection
- Includes one pair

NORMALLY IN STOCK » Black

Sizes: XS-L

Content: 80% nylon/20% spandex (elastane)

MSRP: \$39.99 USD

Performance Carton

Stay cool under pressure (aka, compression)

NEW 6581 uCool™ Compression Skull Cap

- Enhanced evaporative cooling effect may keep skin up to 5 degrees Fahrenheit cooler (2°C)
- Under helmet or on its own—snug fitting protection from abrasions and a barrier from sweat in eyes
- hDc™ Moisture Management Technology is all about cool and dry
- 50+ UV skin protection

NORMALLY IN STOCK » Black

Size: One Size

Content: 80% nylon/20% spandex (elastane)

MSRP: \$19.99 USD

 Performance Carton

uCooler heads prevail



NEW 6582 uCool™ Headband

- Enhanced evaporative cooling effect may keep skin up to 5 degrees Fahrenheit cooler (2°C)
- Comfort fit design
- Barrier from sweat in eyes and face
- hDc™ Moisture Management Technology is all about cool and dry
- 50+ UV skin protection

NORMALLY IN STOCK » Black

Size: One Size

Content: 80% nylon/20% spandex (elastane)

MSRP: \$19.99 USD

 Hanger Card

Get this around your mind



NEW 6583 uCool™ Wristband

- Enhanced evaporative cooling effect may keep skin up to 5 degrees Fahrenheit cooler (2°C)
- Comfort fit design
- Barrier from sweat on hands and palms
- Outer card/key pocket
- hDc™ Moisture Management Technology is all about cool and dry
- 50+ UV skin protection

NORMALLY IN STOCK » Black

Size: One Size

Content: 80% nylon/20% spandex (elastane)

MSRP: \$12.99 USD

 Hanger Card

Looking cool was never more functional



899 Skull Cap

- Under helmet or on its own—snug fitting protection from abrasions and a barrier from sweat in your eyes
- hDc™ Moisture Management Technology is all about cool and dry

NORMALLY IN STOCK » Black

Size: One Size

Content: 80% nylon/20% spandex (elastane)

MSRP: \$11.99 USD

 Team Poly-bag Packaging

Staying ahead

991 THERMAL Hood

- Thermal Compression Technology warms muscles, ears and neck (even your mental muscle) in temperatures below 45° F
- Close-fit, 4-way stretch design for comfort without bulk
- hDc™ Moisture Management Technology is all about cool and dry
- Includes one hood

NORMALLY IN STOCK » Black

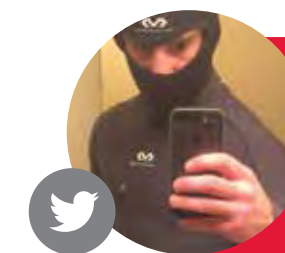
Size: One Size

Content: 92% nylon/8% spandex (elastane)

MSRP: \$24.99 USD

 Performance Carton

Head out for more



GET SOCIAL

USER: WINDYINTHE509

PRODUCT: 991

"Most comfortable cold compression gear I have ever worn"



GET Advice from the **BEST** (WE DO)

Our long-standing positive reputation with Athletic Trainers began in 1969 with Dr. Robert McDavid, Jr. and will continue well beyond the day this is printed. We realize and appreciate the deep well of hands-on knowledge these men and women possess. Our ongoing collaborations have produced some of the most beneficial innovations in the business. Thanks ATs.

Dr. Marc H Boff

DPT, ATC, CES & PES

Head Athletic Trainer, McDavid Athletic Council (MAC)
Director of Sports Medicine, NBC's *The Biggest Loser*
Formerly with the *NBA Bucks, Bulls & Hornets*

When Dr. Boff speaks, people listen, including us. His experience with the highest caliber athletes and the regular Jimmy's and Jane's of the world make him uniquely and thoroughly qualified.

HIP HIP HOORAY

A great example of our collaboration is our Cross Compression™ Short w/hip spica. This design is a direct result of the same wrapping and taping technique Marc has successfully applied to hundreds of athletes. We've created the next best thing to Dr. Boff in your locker room.

8201 SUPER CROSS Compression™ Short w/ hip spica

- Exclusive McDavid Super Cross Compression Technology with stronger, more powerful Z-wick Mesh, warms and stabilizes muscles by mimicking taping methods used by athletic trainers, adding support to quads and hamstrings while providing beneficial recovery
- Inspired by McDavid Athletic Council (MAC)
- Medical-grade fabric for improved performance
- Ideal use before, during and after exercise, training, practice or game time
- Added compression in targeted muscle areas enhances performance
- Compression supports large muscle groups to reduce fatigue, strains and pulls
- Expanded panel between thighs allows for better mobility and flexibility
- Dry and cool via hDc™ Moisture Management Technology
- Seam-strengthening 6-thread flat-lock technology

NORMALLY IN STOCK » **Black**

Sizes: S-3XL

Content: 80% nylon/20% spandex (elastane); Band: 67% nylon/33% spandex (elastane)

MSRP: \$89.99 USD

HangTag Packaging

Super cool. Super confident. Super Cross.



8200 CROSS Compression™ Short w/ hip spica

- Exclusive McDavid Cross Compression Technology warms and stabilizes muscles by mimicking taping methods used by athletic trainers, adding support to hamstrings and quads
- Forms a hip spica wrap for treatment of hip flexors
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort



NORMALLY IN STOCK » **Black/Black/Gray; White/White/Charcoal**

ADVANCED BOOKING REQUIRED » **Charcoal/Charcoal/Bright Yellow; Charcoal/Charcoal/Bright Teal**

Sizes: S-3XL

Content: Body: 80% nylon/20% spandex (elastane); Band: 85% nylon/15% spandex (elastane)

MSRP: \$49.99 USD

Performance Carton -OR- HangTag Packaging

A spica in technology



8100 Compression Short

- Compression technology stabilizes and warms muscles for improved performance
- Prevents chafing and no one likes chafing
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams

NORMALLY IN STOCK » **Black; White**

Sizes: S-3XL

Content: 85% nylon/15% spandex (elastane)

MSRP: \$39.99 USD

Performance Carton

The foundation for improvement

KEY TO COLORWAYS:

» Main Body Fabric / Secondary Fabric / Thread Color



8150 Compression Tight

- Compression technology stabilizes and warms muscles for improved performance
- Prevents the unspeakable irritation of chafing
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- 50+ UV skin protection

NORMALLY IN STOCK » Black/Gray

Sizes: S-3XL
Content: 85% nylon/15% spandex (elastane)
MSRP: \$69.99 USD

Performance Carton

Max performance one leg at a time



8170 Women's Capri Tight

- ¾ length
- Ideal as outerwear or base layer
- Compression stabilizes and warms muscles for improved performance
- Dry and cool via hDc™ Moisture Management Technology
- Seam-strengthening 6-thread flat-lock technology
- Inner card/key pocket
- 50+ UV skin protection

NORMALLY IN STOCK » Black

Sizes: S-XL
Content: 80% nylon/20% spandex (elastane)
MSRP: \$69.99 USD

Performance Carton

Capri to another degree



8180 ¾ Length Tight

- Professional athletes use ¾ length tights for all-purpose expanded coverage and performance benefits
- Ideal as outerwear or base layer
- Compression stabilizes and warms muscles for improved performance
- Dry and cool via hDc™ Moisture Management Technology
- Seam-strengthening 6-thread flat-lock technology
- 50+ UV skin protection

NORMALLY IN STOCK » Black

Sizes: S-3XL
Content: 80% nylon/20% spandex (elastane)
MSRP: \$69.99 USD

Performance Carton

Complete performance in a ¾ design



8810 Recovery Tight

- **TARGETED COMPRESSION™** Technology increases blood flow to large muscles in the glutes, thighs and calves for a more complete recovery post competition and workouts
- Anatomically designed stitch locations and relaxed compression at the knees and crotch enhance comfort and fit
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams

NORMALLY IN STOCK » Black/Scarlet

Sizes: S-3XL
Content: 80 & 85% nylon/20 & 15% spandex (elastane)
MSRP: \$89.99 USD

Performance Carton

You'll be back better than ever

KEY TO COLORWAYS:

» Main Body Fabric / Secondary Fabric / Thread Color

RECOVERY MAX™

McDavid achieves an **ENLIGHTENED** level of high-tech compression. By utilizing a new fabric mix of **57% Spandex** with **43% Nylon** (vs. 80% Nylon & 20% Spandex), new Recovery Max provides **3X THE COMPRESSIVE PROPERTIES** of typical compression fabric.

More compression is only better when more compression is coupled with **BETTER SCIENCE**. These form-fitting garments are created with **body mapping technology** and articulation design elements to dramatically increase blood flow to muscles for quicker, more thorough recovery.

Recovery Max also utilizes an updated, thicker Spandex yarn—140 denier—for improved compression hold. **TAKE YOUR RECOVERY TO THE MAX** (yes, we had to say it).



NEW 8815 Men's RECOVERY MAX™ Tight

- Targeted Compression™ and Recovery Technology with body mapping and articulation design element increases blood flow to large muscles in the glutes, thighs and calves
- Provides better performance and a more complete recovery post competition and training
- Anatomically designed stitch locations and relaxed compression at the knees and crotch enhance comfort and fit
- Anti-microbial liner reduces odor
- Wide waistband lays flat against body for added comfort
- Built-in side pockets for key/card/cash
- Reflective logo provides better visibility in low-light conditions
- Lower leg graphic design application
- hDc™ Moisture Management Technology is all about cool and dry
- Seam strengthening 6-thread flat-lock technology
- 50+ UV skin protection
- Ideal for base layer or outer wear
- For best results, pair with the McDavid Men's Recovery Max Shirt (item #8816, page 30)

NORMALLY IN STOCK >> Black

ADVANCED BOOKING REQUIRED >> Black/Hydro Camo Bright Teal, Charcoal/Hydro Camo Bright Yellow

Sizes: S-3XL

Content: 43 & 80% nylon/57 & 20% spandex (elastane); Liner 95% polyester/5% spandex (elastane)

MSRP: \$99.99 USD

📦 Performance Carton

Max out recovery to max out training

NEW 8817 Women's RECOVERY MAX™ Tight

- Form-fitting Targeted Compression™ and Recovery Technology with body mapping and articulation design elements increase blood flow to large muscles in the glutes, thighs and calves
- Provides better performance and a more complete recovery post competition and training
- Anatomically designed stitch locations and relaxed compression at the knees and crotch enhance comfort and fit
- Anti-microbial liner reduces odor
- Flattering mid-rise, wider waistband lays flat against body for added comfort
- Waistband includes back pocket for key/card/cash
- Built-in side pockets for key/card/cash
- Reflective logo provides better visibility in low-light conditions
- Lower leg graphic design application
- hDc™ Moisture Management Technology is all about cool and dry
- Seam strengthening 6-thread flat-lock technology
- 50+ UV skin protection
- Ideal for base layer or outer wear
- For best results, pair with the McDavid Women's Recovery Max Shirt (item #8818, page 30)

NORMALLY IN STOCK >> Black

ADVANCED BOOKING REQUIRED >> Charcoal/Hydro Camo Bright Yellow

Sizes: XS-XL

Content: 43 & 80% nylon/57 & 20% spandex (elastane); Liner 95% polyester/5% spandex (elastane)

MSRP: \$99.99 USD

📦 Performance Carton

Push to the max, recover to the max



NEW 8816 Men's RECOVERY
MAX™ Shirt

- Targeted Compression™ and Recovery Technology with body mapping and articulation design elements increase blood flow to large muscles in the arms, shoulders and back
- Provides better performance and a more complete recovery post competition and training
- Anatomically designed stitch locations and relaxed compression in the upper arm enhance comfort and fit
- Active Cooling Technology™ at base of neck helps keep upper body cool
- Upper-back mesh strategically placed in key sweat zone for added ventilation
- Forward side seams for better fit, increased mobility and reduced chafing
- Longer shirt tail in back for extended coverage
- Reflective logo provides better visibility in low-light conditions
- hDc™ Moisture Management Technology is all about cool and dry
- Seam-strengthening 6-thread flat-lock technology
- 50+ UV skin protection
- Ideal for base layer or outer wear
- For best results, pair with the McDavid Men's Recovery Max Tight (item #8815, page 29)

NORMALLY IN STOCK » Black

ADVANCED BOOKING REQUIRED » Black/Hydro Camo Bright Teal, Charcoal/Hydro Camo Bright Yellow

Sizes: S-3XL

Content: 43 & 80% nylon/57 & 20% spandex (elastane); Mesh 94% polyester/6% spandex (elastane)

MSRP: \$99.99 USD

Performance Carton

Recover in time to do it again



NEW 8818 Women's RECOVERY
MAX™ Shirt

- Targeted Compression™ and Recovery Technology with body mapping and articulation design elements increase blood flow to large muscles in the arms, shoulders and back
- Provides better performance and a more complete recovery post competition and training
- Anatomically designed stitch locations and relaxed compression at the elbows and upper arm enhance comfort and fit
- Active Cooling Technology™ at base of neck helps keep upper body cool
- Upper-back mesh strategically placed in key sweat zone for added ventilation
- Forward side seams for better fit, increased mobility and reduced chafing
- Longer shirt tail in back for extended coverage
- Includes thumbhole arm sleeves
- Reflective logo provides better visibility in low-light conditions
- hDc™ Moisture Management Technology is all about cool and dry
- Seam-strengthening 6-thread flat-lock technology
- 50+ UV skin protection
- Ideal for base layer or outer wear
- For best results, pair with the McDavid Women's Recovery Max Tight (item #8817, page 29)

NORMALLY IN STOCK » Black

ADVANCED BOOKING REQUIRED » Charcoal/Hydro Camo Bright Yellow

Sizes: XS-XL

Content: 43 & 80% nylon/57 & 20% spandex (elastane); Mesh 94% polyester/6% spandex (elastane)

MSRP: \$99.99 USD

Performance Carton

Results begin with recovery



Don't ever let anyone deter you from what you want. Trust in your tenets and keep a great team around you... like Team McDavid.

DRE KIRKPATRICK
Professional Football Player, Cincinnati



NEW 8819 3/4 Sleeve Men's RECOVERY
MAX™ Shirt

- Targeted Compression™ and Recovery Technology with body mapping and articulation design elements increase blood flow to large muscles in the arms, shoulders and back
- Provides better performance and a more complete recovery post competition and training
- Anatomically designed to help pull back shoulders for enhanced postural support
- Forward side seams for better fit, increased mobility and reduced chafing
- Longer shirt tail in back for extended coverage
- Reflective logo provides better visibility in low-light conditions
- hDc™ Moisture Management Technology is all about cool and dry
- Seam-strengthening 6-thread flat-lock technology
- 50+ UV skin protection
- Ideal for base layer or outer wear
- For best results, pair with the McDavid Men's Recovery Max Tight (item #8815, page 29)

ADVANCED BOOKING REQUIRED » White/Charcoal/Bright Teal; Charcoal/Black/Bright Yellow

Sizes: S-3XL

Content: 43 & 80% nylon/57 & 20% spandex (elastane)

MSRP: \$79.99 USD

Performance Carton

Full-length recovery in 3/4 style

KEY TO COLORWAYS:

» Main Body Fabric / Secondary Fabric / Thread Color

47.3

Miles per hour, spiked straight at the court

2,421

Hours spent turning this body into a well-oiled bumping-and-setting machine

26

Different calculations and thoughts all boiled down to one gut reaction

6515X

TEFLX Volleyball Knee / Elbow Pads / pair

PAGE 40

180

Square feet of unforgiving parquet floor

PROTECTION

SUBJECT

Defense of Body & Mind

p32-60

GET YOUR HEAD RIGHT

Your head is the kingpin of your operation. When all is right at headquarters, the rest of you is free to perform at maximum effectiveness. McDavid has spent years getting and staying **AHEAD OF THE CURVE** on protective technologies.

Whatever the **SPORT**, whatever the **TRAINING** routine, when you know you're protected you can get at it with **HEADFIRST CONFIDENCE**.

This season our protection line features an expansion of our **TEFLX** technology, designed for the unique rigors of hard court and surface play. See **PAGES 40-44**. See McDavid for the ultimate heads up.

34

PADS / SLEEVES

10 PRODUCTS

43

SHORTS

13 PRODUCTS

44

SHIRTS

4 PRODUCTS

52

ACCESSORIES

5 PRODUCTS

54

CUP / SUPPORT

14 PRODUCTS

HEX™

GET HEX™

We are the original **PROTECTORS** of athletic performance. Hex is our patented technology that *permanently fuses* flexible closed-cell foam padding to technical fabric. Hex **MOVES FREELY** and in synch with an athlete's body movements. Hex is **LIGHTWEIGHT** and amazingly versatile. Hex is completely machine-washable and dryable. Hex comes in three protective thicknesses: 9mm, 12mm and 14mm. Hex started it all.

FOR ALL THE HEX SCIENCE YOU CAN STAND, GO TO:

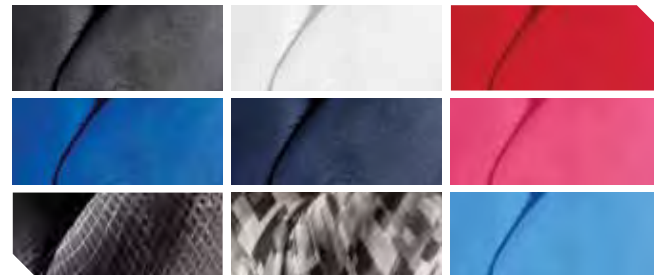
McDAVIDUSA.com/RESEARCH

SEE: "THE 6 SIDES OF HEX™"



6500 HEX™ Shooter Arm Sleeve / single

- 9mm Hex™ Technology positioned at the elbow
- Arm compression maintains muscle warmth and prevents abrasions and scratches
- hDc™ Moisture Management Technology is all about cool and dry
- Machine washable/dryable
- Includes one sleeve



NORMALLY IN STOCK » Black; White; Scarlet; Royal; Navy; Bright Pink; MGrid

ADVANCED BOOKING REQUIRED » DigiTek; Carolina Blue

Sizes: Adult XS-L; Youth (Black only)

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$24.99 USD; Youth: \$19.99 USD

 Clamshell Packaging

Take your best shot



GET SOCIAL
USER: LIL_SLAYA100
PRODUCT: 6500
"Got my sleeve #ballislife"



BESTSELLERS



6446 HEX™ Leg Sleeves / pair

- Leg sleeves featuring 9mm Hex™ Technology is a favorite among pro and collegiate players
- Extended length for better fit as well as added protection against cuts and scratches
- hDc™ Moisture Management Technology is all about cool and dry
- Machine washable/dryable
- Includes one pair

NORMALLY IN STOCK » Black; White; Scarlet; Royal; Navy; Bright Pink; MGrid

ADVANCED BOOKING REQUIRED » Hydro Camo Bright Yellow; Hydro Camo Bright Teal; Purple; Gray; Yellow Gold; Bright Green
Sizes: Adult: S-2XL (2XL in Black only); Youth (Black, White only)

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$39.99 USD; Youth: \$34.99 USD

Clamshell Packaging

Extend your dominance

6440 HEX™ Knee / Elbow / Shin Pads / pair

- Highly versatile pad available in 9mm Hex™ Technology
- Pick your position—knee, elbow, shin or wherever it fits
- hDc™ Moisture Management Technology is all about cool and dry
- Machine washable/dryable
- Includes one pair

NORMALLY IN STOCK » Black; White; Scarlet; Royal; Navy; Bright Pink; MGrid

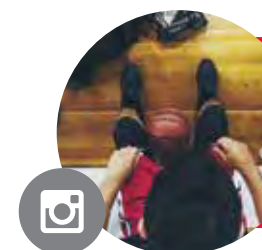
ADVANCED BOOKING REQUIRED » Hydro Camo Bright Yellow; Hydro Camo Bright Teal; Purple; Gray; Yellow Gold; Bright Green
Sizes: Adult: XS-2XL (2XL in Black only); Youth (Black, White only)

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$34.99 USD; Youth: \$29.99 USD

Clamshell Packaging

When it's You versus The World



GET SOCIAL

USER: OVODAN

PRODUCT: 6446

"That moment when"



FIRST ON the Market

In **2003**, McDavid quietly delivered the first order of *game-changing* **HEX™** protective apparel—the first and still finest on the market.

Being First On is great, but real greatness is *to be* and *to remain*, First and Foremost **ON**.

LAST OFF World-Class Athletes

In **13+ YEARS** since the quiet **HEX™** evolution began, legions of *athletes*, thousands of *trainers*, and countless *coaches* have worn and recommended **HEX™**.

We have been secretly hidden beneath the uniforms of **MOST MAJOR PROFESSIONAL** and **COLLEGIATE** sports teams.

The **HEX™** story *continues*.



651 HEX™ Forearm Sleeves / pair

- Superior forearm protection available in 9mm Hex™ Technology
- Ideal for football or other contact sports
- hDc™ Moisture Management Technology is all about cool and dry
- Machine washable/dryable
- Includes one pair

NORMALLY IN STOCK » Black

Sizes: XS-2XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam
MSRP: \$29.99 USD

Clamshell Packaging

Block out the impact



6515 HEX™ Knee / Elbow Pads / pair

- 9mm Hex™ Technology in a low profile, minimized design
- Protects knee or elbow
- hDc™ Moisture Management Technology is all about cool and dry
- Comfortable, flexible contoured seam
- Machine washable/dryable
- Includes one pair

NORMALLY IN STOCK » Black

Sizes: XS-2XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam
MSRP: \$28.99 USD

Clamshell Packaging

Protection right where you need it



645 Knee / Elbow Pads / pair

- Durable, low-profile design ideal for body-to-ground court diving and impact
- Breathable, comfortable elastic sleeve with ½" closed-cell foam padding
- Comfortable protection for knee or elbow
- Includes one pair
- Fits left or right

NORMALLY IN STOCK » Black; White

Sizes: XS-L

Content: 70% polyester/12% rayon/18% rubber; polyethylene foam

MSRP: \$12.99 USD

Clamshell Packaging

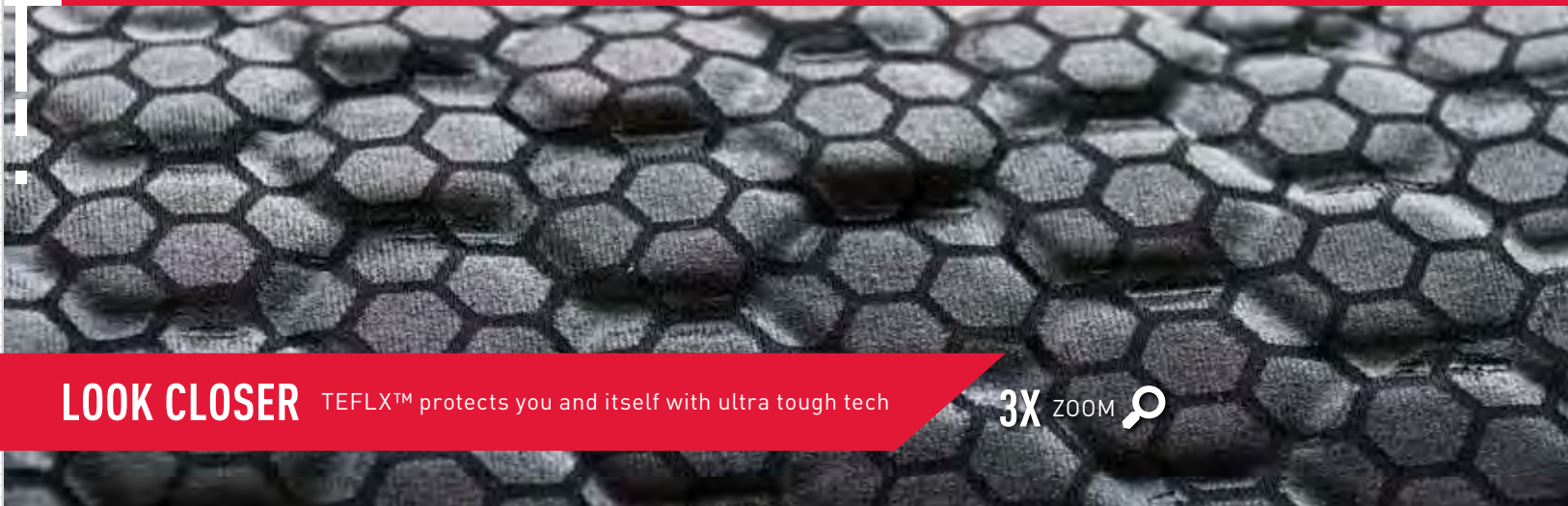
Value the protection





TEFLX™

When you're playing **big** and making **frequent contact** with unforgiving floors and the hard surfaces of sport, you want to be wearing TEFLX. McDavid has created a unique, ultra-durable resistance technology that's ideally developed for the most **SEVERE SURFACES**. By infusing a powerfully **tough element** to our industry-leading **HEX™ padding**, we present TEFLX. Think gym floors, courts, obstacle courses and the hard tests of your most torturous imagination. Withstand the repeated **scuffs, skids** and **tears** of hard-surface play. Save wear and tear on **YOU** and **YOUR GEAR**.



LOOK CLOSER TEFLX™ protects you and itself with ultra tough tech

3X ZOOM

NEW 6515X TEFLX™ Volleyball Knee / Elbow Pads / pair

- TEFLX™ knee/elbow pads provide ultra-durable resistance uniquely suited to the rigors of court sports, withstanding repeated scuffs and skids on all surfaces
- Ideal for body-to-surface contact or body-to-body contact
- 14mm Hex™ Technology in a low profile, minimized design
- Dry and cool via hDc™ Moisture Management Technology
- Machine washable/dryable
- Tested by an independent testing lab for abrasion, durability and strength—meeting or exceeding ASTM textile test standards
- Fits high or low on knee for sport preference

NORMALLY IN STOCK **Black; White**

Sizes: XS-2XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: \$39.99 USD

Clamshell Packaging

Defeat the rock and the hard place



MCDAVID®



NEW 6452XDD TEFLX™ Dual Density Volleyball Knee Pads / pair

- TEFLX™ knee pads provide ultra-durable resistance uniquely suited to the rigors of court sports, withstanding repeated scuffs and skids on all surfaces
- Dual density durability and impact absorbing 14mm Hex™ Pad Technology is lightweight, flexible and breathable
- All-purpose extended leg coverage includes performance compression benefits by stabilizing and keeping muscles warm
- Ideal for body-to-surface contact or body-to-body contact
- Dry and cool via hDc™ Moisture Management Technology
- Machine washable/dryable
- Tested by an independent testing lab for abrasion, durability and strength—meeting or exceeding ASTM textile test standards
- Fits high or low on knee for sport preference

NORMALLY IN STOCK **Black; White**

ADVANCED BOOKING REQUIRED **DigiTek**

Sizes: XS-XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: \$49.99 USD

Clamshell Packaging

Protection as aggressive as your next move

MCDAVID®



“ ”

Volleyball is all about a willingness to put your body out there. Contact with the court is a part of the sport... at least the way I play it. McDavid TEFLX™ is awesome. It keeps me in the game and out of the store buying new pads every other week.

COURTNEY
USAV Women's Indoor & Beach Volleyball Open Player

6446X TEFLX™ Leg Sleeves / pair

- TEFLX ultra-durable resistance coating uniquely suited to the rigors of court and youth sports
- TEFLX Technology can withstand repeated scuffs and skids on hard surfaces
- Ideal for body-to-surface contact or body-to-body contact
- Featuring 9mm Hex Technology
- Extended length provides enhanced fit as well as added protection against cuts and scratches
- Dry and cool via hDc™ Moisture Management Technology
- Machine washable/dryable
- TEFLX Technology has been tested by an independent 3rd party sporting goods testing lab for abrasion, durability and strength—meeting or exceeding ASTM textile test standards
- Includes one pair

NORMALLY IN STOCK » Black; MGrid; White

ADVANCED BOOKING REQUIRED » Scarlet; Royal; Navy; Bright Pink

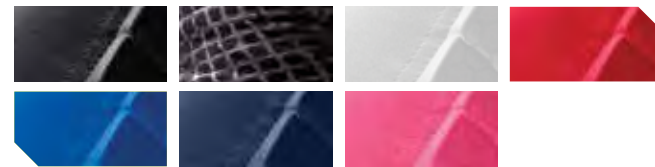
Sizes: Adult S-2XL; 2XL in Black only; Youth

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$49.99 USD; Youth: \$44.99 USD

 Clamshell Packaging

Hit the floor with no fear



6440X TEFLX™ Knee / Elbow / Shin Pad / pair

- TEFLX ultra-durable resistance coating uniquely suited to the rigors of court and youth sports
- TEFLX Technology can withstand repeated scuffs and skids on hard surfaces
- Ideal for body-to-surface contact or body-to-body contact
- Featuring 9mm Hex Technology
- Extended length provides enhanced fit as well as added protection against cuts and scratches
- Pick your position—knee, elbow, shin or wherever it fits
- Dry and cool via hDc™ Moisture Management Technology
- Machine washable/dryable
- TEFLX Technology has been tested by an independent 3rd party sporting goods testing lab for abrasion, durability and strength—meeting or exceeding ASTM textile test standards
- Includes one pair

NORMALLY IN STOCK » Black; MGrid; White

ADVANCED BOOKING REQUIRED » Scarlet; Royal; Navy; Bright Pink

Sizes: Adult S-2XL; 2XL in Black only; Youth

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$44.99 USD; Youth: \$39.99 USD

 Clamshell Packaging

The smarter they fall



NEW 746X TEFLX™ 7-Pad 3/4 Length Girdle

- TEFLX™ at the knees provide ultra-durable resistance uniquely suited to withstand repeated scuffs and skids on all surfaces
- Longer length with extra padding extends below the knee
- Designed for continuous protection at hips, tailbone, thighs and knees
- 9mm Hex™ Technology on hips and thighs is lightweight, flexible and breathable
- Compression tech supports large muscles to help reduce pulls/fatigue
- Dry and cool via hDc™ Moisture Management Technology
- Tested by an independent testing lab for abrasion, durability and strength—meeting or exceeding ASTM textile test standards
- Includes cup pocket

ADVANCED BOOKING REQUIRED » Charcoal

Sizes: Adult S-3XL; Youth M, L

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$99.99 USD; Youth \$94.99 USD

 HangTag Packaging

Going to extraordinary lengths



7963 HEX™ Tank Shirt / 3-pad

- 9mm Hex™ Technology perfectly positioned to protect ribs and spine
- Tank top styling ideal for basketball
- Self armhole binding provides better fit and doesn't stretch out after use
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it



NORMALLY IN STOCK » Black; White

ADVANCED BOOKING REQUIRED » DigiTek

Sizes: S-3XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: \$59.99 USD

HangTag Packaging

The perfect 3-pointer



NEW 748X TEFLX™

¾ Length Tight

- TEFLX™ provides ultra-durable resistance uniquely suited to the rigors of court sports, withstanding repeated scuffs and skids on all surfaces
- Pro athletes use ¾ length tights for expanded coverage and the compression benefits of muscle stabilization/warmth
- Body mapping design and articulation at knees to help reduce gathering
- 9mm Hex™ Technology is lightweight, flexible and breathable
- Dry and cool via hDc™ Moisture Management Technology
- Anti-microbial liner reduces odor
- Tested by an independent testing lab for abrasion, durability and strength—meeting or exceeding ASTM textile test standards

NORMALLY IN STOCK » Black; White

Sizes: Adult: S-3XL; Youth: M, L

Content: 80% nylon/20% spandex (elastane), Liner 95% poly/5% spandex (elastane)

MSRP: Adult: \$99.99 USD; Youth: \$94.99 USD

Clamshell Packaging

Protection. Compression. Solution.



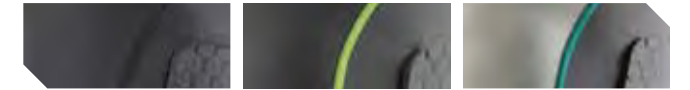
KEY TO COLORWAYS:

- » Main Body Fabric / Secondary Fabric / Thread Color

MCDavid®

7932 HEX™ Sleeveless Shirt / 5-pad

- 9mm Hex™ Technology perfectly positioned to protect critical areas: shoulders, ribs and spine
- Flex-Neck styling for easy flexible comfort
- Self armhole binding provides better fit and doesn't stretch out after use
- hDc™ Moisture Management Technology is all about cool and dry
- Wash it, dry it, can't hurt it



NORMALLY IN STOCK » Charcoal/Charcoal/MTek

ADVANCED BOOKING REQUIRED » Charcoal/Bright Yellow;

Ultra Silver/Charcoal/Bright Teal

Sizes: Adult: S-3XL; Youth: S-XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$79.99 USD; Youth: \$69.99 USD

HangTag Packaging

5 ways to instantly improve your game



737 HEX™ Thudd Short™

- Designed to adjust to your every move for continuous protection at hips, tailbone and thighs
- 9mm Hex™ Technology is lightweight, flexible and breathable
- Hex hip pads feature newly engineered shape for more precise coverage
- Compression technology supports large muscles to help reduce pulls and fatigue
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it
- Includes cup pocket
- Approved for play at all levels from pro to youth



NORMALLY IN STOCK » Black; White; Charcoal

ADVANCED BOOKING REQUIRED » Charcoal/Bright Yellow; Charcoal/Bright Teal

Adult 3XL available in Black only.

Sizes: Adult: S-3XL; Youth: M, L

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$64.99 USD; Youth: \$59.99 USD

HangTag Packaging -OR- Clamshell Packaging

Take hit, smile, repeat



MCDavid®



737HP HEX™ Hard Plate Thudd Short™

- Hard Plates add extra impact protection and durability in vulnerable thigh areas
- Removable Hard Plates are secured with hook and loop attachment
- Designed to adjust to your every move for continuous protection at hips, tailbone and thighs
- Hard Plates cover lightweight, flexible and breathable 9mm Hex Technology
- Hex hip pads feature newly engineered shape for more precise coverage
- Compression technology supports large muscles to help reduce pulls and fatigue
- Dry and cool via hDc™ Moisture Management Technology
- Seam-strengthening 6-thread flat-lock technology
- Meets or surpasses the requirements of the National Federation of State High School Association (NFHS)
- Wash it, dry it, wear it
- Includes cup pocket



ADVANCED BOOKING REQUIRED ▶ White with Gray Hard Plates; Charcoal with Black Hard Plates

Sizes: Adult: S-3XL; Youth: M, L

Content: 80% nylon/20% spandex (elastane); polyethylene foam; hard plates: 100% polypropylene

MSRP: Adult: \$84.99 USD; Youth: \$79.99 USD

HangTag Packaging

The Hard Plate Special



7610 HEX™ Sternum Shirt

- 9mm Hex™ Technology perfectly positioned to help protect against sudden impact and minor injuries to the sternum and chest area
- Mesh fabric for full-on ventilation
- hDc™ Moisture Management Technology is all about cool and dry



NORMALLY IN STOCK ▶ White/Gray

ADVANCED BOOKING REQUIRED ▶ MTek/Charcoal; DigiTek/Charcoal/Gray

Sizes: Adult: S-XL; Youth: S-XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$49.99 USD; Youth: \$39.99 USD

HangTag Packaging -OR- Clamshell Packaging

For the impending impact

Warning: This product is designed to minimize injury from minor impacts to the sternum and chest area. It is not guaranteed to reduce the risk of Commotio Cordis, a rare but sometimes-fatal injury arising from sudden impact to the heart.

737DD HEX™ Dual-Density Thudd Short™

- 14mm dual-density Hex™ Technology on front of thigh for full-on protection
- 9mm Hex™ at hips and tailbone
- Hex hip pads feature newly engineered shape for more precise coverage
- Compression technology supports large muscles to help reduce pulls and fatigue
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it
- Includes cup pocket
- Approved for play at all levels



SEASONALLY AVAILABLE ▶ Black; White; Charcoal

Sizes: S-3XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: \$69.99 USD

HangTag Packaging

Move your game forward

KEY TO COLORWAYS:

▶ Main Body Fabric / Secondary Fabric / Thread Color



7991DD HEX™ Dual-Density Short w/ contoured wrap-around thigh

- Redesigned for a thigh-wrapping fit that puts precise protection where needed
- 14mm dual-density Hex™ Technology wraps the outer thigh for heavy-duty protection
- 9mm Hex™ at hips and tailbone
- Compression technology supports large muscles to help reduce pulls and fatigue
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it
- Approved for play at all levels

SEASONALLY AVAILABLE ▶▶ Gray

Sizes: S-3XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: \$84.99 USD

HangTag Packaging

Go to the next level of confidence



7991 HEX™ Short w/ contoured wrap-around thigh

- Redesigned for a thigh-wrapping fit that puts precise protection where needed
- Ideal for contact sports where protection at the hips, tailbone and thighs is needed
- 9mm Hex™ Technology is lightweight, flexible and breathable
- Compression technology supports large muscles to help reduce pulls and fatigue
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it



NORMALLY IN STOCK ▶▶ Black; White

Sizes: S-3XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: \$79.99 USD

HangTag Packaging

Wrapped in confidence



NEW 7935 Rival™ Integrated Shirt / 5-pad

- Pads anatomically positioned to protect critical areas: shoulders, ribs and spine
- Lightweight, breathable and durable compression shirt with built-in core protection
- Flex-Neck styling for easy flexible comfort
- Self-armhole binding provides better fit and won't stretch out with use
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Tough and washable high-density foam padding

ADVANCED BOOKING REQUIRED ▶▶ Gray/Bright Yellow

Sizes: Adult: S-3XL

Content: 90% polyester/10% spandex (elastane); EVA foam

MSRP: Adult: \$39.99 USD

HangTag Packaging

High performance. High tech. High five.



7414 Rival™ Integrated Girdle w/ hard-shell thigh guards

- New hard-shell thigh guards are anatomically contoured with low profile comfort and meet all high school football regulations
- Light, breathable and durable compression short with built-in core protection
- Tough and washable high-density foam padding
- 6-thread flat-lock technology for strength at the seams and added comfort
- Includes cup pocket (cup sold separately)
- 6136 Hard-shell Thigh Guards also available separately (MSRP: Adult: \$15.99 USD; Youth \$14.99 USD)

ADVANCED BOOKING REQUIRED ▶▶ Gray/Bright Yellow

Sizes: Adult: S-3XL

Content: 90% polyester/10% spandex (elastane)/ EVA foam

MSRP: Adult: \$34.99 USD

HangTag Packaging

The Rival™ is unrivalled



KEY TO COLORWAYS:

▶ Main Body Fabric / Secondary Fabric / Thread Color

733 HEX™ Girdle / 2-pocket

- 9mm Hex™ Technology at hips and tailbone
- Compression technology supports large muscles to help reduce pulls and fatigue
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it
- Includes cup pocket and thigh pad pockets

ADVANCED BOOKING REQUIRED » White; Gray

Sizes: Adult: S-3XL; Youth: S-XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$49.99 USD; Youth: \$44.99 USD

HangTag Packaging

Load it up or strip it down

733HH HEX™ Girdle / 2-pocket w/ high hip pads

- All the advancements and advantages of our 733 Hex girdle with the addition of newly engineered hip high pads for improved coverage and protection

ADVANCED BOOKING REQUIRED » White; Gray

MSRP: Adult: \$59.99 USD; Youth: \$54.99 USD



7333 HEX™ Integrated Girdle / 5-pad

- 9mm Hex™ Technology at hips and tailbone, plus hardshell thigh guards—designed for full-on football coverage
- Hex hip pads feature newly engineered shape for more precise coverage
- hDc™ Moisture Management Technology is all about cool and dry
- Hard-shell thigh guards are anatomically contoured with low profile comfort and meet all high school football regulations
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it
- Includes cup pocket
- 6136 Hard-shell Thigh Guards also available separately (MSRP: Adult: \$15.99 USD; Youth: \$14.99 USD)

SEASONALLY AVAILABLE » Gray

ADVANCED BOOKING REQUIRED » Charcoal

Sizes: Adult: S-3XL; Youth: S-XL

Content: 80% nylon/20% spandex (elastane); polyethylene foam

MSRP: Adult: \$64.99 USD; Youth: \$59.99 USD

HangTag Packaging

Putting the iron in gridiron

7333HH HEX™ Integrated Girdle / 5-pad w/ high hip pads

- All the advancements and advantages of our 7333 Hex girdle with the addition of newly engineered hip high pads for improved coverage and protection

ADVANCED BOOKING REQUIRED » Gray; Charcoal

MSRP: Adult: \$74.99 USD; Youth: \$69.99 USD



731 Girdle / 5-pocket

- Compression technology supports large muscles to help reduce pulls and fatigue
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams and added comfort
- Wash it, dry it, wear it
- Includes cup pocket and thigh, hip and tailbone pockets

ADVANCED BOOKING REQUIRED » White

Sizes: Adult: S-3XL

Content: 80% nylon/20% spandex (elastane)

MSRP: Adult: \$29.99 USD

HangTag Packaging

Protection with an emphasis on "PRO"



NEW 6650 HEX™ Skin™ – Roll

- Hex Skin is engineered to help protect the body from impact, burn and abrasion
- Simply cut to length and apply direct to skin
- Stays in place during sport and activity
- Long-lasting, comfortable, lightweight
- Best for body-to-body contact and body-to-surface contact
- Featuring 4mm Hex Pad protection
- Breathable, hypo-allergenic
- Water and sweat resistant

NORMALLY IN STOCK » Black

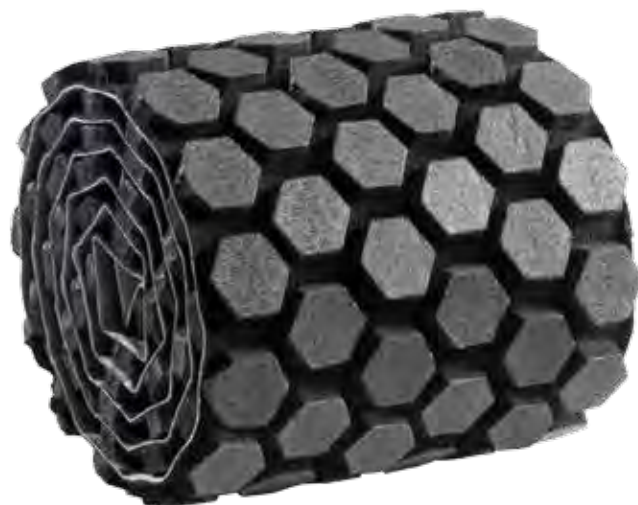
Size: 3 Ft. x 4 in. Single Roll Box

Content: Foam: 84% Engage™ Polyolefin Elastomers/
16% EVA; Fabric: 100% nylon

MSRP: \$19.99 USD

Paper Box Packaging

Shirts and Skins



HEX™ SKIN™

Sometimes you need a **THICK SKIN** to carry on and power through. Our new Hex™ Skin™ is the direct route to functional and customized **PROTECTION** exactly where you **WANT** and **NEED IT**.



6620 Hard Plates only / pair

- Hard Plates add extra impact protection and durability in vulnerable thigh areas
- Removable Hard Plates secured with hook and loop
- Pair sold separately as accessory
- Lightweight, 2-oz. each

NORMALLY IN STOCK » Black; Gray

Size: Youth, Adult

Content: 100% polypropylene

MSRP: \$19.99 USD

Team Poly-bag Packaging

Harden your resolve



6600 Athletic Trainer HEX™ Tool Kit

- Endlessly useful for the ingenious trainer looking for added athletic protection and confidence
- Cut to size and shape as required
- Includes 1 sheet of 14mm and 2 sheets of 9mm Hex™ Technology padding

NORMALLY IN STOCK » Gray

Dimensions: 8" x 13" each

MSRP: \$59.99 USD

Team Poly-bag Packaging

Apply as needed



6155 HEX™ Thigh Pad Inserts

- 9mm Hex™ Technology can be sewn into uniform thigh pockets for 9mm of the best protection
- Light, breathable and flexible
- Wash it, dry it, wear it
- Includes one pair

NORMALLY IN STOCK » Gray

Size: Youth, Adult

Content: 92% polyester/8% spandex (elastane);
polyethylene foam

MSRP: \$29.99 USD

Team Poly-bag Packaging

Insert better protection here



6145 HEX™ Knee Pad Inserts

- 9mm Hex™ Technology can be sewn into uniform knee pockets for 9mm of the best protection
- Light, breathable and flexible
- Wash it, dry it, wear it
- Includes one pair

NORMALLY IN STOCK » Gray

Size: One Size

Content: 92% polyester/8% spandex (elastane);
polyethylene foam

MSRP: \$19.99 USD

Team Poly-bag Packaging

Between you and the world

3020 FlexCup™

- Light 2.5 ounces of pure innovation for the finest protection in the biz
- Soft, impact-absorbing edges and sides conform, cushion and comfort
- Five (count 'em 5!) airflow ports keep you thoroughly cool
- Deep contoured shape for enhanced protection and fit

NORMALLY IN STOCK ▶ **Adult, Teen, Youth and Peewee**
MSRP: \$9.99 USD

 **Cup Clamshell Packaging**

2.5 ounces of protection is worth a pound of pain



710 Compression Support Short

- Compression technology stabilizes and protects large muscles
- hDc™ Moisture Management Technology is all about cool and dry
- Includes cup pocket

NORMALLY IN STOCK ▶ **White**

ADVANCED BOOKING REQUIRED ▶ **Black**

Sizes: Adult: S-2XL (Black; White); Youth: Regular, Large (White only)

Content: 84% nylon/16% spandex (elastane)

MSRP: \$24.99 USD

 **Garment Clamshell Packaging**

Making a great compression on you



7200 Compression Short / double-layer w/ FlexCup™

- Second layer of performance fabric right where you need it most
- Compression fabric supports large muscles to reduce fatigue, strains and pulls
- hDc™ Moisture Management Technology is all about cool and dry
- 6-thread flat-lock technology for strength at the seams
- Includes cup pocket with FlexCup™

NORMALLY IN STOCK ▶ **White**

Sizes: Adult: S-XL; Teen: Regular, Large; Youth: Regular, Large

Content: 91% polyester/9% spandex (elastane)

MSRP: Adult: \$39.99 USD; Teen: \$37.99 USD; Youth: \$34.99 USD

 **Cup & Garment Clamshell Packaging**

"Safe" on so many levels



9255 Performance Boxer

- Performance stretch fabric makes every move you do, while stabilizing and warming muscles
- Mesh pocket enhances ventilation
- hDc™ Moisture Management Technology is all about cool and dry
- Includes cup pocket
- Available with or without FlexCup™

NORMALLY IN STOCK ▶ **Black**

Sizes: Adult: S-3XL (w/ cup S-XL only); Teen (w/ cup only): Regular, Large; Youth: Regular, Large

Content: 90% polyester/10% spandex (elastane)

MSRP: Adult—Garment Only: \$19.99 USD; Youth—Garment Only: \$18.99 USD; Adult/Teen—Garment w/ FlexCup™: \$29.99 USD; Youth—Garment w/ FlexCup™: \$28.99 USD

 **Cup & Garment Clamshell Packaging**

-OR-  **Garment Clamshell Packaging**

Now performing at your best

9256 Performance Boxer

- Performance stretch fabric makes every move you do, while stabilizing and warming muscles
- Mesh pocket enhances ventilation
- hDc™ Moisture Management Technology is all about cool and dry
- Includes cup pocket

ADVANCED BOOKING REQUIRED ▶ **DigiTek; Hydro Camo Bright Yellow**

Sizes: Adult: S-3XL

Content: 90% polyester/10% spandex (elastane)

MSRP: \$26.99 USD

 **Performance Carton**

Performance on a new level



9110 Brief w/ FlexCup™

- Classic cut brief with cup pocket offers less restriction
- hDc™ Moisture Management Technology is all about cool and dry
- Complete with super-light and ultra-comfortable FlexCup™

NORMALLY IN STOCK >> White

Sizes: Youth: Regular, Large; Peewee: Regular, Large

Content: 63% polyester/32% cotton/5% spandex (elastane)
MSRP: \$16.99 USD

 Cup & Garment Clamshell Packaging

Nothing brief about the quality



9120 Brief / 2-pack

- Classic cut brief with cup pocket offers less restriction
- hDc™ Moisture Management Technology is all about cool and dry

NORMALLY IN STOCK >> White

Sizes: Youth: Regular, Large; Peewee: Regular, Large

Content: 63% polyester/32% cotton/5% spandex (elastane)
MSRP: \$19.99 USD

 Garment Clamshell Packaging

Experience first on comfort



9130 Brief w/ soft cup

- Classic cut brief with cup pocket offers less restriction
- hDc™ Moisture Management Technology is all about cool and dry
- Molded, flexible foam cup provides moderate protection for young athletes in low impact situations

NORMALLY IN STOCK >> White

Sizes: Youth: Regular, Large; Peewee: Regular, Large

Content: 63% polyester/32% cotton/5% spandex (elastane)
MSRP: \$15.99 USD

 Garment Clamshell Packaging

A little protection goes a long way



9140 Boxer Brief w/ FlexCup™

- Blending the benefits of a longer length boxer-leg with the close-fitting comfort of a classic brief
- Features McDavid logo waistband.
- Dry and cool via hDc™ Moisture Management Technology
- Complete with feather-light and ultra-comfortable FlexCup™

NORMALLY IN STOCK >> White

Sizes: Youth: Regular, Large; Peewee: Regular, Large

Content: 63% polyester/32% cotton/5% spandex (elastane)
MSRP: \$22.99 USD

 Cup & Garment Clamshell Packaging

The confidence comfort combo



3350 HEX™ Athletic Supporter / mesh

- 9mm Hex™ Technology at the hips and tailbone for football and other contact sports
- Minimal lightweight design
- Mesh front panel enhances ventilation
- hDc™ Moisture Management Technology is all about cool and dry

NORMALLY IN STOCK >> Gray

Sizes: S-3XL

Content: 80% nylon/15% spandex (elastane)/5% polyester; polyethylene foam

MSRP: \$39.99 USD

 Team Poly-bag Packaging

It's all and nothing



3300 Athletic Supporter / mesh

- Mesh pocket enhances ventilation
- hDc™ Moisture Management Technology is all about cool and dry
- Wide elastic waistband for wide-ranging comfort and support
- Available with or without FlexCup™

NORMALLY IN STOCK >> Gray

Sizes: Adult: S-2XL; Teen: Regular, Large

Content: 80% nylon/15% spandex (elastane)/5% polyester

MSRP: Adult—Garment Only: \$16.99 USD;
Adult/Teen—Garment w/ FlexCup™: \$24.99 USD

 Cup & Garment Clamshell Packaging

-OR-  Garment Clamshell Packaging

Less-is-more perfection





325 Athletic Supporter w/ FlexCup™

- Wide woven waistband for wide-ranging comfort and support
- Classic, minimalist design
- Includes advanced FlexCup™

NORMALLY IN STOCK » White

Sizes: Adult: S-XL; Teen: Regular, Large

Content: 75% polyester/25% latex

MSRP: \$17.99 USD

Cup & Garment Clamshell Packaging

A timeless classic just in time



3110 Athletic Supporter / 2-pack

- Wide woven waistband for wide-ranging comfort and support
- Classic, minimalist design
- Quick-to-dry, stretch mesh pouch
- 2 pairs per package

NORMALLY IN STOCK » Black; White

Sizes: S-2XL

Content: 75% polyester/25% latex

MSRP: \$19.99 USD

Garment Clamshell Packaging

C'mon, everybody needs more than one



3133 Athletic Supporter / Swim-Run / 2-pack

- For the specifics of running and swimming—light, breathable and supportive
- Low-profile waistband stays hidden and comfortable
- Quick-to-dry, stretch mesh pouch
- 2 pairs per package

NORMALLY IN STOCK » White

Sizes: S-2XL

Content: 70% polyester/30% latex

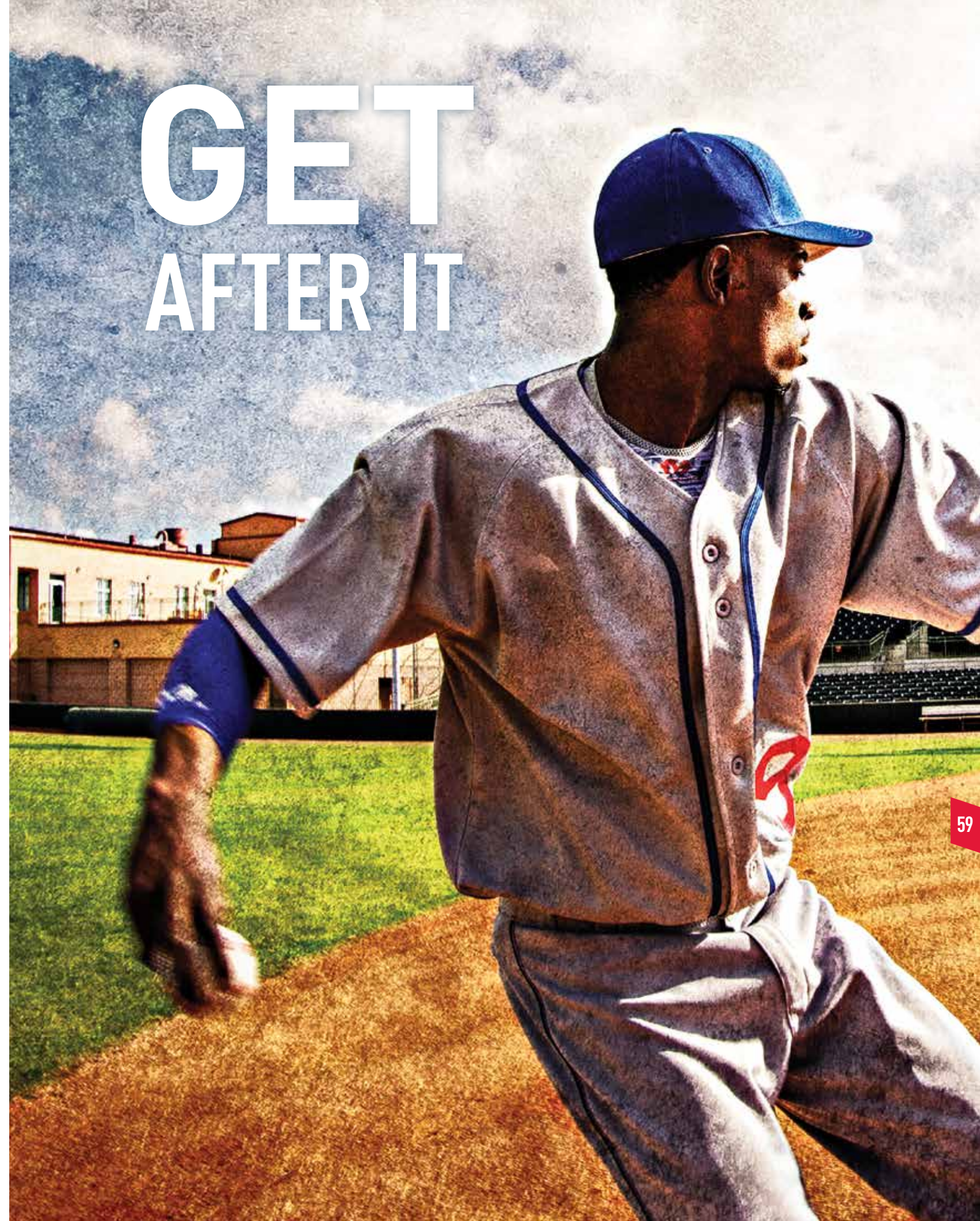
MSRP: \$16.99 USD

Garment Clamshell Packaging

Run for it and dive in



GET AFTER IT



SPORTMED®

1

Most common injury for strength sports—the shoulder

3

Minutes or less—Elite athlete completion time of standard “Fran” Crossfit workout

10,000

Hours of training for typical Olympic hopeful in 4 years prior to games

40

Pounds per battle rope—keep those moving for 2 minutes...

5133

Knee Sleeve / **ELITE** ENGINEERED ELASTIC™ w/ gel buttress & stays

PAGE 73



| | | |
|----------------|--|----------|
| SUBJECT | Injury Prevention/Maintenance/Recovery | P60 - 99 |
|----------------|--|----------|

GET TO THE POINT

This company was **LITERALLY** built on the **FIRST** working knee brace to be used in collegiate and professional football. **Knee—PROBLEM. McDavid—SOLUTION.** We understand injuries, issues and the physical demands of training and competing. We directly apply years of **EXPERIENCE** and forward-thinking **KNOWLEDGE** into every game-saving product we create. We **INVENTED** SportMed and in 2016 we continue to **REINVENT** it. Contained within these pages is exciting news on a variety of next generation innovations—such as these intriguing newbies: Elite Engineered Elastic™, Precision Strap, Freelasitics and Cold Recovery. *Questions—ANSWERS—McDavid—DONE.*

| | | |
|----|---------------------|-------------|
| 63 | ANKLE | 16 PRODUCTS |
| 72 | KNEE | 24 PRODUCTS |
| 79 | THIGH / CALF | 8 PRODUCTS |
| 82 | BACK / WAIST | 5 PRODUCTS |
| 84 | ARM | 20 PRODUCTS |
| 92 | COLD RECOVERY | 3 PRODUCTS |
| 94 | KINESIOLOGY | 6 PRODUCTS |
| 98 | TRAINING ACCESORIES | 5 PRODUCTS |

SELECTION

From bothersome aches to burdensome injuries, McDavid covers the SportMed® spectrum. Choose from our **THREE LEVELS OF PROTECTION:**



GET IT. FORGET IT.

195™ ANKLE BRACE

Our tour de force of **LIGHTWEIGHT** construction, **ULTRA-SUPPORTING** design and **EASE-OF-USE** reality.

In extensive university testing, our 195 was *proven* to make the wearer **THREE TIMES** less likely to experience ankle injuries over those poor souls not wearing our brace. (Full study available upon request.)

The 195 **SIMULATES** an athletic tape wrap, but unlike taping, our fully adjustable, figure-6 strapping system can be tightened **QUICKLY** and **EASILY** without shoe removal. There's nothing better on any shelf anywhere.

DEANDRE JORDAN

Professional Basketball Player, Los Angeles



THE 195™ ANKLE BRACE IS ANOTHER ALL-STAR IN OUR INDUSTRY-LEADING LINE OF SPORTMED® PRODUCTS. WE HAVE LED AND CONTINUE TO LEAD IN THE PREVENTION, MITIGATION AND REHABILITATION OF INJURIES FROM THE ANKLE ALL THE WAY UP. SPORT AND MED WILL ALWAYS SHARE AN OFFICE, A LAB AND A MINDSET AT MCDAVID.



PRIMARY LEVEL 1

BEST FOR:

- Minor pain and sprains
- Promotes healing through the use of neoprene thermal therapy and/or breathable elastic

Features sleeves and supports designed to deliver general-purpose protection and compression support. This is simple and cost effective management of minor pain and swelling associated with sprains, arthritis, bursitis, tendonitis or other chronic minor symptoms.



ADVANCED LEVEL 2

BEST FOR:

- Minor to moderate ligament instabilities or pain
- Promotes healing through the use of neoprene thermal therapy and/or breathable elastic

For management of minor to moderate symptoms associated with swelling and recovering sprains or chronic conditions such as arthritis, bursitis and tendonitis. Offering a wider range user adjustment of compression support, via additional straps, stays or gel buttresses.



MAXIMUM LEVEL 3

BEST FOR:

- Moderate to major instabilities and pain
- Includes features like hinges, splints, straps and stays for additional protection and support
- Neoprene promotes healing through therapeutic heat retention and soft tissue support

Best choice for proactive injury prevention and protection from excessive range of motion. Provides maximum vibration damping and support of joint capsules, bursae and related soft tissues. Top choice for management of chronic or post-surgical joint protection.



3 LEVEL 3: MAXIMUM PROTECTION

195™ Ankle Brace w/ straps

BEST FOR » Helping to prevent and/or recover from common ankle sprains

- Athletes participating in an independent study at a major research university had 3x fewer injuries when wearing the 195
- Constructed of single-layer polyester fabric for full support and minimal weight
- Design simulates athletic tape with figure-6 strapping pattern
- Compression-comfort top strap for custom fit
- Fully adjustable without unlacing or removing shoe
- Ventilated tongue breathes with you
- Padded lining and reinforced closures
- Fits left or right

Colors: Black; Gray

Sizes: XS-XL

Content: 100% polyester—exclusive of trim/straps/cover fabric

Improve your odds x3

MSRP: \$39.99 USD

Clamshell Packaging

3 LEVEL 3: MAXIMUM PROTECTION

199 Ankle Brace / lace-up w/ stays

BEST FOR » Helping to prevent and/or recover from common ankle sprains

- Spring steel medical stays for solid support
- Built of highly breathable two-layer polyester/vinyl mesh
- Ventilated tongue breathes with you
- Highly breathable lining and reinforced eyelets
- Fits left or right

Color: Black

Sizes: 2XS*-XL (2XS not available in retail packaging)

Content: 50% PVC, 49% polyester, 1% rubber

Play heavy, feel light

MSRP: \$34.99 USD

Clamshell Packaging

3 LEVEL 3: MAXIMUM PROTECTION

A101 Ankle Brace / lace-up w/ inserts

BEST FOR » Helping to prevent and/or recover from common ankle sprains

- Spring steel stays for serious support
- Removable medical inserts for added protection
- Durable, lightweight construction
- Ventilated tongue for added comfort
- Fits left or right

Colors: Black; White

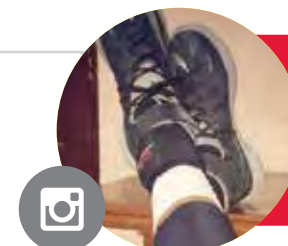
Sizes: 2XS-XL (2XS not available in retail packaging)

Content: 52% PVC, 46% polyester, 2% rubber

Get right to the Point Guards

MSRP: \$39.99 USD

Clamshell Packaging



GET SOCIAL

USER: SAMALFARO10

PRODUCT: 195

"Game time #ILoveThisGame"



3 LEVEL 3: MAXIMUM PROTECTION

NEW **197** Ankle V Brace w/ flexible hinge

BEST FOR Helping to prevent ankle injuries, including high and low ankle sprains as well as recovery

- Low friction, flexible hinge for unrestricted range of motion and superior support
- Comfortably aligns foot and ankle with anatomical stirrup design
- Adjustable upper and lower strap for custom fit
- Fits left or right

Color: Black

Sizes: S-L

Content: Molded Parts: 95% PP / 5% Glassfiber; Soft Parts: 50% Polyester / 50% PE

"V" is for Victory over the enemies of the ankle

MSRP: \$49.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

NEW **461** Ankle Support w/ precision straps

BEST FOR Minor to moderate support and relief from pain, swelling and inflammation associated with arthritis, bursitis, tendonitis and sprains

- Lightweight and compressive
- Water based polyurethane fabric, eco-friendly
- Lateral stability and support strap
- Support straps provide added grip and anti-migration
- Breathable material, does not retain heat
- Comfortable form-fitting design
- Adjustable hook and loop closure
- Built-in reflective tech design element
- Easy on, easy off
- Right and left specific

Color: Black

Sizes: S-XL

Contents: 58% polyurethane foam/ 22% nylon/17% polyester/3% spandex (elastane)

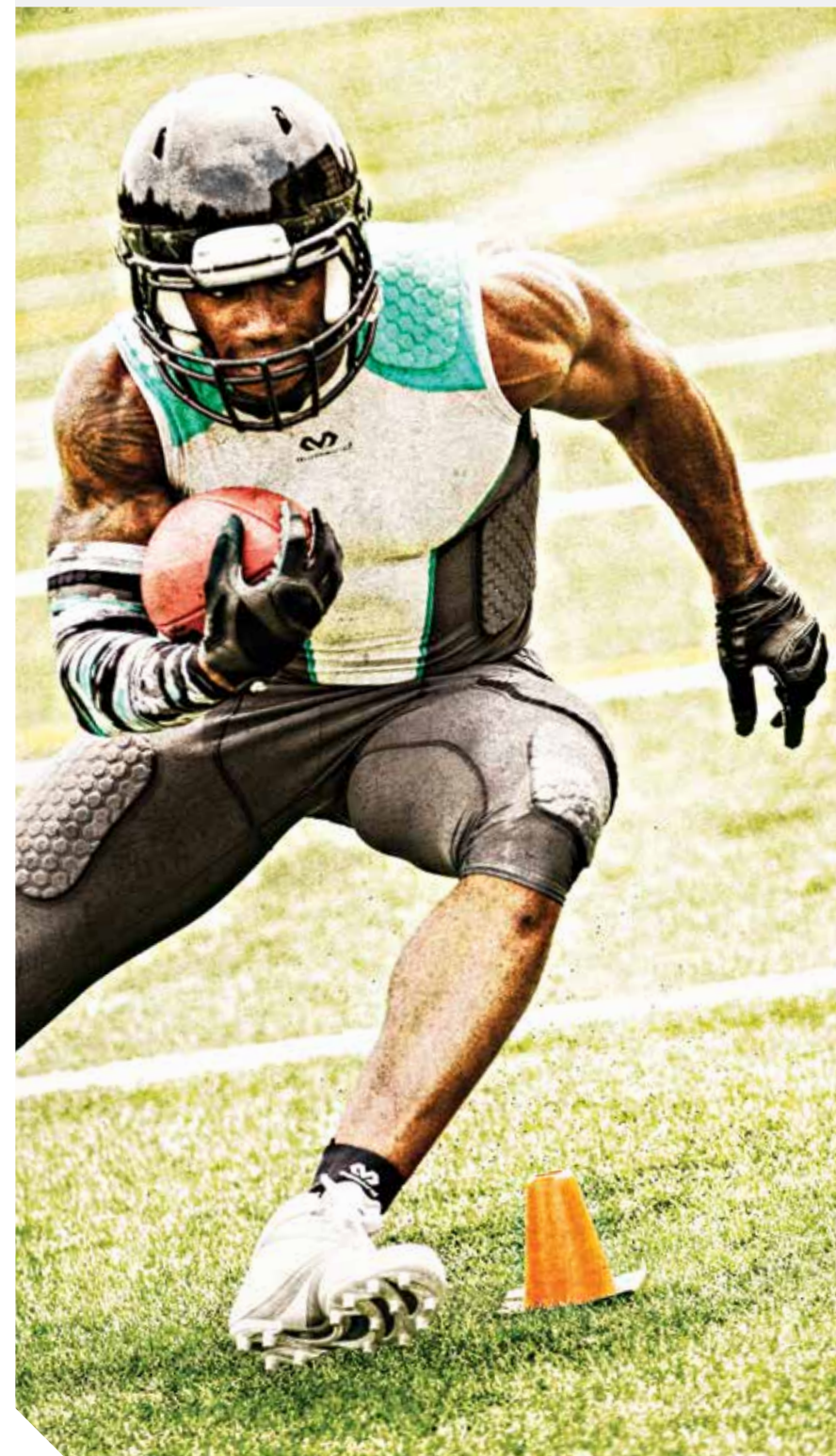
Precision in all things McDavid

MSRP: \$44.99 USD

Clamshell Packaging

PRECISION STRAPS

Placement of straps is reconsidered and refined in eco-friendly, breathable materials. This strapping system **PULLS** here, **LOCKS** there and **SECURES** like never before. Add *reflective details* and you have **PRECISION** redefined.



E3 ELITE ENGINEERED ELASTIC™

E3 is your number one choice when you're looking for *lightweight, no-bulk, slip-on support* for knees, Achilles tendons, ankles and wrists. Elite Engineered Elastics is precisely that—a **HIGHER GRADE** and **SUPERIOR DESIGNED ELASTIC**. With flat-knit technology we've created a more *form-fitting, breathable, comfortable* and *effective* support system. Give your joints the **ELITE TREATMENT**.

© 2015 MDA



2 LEVEL 2: ADVANCED PROTECTION

NEW 5132 ELITE ENGINEERED ELASTIC™ Ankle Sleeve

BEST FOR Minor to moderate support and relief from pain and sprains associated with ligament instabilities

- Advanced 4-way stretch elastic material engineered for increased compression without heat retention
- Ergonomic form-shaping design provides added stability, support and comfort
- Breathable material
- Ideal for those with neoprene allergies
- Simple, easy-on, easy-off
- Allows full range of motion
- Fits left or right

Colors: Black; Ultra Silver

Sizes: S-XL

Contents: 70% nylon/30% spandex (elastane)

MSRP: \$39.99 USD

Clamshell Packaging

Support for your ankle, confidence for your head

2 LEVEL 2: ADVANCED PROTECTION

NEW 5134 ELITE ENGINEERED ELASTIC™ Achilles Tendon Sleeve

BEST FOR Pain relief from minor to moderate Achilles tendonitis

- Advanced 4-way stretch elastic material engineered for all-around compression without heat retention
- Gel buttress provides added pain-relieving compression to targeted area
- Ergonomic form-shaping design
- Helps stabilize and relieve soreness associated with Achilles tendon injury
- Ideal for those with neoprene allergies
- Easy-on, easy-off
- Fits left or right

Colors: Black; Ultra Silver

Sizes: S-XL

Contents: 70% nylon/30% spandex (elastane)

MSRP: \$29.99 USD

Clamshell Packaging

Even Greek Gods need support





2 LEVEL 2: ADVANCED PROTECTION

5122 Ankle Sleeve / 4-way elastic w/ figure-8 straps

BEST FOR Moderate support and relief from pain associated with arthritis, bursitis and tendonitis

- 4-way stretch elastic material engineered for increased compression and fit without heat retention
- Wrap around figure-8 strap design provides added stability, support and comfort
- Medial and lateral gel buttresses apply targeted soft tissue supportive compression
- Ideal for those with neoprene allergies
- Fits left or right

Color: Black

Sizes: S-XL

Content: 62% nylon/38% spandex (elastane)—exclusive of trim/straps

Wear figure-8 with confidence

MSRP: \$39.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

5115 Ankle Sleeve / 4-way elastic w/ gel buttresses

BEST FOR Support and relief from pain, swelling and inflammation due to tendonitis, arthritis or injury

- Highly engineered 4-way stretch elastic material for superior fit and compression with minimal heat retention
- Ideal for those with neoprene allergies
- Medial and lateral gel buttresses apply targeted soft tissue supportive compression
- Fits left or right

Color: Black

Sizes: S-XL

Content: 62% nylon/38% spandex (elastane)

Make a cool compression

MSRP: \$29.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

439 Plantar Fascia Support w/ 2mm gel pad

BEST FOR Support to the arch and heel for plantar fasciitis pain and inflammation

- Includes 2mm Gel Pad for added comfort, support and relief
- Provides uniform and easy-to-use support
- Elastic stirrup is easily positioned for maximum effectiveness
- Wear over sock; simple and quick on and off
- Fits left or right

Color: Black

Sizes: S/M; L/XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of trim/straps/cover fabric

We are the fascia police

MSRP: \$24.99 USD

Clamshell Packaging

FREE LASTICS

FREE YOURSELF of the skin chafing and *irritations* due to annoyingly placed *stitching* seams. McDavid Freelasitics are created with a unique **400-needle machine** that provides a tubular knitting technique. By utilizing **tubular knitting** we can produce superior elastic supports **WITHOUT SEAMS**. High compression properties are knitted into the yarn and nasty, problematic seams are knitted out. **Run free, train free and be free** with Freelasitics.



1 LEVEL 1: PRIMARY PROTECTION

NEW 5135

FREE LASTICS
Plantar Fascia Sleeve

BEST FOR Relief from plantar fasciitis pain and inflammation

- Ergonomic tubular knit for seam-free, streamlined comfort/compression
- Easy-on plantar fasciitis compression therapy
- Designed with targeted zonal support in the plantar, arch and heel
- Made with finer microfiber needle gauge for added strength and support
- Helps improve circulation in affected area
- Breathable material does not retain heat
- Allows full range of motion
- Fits left or right
- Single sleeve

Color: Black

Sizes: S-XL

Content: 81% nylon/19% spandex (elastane)

Face your plantar fascia with new certainty

MSRP: \$24.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

432 Ankle Support w/ figure-8 straps

BEST FOR » Minor to moderate ankle support plus relief from pain associated with arthritis and tendonitis

- Wrap-around figure-8 strap design provides compressive comfort and pain relief
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Adjustable hook and loop closure
- Latex-free neoprene provides thermal compression
- Exterior layer of nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/straps/cover fabric

Figure 8 is your new lucky number

MSRP: \$24.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

431 Ankle Sleeve

BEST FOR » Relief from pain associated with arthritis and tendonitis; minor ankle support

- 4-way stretch facilitates comfort and compression in all directions
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Latex-free neoprene provides thermal compression
- Exterior layer of nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Salvation for the weak

MSRP: \$14.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

511 Ankle Sleeve / elastic

BEST FOR » Support and relief from pain associated with tendonitis, arthritis and minor injury

- Breathable non-neoprene knitted elastic construction
- Ideal for those with neoprene allergies
- Fits left or right

Color: Black
Sizes: S-XL

Content: 65% polyester/25% rubber/10% nylon

Fantastic in elastic

MSRP: \$14.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

6301 DUAL COMPRESSION™ Ankle Sleeve

BEST FOR » Basic support for instability; helps in relieving pain and enhancing recovery

- Integrates high-performance compression sleeve with support tape
- Provides joint support/stability while maintaining mobility and flexibility
- Helps relieve muscle soreness and pain, while reducing swelling
- Keeps muscles warm, while relieving strain and fatigue
- Aids in rapid recovery and performance
- Wicks sweat away from skin to prevent chafing and rashes
- Slips easily on and easily off
- Machine washable/dryable
- Includes one sleeve
- Fits left or right

Color: Charcoal/Black

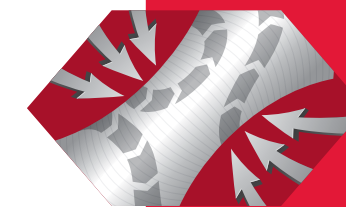
Sizes: S-L

Contents: Body: 82% nylon/18% spandex (elastane); support tape: 100% polyurethane

Supporting your every awesome move

MSRP: \$24.99 USD

Clamshell Packaging



DUAL COMPRESSION™



CLASSIC MCDAVID — DOUBLING OUR EFFORTS, ADDING THOUGHT AND DOING MORE.

Our new Dual Compression technology *supports* your athletic endeavors with refined **KINESIOLOGY THINKING** in an easy-on easy-off sleeve. Compression material is integrated with compressive support tape and focused on specific *joints* and their related *ligaments, tendons* and *muscles*.

Dual Compression mimics the basic function of **KINESIOLOGY TAPE** in a simplified **SLIP-ON VERSION**.



GET SOCIAL
USER: JORDANTREYBOYD
PRODUCT: 6301
"Gotta make your own path"



3 LEVEL 3: MAXIMUM PROTECTION

428 Knee Brace w/ HD polycentric hinges

BEST FOR Maximum support; helping reduce injury, improve medial and lateral stability and assist recovery

- Geared heavy duty (HD) polycentric hinges provide rigid yet unrestricted support
- Engineered top and bottom straps assure personalized fit
- Latex-free neoprene provides thermal compression
- Open 360° padded buttress isolates and supports the patella
- Bound edges prevent irritation
- Perforated back panel provides heat and moisture management and all-around comfort
- Fits left or right

Color: Black

Sizes: S-2XL

Content: 100% latex-free 4.8mm neoprene (CR)—exclusive of binding/straps/cover fabric/hinges

Ability + Stability = Agility

MSRP: \$99.99 USD

Clamshell Packaging

3 LEVEL 3: MAXIMUM PROTECTION

429X Knee Brace w/ polycentric hinges & cross straps

BEST FOR High-level support; improving medial and lateral stability, helping reduce injury and assist recovery

- Elastic crossing straps for enhanced compression and added rotational and collateral ligament support
- Bi-lateral geared polycentric hinges for stability and free movement
- Engineered top and bottom straps assure personalized fit
- Latex-free neoprene provides thermal compression
- Open 360° padded buttress isolates and supports the patella
- Bound edges prevent irritation
- Perforated back panel provides heat and moisture management and all-around comfort
- Fits left or right

EXCLUSIVE DESIGN

Color: Black

Sizes: S-2XL

Content: 100% latex-free 4.8mm neoprene (CR)—exclusive of binding/straps/cover fabric/hinges

X marks the spot

MSRP: \$79.99 USD

Clamshell Packaging

3 LEVEL 3: MAXIMUM PROTECTION

429 Knee Brace w/ polycentric hinges

BEST FOR High-level support; improving medial and lateral stability, helping reduce injury and assist recovery

- Bi-lateral geared polycentric hinges for stability and free movement
- Engineered top and bottom straps assure personalized fit
- Latex-free neoprene provides thermal compression
- Open 360° padded buttress isolates and supports the patella
- Bound edges prevent irritation
- Perforated back panel provides heat and moisture management and all-around comfort
- Fits left or right

Color: Black

Sizes: S-2XL

Content: 100% latex-free 4.8mm neoprene (CR)—exclusive of binding/straps/cover fabric/hinges

Opponent brace thyself

MSRP: \$69.99 USD

Clamshell Packaging

3 LEVEL 3: MAXIMUM PROTECTION

422 Knee Brace w/ dual disk hinges

BEST FOR Moderate medial and lateral support for improving stability; aids in recovery

- No gears; each sidearm is independently articulated with cushioned hyperextension stops
- McDavid's lightest hinge has wider arms to aid in maintaining strength
- Engineered straps assure personalized fit
- Latex-free neoprene provides thermal compression
- Open 360° padded buttress isolates and supports the patella
- Bound edges prevent irritation
- Perforated back panel provides heat and moisture management and all-around comfort
- Exterior layer of nylon fabric for durability
- Fits left or right

Color: Black

Sizes: S-2XL

Content: 100% latex-free 4.8mm neoprene (CR)—exclusive of binding/straps/cover fabric/hinges

Better hinge for your hinge

MSRP: \$59.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

NEW 5133 ELITE ENGINEERED ELASTIC™ Knee Sleeve w/ gel buttress & stays

BEST FOR Minor to moderate support and relief from pain associated with ligament instabilities

- Advanced 4-way stretch elastic material engineered for breathable, increased compression and fit without heat retention
- Ergonomic form-shaping design provides added stability, support and comfort
- Gel buttress provides added pain-relieving compression to targeted area
- Reinforced with spring steel stays for added support and lateral movement
- Ideal for those with neoprene allergies
- Simple, easy-on, easy-off
- Fits left or right

Colors: Black; Ultra Silver

Sizes: S-XL

Content: 70% nylon/30% spandex (elastane)

Stop thinking about your knee and play

MSRP: \$49.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

425 Knee Support w/ stays & cross straps

BEST FOR Moderate support helping to relieve symptoms and aid recovery from chondromalacia, patellar subluxation and tendonitis

- Reinforced spring steel stays offer enhanced medial-lateral confidence
- Elastic cross straps for enhanced compression and added rotational and collateral ligament support
- Padded open buttress offers 360° support of the patella
- Top and bottom closures ensure outstanding fit
- Latex-free neoprene provides thermal compression
- Perforated back panel provides heat and moisture management and all-around comfort
- Exterior layer of nylon fabric for durability
- Fits left or right

Color: Black

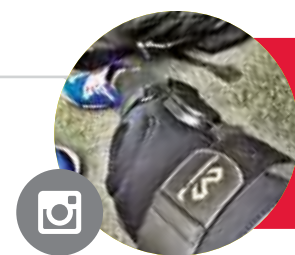
Sizes: S-2XL

Content: 100% latex-free 4.8mm neoprene (CR)—exclusive of binding/straps/cover fabric

Stay knee stay

MSRP: \$49.99 USD

Clamshell Packaging



GET SOCIAL

USER: TIKI1983

"When your trainer blesses you with level 3 protection"



2 LEVEL 2: ADVANCED PROTECTION

421 Knee Support w/ stays

BEST FOR Moderate support helping to relieve symptoms and aid recovery from chondromalacia, patellar subluxation and tendonitis

- Padded buttress supports the patella
- Reinforced support with spring steel stays
- Elastic hook and loop straps ensure outstanding fit
- Latex-free neoprene thermal/compression
- Exterior layer of nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-2XL

Content: 100% latex-free 4.8mm neoprene (CR)—exclusive of binding/straps/cover fabric

Let us baby your knee

MSRP: \$39.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

4195 Knee Support / adjustable / cross straps

BEST FOR Moderate knee support helping to relieve pain from cartilage (meniscus) injuries and assist recovery

- Adjustable medial and lateral condyle pads add pain-relieving compression
- Elastic crossing straps for added fit and support
- Latex-free neoprene provides thermal compression
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Fits left or right

EXCLUSIVE DESIGN

Color: Black
Sizes: S-L

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/straps/cover fabric

Reinforce your confidence

MSRP: \$39.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

4192 Knee Support / double wrap

BEST FOR Versatile and targeted support of a variety of patella tracking issues

- Lightweight and highly flexible without sacrificing compression and support
- Thinner 1.5 mm latex-free neoprene is perforated for comfort and maximum adjustability
- Easy to apply and manage
- First set of wings regulates support and compression of the muscles and the second set isolates and stabilizes the patella
- Fits left or right

Color: Black
Sizes: S-L

Content: 100% latex-free 1.5mm neoprene (CR)—exclusive of binding/straps/cover fabric

Lighten up, buckle down and go

MSRP: \$34.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

419 Knee Support / adjustable

BEST FOR Reducing symptoms of patellar tendonitis (runner's/jumper's knee), Osgood-Schlatter disease and patella tracking

- Movable padded buttresses for added compression and pain relief
- Adjustable hook and loop closure for custom fit
- Latex-free neoprene provides thermal/compression therapy
- Flat-seam construction for ultra comfort and contouring fit
- Fits left or right

EXCLUSIVE DESIGN

Color: Black
Sizes: S/M; L/XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/straps/cover fabric

Stay in the action

MSRP: \$24.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

4193 Iliotibial Band Support

BEST FOR Adaptable management of pain, swelling and inflammation associated with ITB-related issues

- Unique and proprietary material and design approach
- Asymmetric geometrical cushion can be adjusted/positioned to suit specific needs
- Unidirectional strap design can be applied clockwise or counterclockwise
- Highly comfortable; much wider and less binding versus many other products

Color: Black
Size: One Size

Content: 100% latex free 3.2mm neoprene (CR)—exclusive of cover fabric and fasteners

Coming between you and the friction

MSRP: \$19.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

414 Knee Strap / patella

BEST FOR Reducing symptoms of patellar tendonitis (runner's/jumper's knee), Osgood-Schlatter disease and patella tracking

- Tubular, non-slip buttress applies constant uniform compression at the patellar tendon
- Adjustable hook and loop closure for custom fit
- Fits left or right

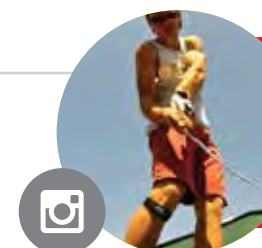
Colors: Black; Scarlet; Royal; Gray
Size: Regular; Large (Black Only)

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Higher, further, better

MSRP: \$16.99 USD

Clamshell Packaging



GET SOCIAL
USER: CREW_DELICIOUS
PRODUCT: 414
"Appreciate the support"



2 LEVEL 2: ADVANCED PROTECTION

5116 Knee Sleeve / 4-way elastic w/ gel buttress & stays

BEST FOR Moderate support and relief from pain associated with arthritis, bursitis and tendonitis

- 4-way stretch elastic material engineered for increased compression and fit without heat retention
- Reinforced with spring steel stays for added support and lateral movement
- Gel buttress targets soft tissue and patella support
- Ideal for those with neoprene allergies
- Fits left or right

Color: Black

Sizes: S-XL

Content: 62% nylon/38% spandex (elastane)

If your knees could thank you... (that would be odd)

MSRP: \$39.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

5125 Knee Sleeve / 4-way elastic w/ gel buttress

BEST FOR Moderate support and relief from pain associated with arthritis, bursitis and tendonitis

- 4-way stretch elastic material for increased compression and fit without heat retention
- Gel buttress targets soft tissue and patella support
- Ideal for those with neoprene allergies
- Fits left or right

Color: Black

Sizes: S-XL

Content: 62% nylon/38% spandex (elastane)

Way better

MSRP: \$29.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

NEW 5140
FREELASTICS
Knee Sleeve

BEST FOR Support helping to relieve minor pain and promote healing of tendonitis, bursitis, arthritis and ligament instabilities

- Ergonomic tubular knit for seam-free, streamlined comfort/compression
- Easy-on knee support and compression without heat retention
- Designed with targeted zonal support around the knee
- Ideal for Runner's knee ailments
- Built-in reflective tech design element for low-light visibility
- Made with finer microfiber needle gauge for added strength and support
- Helps improve circulation in affected area
- Allows full range of motion
- Fits left or right

Color: Black

Sizes: S-XL

Content: 81% nylon/19% spandex (elastane)

The knee bone is connected to the head bone

MSRP: \$29.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

6300 DUAL
COMPRESSION™ Knee Sleeve

BEST FOR Basic support for instability; helps in relieving pain and enhancing recovery

- Integrates high-performance compression sleeve with support tape
- Provides joint support/stability while maintaining mobility and flexibility
- Helps relieve muscle soreness and pain, while reducing swelling
- Keeps muscles warm, while relieving strain and fatigue
- Aids in rapid recovery and performance
- Wicks sweat away from skin to prevent chafing and rashes
- Slips easily on and easily off
- Machine washable/dryable
- Includes one sleeve
- Fits left or right

Color: Charcoal/Black

Sizes: S-L

Contents: Body: 82% nylon/18% spandex (elastane); support tape: 100% polyurethane

There's a lot running, jumping & riding on your knees

MSRP: \$34.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

410 Knee Support w/ Sorbothane® pad

BEST FOR Impact and abrasion protection in sports like wrestling

- Relief from arthritis, bursitis and tendonitis
- Sorbothane® viscoelastic gel insert for superb impact absorption
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Seamless back-of-knee and anatomical design for added comfort
- Latex-free neoprene provides thermal/compression therapy
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black

Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/pad/cover fabric

Quality that takes down the competition

MSRP: \$24.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

409 Knee Wrap / adjustable w/ open patella

BEST FOR Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions

- Adjustable hook and loop closure for custom fit
- Latex-free neoprene provides thermal/compression therapy
- Open knee design for added comfort around the patella
- Fits left or right

Color: Black

Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of straps/cover fabric

Wrap yourself in smart

MSRP: \$18.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

404 Knee Sleeve w/ anterior patch & open patella

BEST FOR Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions

- Anterior patch adds compression and therapeutic heat
- Open knee design for added comfort around the patella
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Seamless back-of-knee and anatomical design for added comfort
- Latex-free neoprene provides thermal/compression therapy
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-2XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Quality anterior and posterior

MSRP: \$19.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

403 Knee Sleeve w/ anterior patch

BEST FOR Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions

- Anterior neoprene patch adds compression and therapeutic heat
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Seamless back-of-knee and anatomical design for added comfort
- Latex-free neoprene provides thermal/compression therapy
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-2XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Pull-on right on

MSRP: \$19.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

402 Knee Support w/ open patella

BEST FOR Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions

- Open knee design for added comfort around the patella
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Seamless back-of-knee and anatomical design for added comfort
- Latex-free neoprene provides thermal/compression therapy
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-2XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Stand your ground

MSRP: \$16.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

401 Knee Sleeve

BEST FOR Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions

- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Seamless back-of-knee and anatomical design for added comfort
- Latex-free neoprene provides thermal/compression therapy
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-2XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Pull on and pull away

MSRP: \$16.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

510 Knee Sleeve / elastic

BEST FOR Minor support and pain relief from arthritis, bursitis and tendonitis

- Provides compression and soft tissue support
- Elastic construction breathes for cool knees and is ideal for those with neoprene allergies
- Easy pull-on sleeve
- Fits left or right

Color: Black
Sizes: S-XL

Content: 65% polyester/25% rubber/10% nylon

Quick coverage

MSRP: \$14.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

NEW **479** Neoprene Shorts w/ adjustable drawstring

BEST FOR Minor to moderate support for thighs, hamstrings, groin and glutes

- Latex-free neoprene provides thermal/compression therapy and support to thigh, hamstrings, groin and glutes
- Adjustable drawstring and low profile design provides comfort fit and feel
- Allows full range of motion
- Outer nylon fabric for added durability
- Beneficial for weight management

Color: Black
Sizes: S-2XL

Content: 100% latex-free 1.5mm neoprene CR—exclusive of binding, drawstring and cover fabric

Center yourself at the core

MSRP: \$59.99 USD

Clamshell Packaging

A NEW LEVEL OF CARE,
WARMTH AND LOVE FOR
THE HAMMIES AND QUADS



2 LEVEL 2: ADVANCED PROTECTION

478 Thigh Wrap / adjustable

BEST FOR Helping to reduce hamstring and quad strains/pulls; aids recovery

- Latex-free neoprene provides thermal/compression therapy
- Fully adjustable with hook and loop closures for custom fit
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black
Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of straps/cover fabric

Wrap it and deliver it

MSRP: \$19.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

472 Thigh Sleeve w/ anterior patch

BEST FOR Helping to reduce hamstring and quad strains/pulls while providing impact protection

- Extended length
- Anterior patch adds compression and therapeutic heat
- Latex-free neoprene provides thermal/compression therapy
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black
Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Big muscle, big support

MSRP: \$19.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

471 Thigh Sleeve

BEST FOR Helping to reduce hamstring and quad strains/pulls; aids recovery

- Latex-free neoprene provides thermal/compression therapy
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Fits left or right

Color: Black
Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Count on our support

MSRP: \$16.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

475 Groin Wrap / adjustable

BEST FOR Helping to reduce upper thigh and hamstring strains/pulls; aids recovery

- Low-profile, latex-free neoprene design for thermal/compression therapy to the upper thigh and hamstring
- Contour shape allows for comfortable and effective fit
- Textured non-slip neoprene inner layer for therapeutic heat
- Hook and loop closure
- Fits left or right

Color: Black
Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of straps/cover fabric

Avoid groin groan

MSRP: \$19.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

514 Thigh Sleeve / elastic

BEST FOR Mild compression for soft tissue support without heat retention

- Ideal for those with neoprene allergies
- Pulls on with ease and breathes like a breeze
- Fits left or right

Color: Black
Sizes: S-XL

Content: 65% polyester/25% rubber/10% nylon

Cool, calm and collected

MSRP: \$16.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

442 Shin Splint Support / adjustable

BEST FOR Relieving shin splint pain and support of calf muscles

- Front semi-tubular ribs apply focused compression to decrease shin splint pain
- Wrap design with 3 hook and loop tabs for custom fit
- Latex-free neoprene provides thermal/compression therapy
- Fits left or right

EXCLUSIVE DESIGN

Color: Black
Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of straps/cover fabric

Splint. The difference

MSRP: \$24.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

441 Calf Sleeve

BEST FOR Reducing pain associated with calf strains, shin splints and varicose veins; aids recovery

- Contoured, pull-on, latex-free thermal/compression therapy and soft tissue support
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Outer heavy-duty nylon fabric for durability
- Fits left or right
- Includes one sleeve

Color: Black

Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of cover fabric

Compress and suppress the pain

MSRP: \$16.99 USD

Clamshell Packaging

3 LEVEL 3: MAXIMUM PROTECTION

493 Back Stabilizer

BEST FOR Core support and helping to relieve non-specific back pain

- Protects from strains and pulls with 6 steel stays strategically positioned for maximum support
- Vented elastic side panels feature hook and loop closures and neoprene wrap for custom fit and comfort
- Latex-free neoprene construction for thermal/compression therapy and soft tissue support

Color: Black

Sizes: Regular, Large

Content: 100% latex-free neoprene (CR)—exclusive of cover fabric; Panel: 90% nylon, 10% Lycra® (elastane)

Steel yourself against the world

MSRP: \$44.99 USD

Clamshell Packaging

3 LEVEL 3: MAXIMUM PROTECTION

496 Back Support w/ suspenders

BEST FOR Core support and helping to relieve non-specific back pain

- Rigid protection for weak back and minor instabilities via 5 steel stays
- Adjustable suspenders for custom fit
- Contoured and breathable construction for all-day comfort, compression and soft tissue support
- Adjustable hook and loop closures for comfortable, secure fit

Color: Black

Sizes: Regular, Large

Content: Mesh: 90% nylon/10% Lycra® (elastane); Panel: 62% polyester/38% rubber

Suspend the pain

MSRP: \$44.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

495 Back Support

BEST FOR Core support and helping to relieve non-specific back pain

- 5 steel stays provide rigid protection for weakness and minor instabilities
- Contoured and breathable construction for all-day comfort, compression and soft tissue support
- Adjustable hook and loop closures for comfortable, secure fit

Color: Black

Sizes: Regular, Large

Content: Mesh: 90% nylon/10% Lycra® (elastane); Panel: 62% polyester/38% rubber

We've got your back

MSRP: \$39.99 USD

Clamshell Packaging

2 LEVEL 2: ADVANCED PROTECTION

5119 Back Support / 4-way elastic w/ gel buttress

BEST FOR Rigid core support for weakness/instability—aids in decreasing pain from pulls/strains

- 4-way stretch elastic material engineered for increased compression and fit without heat retention
- Easy-to-wear support helps decrease pain from pulls and strains
- Removable gel buttress applies targeted soft tissue supportive compression on lower back
- Includes 4 steel stays strategically placed to provide rigid support for weakness and minor instability
- Ideal for those with neoprene allergies
- Simple, light design makes it perfect for extended wear

Color: Black

Sizes: Regular, Large

Contents: Body: 70% nylon/30% spandex (elastane); Wrap end: 100% latex-free neoprene (CR)—exclusive of trims

Get back in the game

MSRP: \$69.99 USD

Clamshell Packaging

1 LEVEL 1: PRIMARY PROTECTION

491 Waist Trimmer

BEST FOR Core support and as part of a comprehensive weight loss program

- Helps relieve minor back pain and/or may enhance weight loss efforts via therapeutic heat
- Cushions, compresses, and supports lower back and abdominal muscles
- Latex-free neoprene construction for thermal/compression therapy and soft tissue support
- Adjustable hook and loop closures for custom fit and comfort
- Non-slip neoprene inner layer maintains positioning

Color: Black

Size: One Size

Content: 100% latex-free neoprene (CR)—exclusive of strap/cover fabric

The back-up plan

MSRP: \$19.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

5130 Elbow Sleeve / 4-way elastic w/ gel buttresses

BEST FOR » Breathable relief from arthritis, bursitis and tendonitis, especially golfer's elbow and tennis elbow

- Also designed for exceptional function in managing olecranon bursitis
- Bi-lateral gel buttresses provide soothing targeted compression
- 4-way stretch elastic material for increased compression and fit without heat retention
- Ideal for those with neoprene allergies
- Fits left or right
- Includes single sleeve

Color: Black

Sizes: S-XL

Content: 62% nylon/38% spandex (elastane)

Tennis and/or golf anyone?

MSRP: \$24.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

485 Elbow Support w/ strap

BEST FOR » Soft tissue support to help relieve painful tennis/golf elbow symptoms

- Adjustable hook and loop cinch strap for direct tendon pressure and support
- Anatomical design for added comfort
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Fits left or right

Color: Black

Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/strap/cover fabric

Put your elbows on our table

MSRP: \$19.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

489 Elbow Strap w/ pads

BEST FOR » Helping to relieve painful tennis/golf elbow symptoms through targeted pressure

- Dual Sorbothane® pads provide targeted, pain-relieving pressure
- Latex-free, neoprene construction provides thermal/compression therapy and soft tissue support
- Adjustable hook and loop closure for secure fit and comfort
- Flat-seam construction for ultra comfort and contouring fit
- Fits left or right

EXCLUSIVE DESIGN

Color: Black

Sizes: S-L

Content: 100% latex-free 1.5mm neoprene (CR)—exclusive of binding/strap/pads/cover fabric

Elbow out pain

MSRP: \$19.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

486 Elbow Strap / adjustable

BEST FOR » Soft tissue support to help relieve painful tennis/golf elbow symptoms

- Adjustable hook and loop cinch strap for direct tendon pressure and custom support
- Fits left or right

Color: Black

Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of strap/cover fabric

Adjust for relief

MSRP: \$14.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

6302 DUAL COMPRESSION™ Elbow Sleeve

BEST FOR » Basic support for instability; helps in relieving pain and enhancing recovery

- Integrates high-performance compression sleeve with support tape
- Provides joint support/stability while maintaining mobility and flexibility
- Helps relieve muscle soreness and pain, while reducing swelling
- Keeps muscles warm, while relieving strain and fatigue
- Aids in rapid recovery and performance
- Wicks sweat away from skin to prevent chafing and rashes
- Slips easily on and easily off
- Machine washable/dryable
- Includes one sleeve
- Fits left or right

Color: Charcoal/Black

Sizes: S-L

Contents: Body: 82% nylon/18% spandex (elastane); support tape: 100% polyurethane

Some love for the elbow

MSRP: \$24.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

483 Elbow Sleeve w/ pad

BEST FOR » Soft tissue support and impact protection

- Dense, sewn-in, 1/4"-thick shock pad for impact resistance
- Anatomically designed and contoured for all-around comfort
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Minimizes floor and turf burn
- Fits left or right
- Includes single sleeve

Color: Black

Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/pad/cover fabric

Pad your chances

MSRP: \$19.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

482 Elbow Sleeve—10" length

BEST FOR Support helping to relieve muscle strains/pulls and healing

- Longer 10" length for greater coverage
- Exclusive 5-needle stitch for a flatter, cleaner and stronger seam
- Anatomical design for added comfort
- Outer heavy-duty nylon for durability
- Minimizes floor and turf burn
- Fits left or right
- Includes single sleeve

Color: Black

Sizes: S-XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/cover fabric

Long on support

MSRP: \$16.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

488 Elbow Support / adjustable

BEST FOR Minor soft tissue support and pain relief

- Adjustable, contoured design because you're adjustable and contoured
- Flat-seam construction for ultra comfort and contouring fit
- Outer heavy-duty nylon fabric for durability
- Fits left or right

Color: Black

Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/strap/cover fabric

Wrap yours in McDavid know-how

MSRP: \$14.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

512 Elbow Sleeve / elastic

BEST FOR Support, helping to relieve pain and promote healing

- Mild compression for soft tissue support without heat retention
- Ideal for those with neoprene allergies
- Pulls on with ease
- Fits left or right
- Includes single sleeve

Color: Black

Sizes: S-XL

Content: 65% polyester/25% rubber/10% nylon

Breathe a sigh of support

MSRP: \$14.99 USD

Clamshell Packaging



3 LEVEL 3: MAXIMUM PROTECTION

5120 Wrist Guard / adjustable

BEST FOR Support and reducing hyperextension wrist injuries common in football and other contact sports

- Two cinch straps positioned for max support
- Latex-free neoprene cuff adds thermal/compression and soft tissue support
- Adjustable insert for customization
- Built for heavy-duty applications in collision and contact sports
- Fits left or right

Color: Black

Sizes: S/M; L/XL

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/straps/insert/cover fabric

Hands on excellence

MSRP: \$29.99 USD

Clamshell Packaging



3 LEVEL 3: MAXIMUM PROTECTION

454 Wrist Brace / adjustable

BEST FOR Relieving pain from conditions such as carpal tunnel, arthritis, tendonitis and sprains

- Medical quality splint adds further support and stability
- Hook and loop closures for custom fit and comfort
- Best for back-to-work and play rehab
- Specify right or left wrist

Color: Black

Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/straps/cover fabric

Light at the end of the carpal tunnel

MSRP: \$24.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

NEW 5131 ELITE ENGINEERED ELASTIC™ Wrist Sleeve w/ gel buttresses & straps

BEST FOR Relieving pain, providing support and promote healing

- 4-way stretch elastic material provides increased compression and fit without heat retention
- Anatomical support for wrist tendons and ligaments
- Gel buttresses provide added pain-relieving compression to both sides of the wrist
- Includes adjustable straps for mild to moderate support
- Can be worn left or right

Colors: Black; Ultra Silver

Sizes: S/M; L/XL

Content: 70% nylon/30% spandex (elastane)

High technology you can wear on your wrist

MSRP: \$34.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

513 Wrist Sleeve / adjustable / elastic

BEST FOR Support, pain relief and to promote healing

- Mild compression for soft tissue support with less heat retention
- Adjustable strap allows for mild support, or vise-like bracing
- Elastic breathes and so will your wrist
- Ideal for those with neoprene allergies
- Fits left or right
- Includes single sleeve

Color: Black

Sizes: S/M; L/XL

Content: 65% polyester/ 25% rubber/10% nylon

Breathe easy with McDavid

MSRP: \$12.99 USD

Clamshell Packaging



With CrossFit, I know how easy it is to abuse yourself... having done it more than a few times. So I'm smart enough to rely on compression, support and recovery gear from McDavid.

EMILY
CrossFit Athlete



1 LEVEL 1: PRIMARY PROTECTION

451 Wrist Wrap / adjustable

BEST FOR Wrist support, helping to promote healing and pain relief

- 4-way stretch provides thermal/ compression therapy
- Hook and loop closures for custom fit and comfort
- Fits left or right

Color: Black

Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/ strap/cover fabric

It's all in the wrist action

MSRP: \$12.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

452 Wrist Strap / adjustable

BEST FOR Wrist support, helping to promote healing and pain relief

- 4-way stretch provides thermal/ compression therapy
- Hook and loop closures for custom fit and comfort
- Fits left or right
- Includes single strap

Color: Black

Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of strap/ cover fabric

Wrist-full thinking

MSRP: \$11.99 USD

Clamshell Packaging



1 LEVEL 1: PRIMARY PROTECTION

456 Wrist Support

BEST FOR Basic support that helps to promote healing and pain relief

- Multi-sport use, ideal for baseball
- Ergonomically designed with McDavid exclusive branded liner
- 4-way stretch provides thermal/ compression therapy
- Hook and loop closures for custom fit and comfort
- Fits left or right

Color: Black

Size: One Size

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/ strap/cover fabric

Simplicity to the rescue

MSRP: \$16.99 USD

Clamshell Packaging



2 LEVEL 2: ADVANCED PROTECTION

462 Shoulder Support

BEST FOR Maximum support and compression of shoulder and A/C joints, with regulated control of range of motion

- Designed to relieve sprains, strains, bursitis and tendonitis
- AC joint pockets can be used for ice and heat therapy or extra padding (not included)
- Removable, updated strap can be applied in various locations to limit range-of-motion and speed recovery
- Hook and loop closure for custom fit and comfort
- Fits left or right

Color: Black

Sizes: Regular, Large

Content: 100% latex-free 3.2mm neoprene (CR)—exclusive of binding/straps/cover fabric

MSRP: \$74.99 USD

Team Poly-bag Packaging

McDavid's Number One in shoulder support



1 LEVEL 1: PRIMARY PROTECTION

463 Shoulder Wrap

BEST FOR Helping to relieve pain and promote healing for non-specific shoulder injuries, arthritis and bursitis

- Easy-to-wear support helps decrease pain from pulls and strains
- Adjustable hook and loop closure straps apply direct compression to your AC joint
- Latex-free neoprene provides thermal/compression therapy
- Simple, light design makes it perfect for extended wear
- Fits left or right

Color: Black

Sizes: S-L

Content: 100% latex-free neoprene (CR)—exclusive of binding/straps/cover fabric

MSRP: \$39.99 USD

Clamshell Packaging

Shrug off the pain



2 LEVEL 2: ADVANCED PROTECTION

5126 Shoulder Wrap / 4-way elastic

BEST FOR Support and compression of shoulder and A/C joints with regulated range of motion control

- 4-way stretch elastic material engineered for increased compression and fit without heat retention
- Easy-to-wear support helps decrease pain from pulls and strains
- Adjustable hook and loop closure straps apply direct compression to your AC joint
- Simple, light design makes it perfect for extended wear
- Ideal for those with neoprene allergies
- Fits left or right

Color: Black

Sizes: S-L

Contents: 70% nylon/30% spandex (elastane)

MSRP: \$69.99 USD

Clamshell Packaging

Standing on the shoulders of SportMed® tradition



First ON Last BOFF

The athletic *mentality* has come a long way since “walk it off.” The science of **PHYSIOLOGY**, the evolution of **TRAINING** and the innovation of **SPORTS MEDICINE** all have offices at McDavid.

Dr. Marc Boff is our go-to Athletic Trainer bringing **YEARS OF EXPERIENCE** and thousands of singular experiences to our table. Our products have an Athletic Trainer DNA that makes them **FUNCTIONAL**, effective and simple to use. They may not be as charming as Marc, but they absolutely *do the job*.

CHILLING WITH DRE

Marc applies McDavid **COLD RECOVERY** to the highly professional knee of Cincinnati Cornerback, Dre Kirkpatrick.

TURN THIS PAGE for more on Cold Recovery »



GET SOCIAL

USER: WHIRLWINDJENN

“Cannot recommend @McDavidUSA braces enough! After being immobile for 4 weeks, taking small steps is HUGE!”



COLD RECOVERY

We can't claim to have *invented* cold, but we certainly have *innovated* it. Our **COLD RECOVERY** line of elbow, knee and ankle sleeves is designed to be *tossed into the freezer* and strapped on to your joint, while you remain as **MOBILE** as you like. By using our exclusive *Engineered Elastic, custom refreeze packets* and a unique *vapor barrier*, the recovery continues with compression once the ice has warmed.

We've got **RECOVERY** down **COLD**.



2 LEVEL 2: ADVANCED PROTECTION

NEW 5141 Recovery Knee Sleeve / 4-way elastic w/ custom-cold pack

BEST FOR Minor to moderate pain relief and discomfort, enhanced recovery and healing, reduces swelling while providing support

- 4-way elastic material with custom-cold pack provides cold compression and stability of muscles, tendons and ligaments
- Ideal for acute and chronic injuries
- Includes 3 reuseable, and removable, custom-cold packs designed specifically for targeted pain relief
- Comfortable, form-fitting
- Stay active while wearing
- Easy-on, easy-off
- Simply place entire sleeve in freezer
- Remove custom-cold pack and use as SportMed® sleeve when needed for added support and compression without heat retention
- Fits left or right

Color: Black

Sizes: S-XL

Content: 81% nylon/17% spandex (elastane)/2% TPU

MSRP: \$49.99 USD

Clamshell Packaging

McDavid develops cold fusion technology

2 LEVEL 2: ADVANCED PROTECTION

NEW 5142 Recovery Ankle Sleeve / 4-way elastic w/ custom-cold pack

BEST FOR Minor to moderate pain relief and discomfort, enhanced recovery and healing, reduces swelling while providing support

- 4-way elastic material with custom-cold packs provides cold compression and stability of muscles, tendons and ligaments
- Ideal for acute and chronic injuries
- Includes 2 reuseable, and removable, custom-cold packs designed specifically for targeted pain relief
- Comfortable, form-fitting
- Stay active while wearing
- Easy-on, easy-off
- Simply place entire sleeve in freezer
- Remove custom-cold pack and use as SportMed® sleeve when needed for added support and compression without heat retention
- Fits left or right

Color: Black

Sizes: S-XL

Content: 79% nylon/12% spandex (elastane)/7% polyester/2% TPU

MSRP: \$39.99 USD

Clamshell Packaging

You can dance while you recover (but don't)



2 LEVEL 2: ADVANCED PROTECTION

NEW 5143 Recovery Elbow Sleeve / 4-way elastic w/ custom-cold pack

BEST FOR Minor to moderate pain relief and discomfort, enhanced recovery and healing, reduces swelling while providing support

- 4-way elastic material with custom-cold pack provides cold compression and stability of muscles, tendons and ligaments
- Ideal for acute and chronic injuries
- Includes 1 reuseable, and removable, custom-cold pack designed specifically for targeted pain relief
- Comfortable, form-fitting
- Stay active while wearing
- Easy-on, easy-off
- Simply place entire sleeve in freezer
- Remove custom-cold pack and use as SportMed® sleeve when needed for added support and compression without heat retention
- Fits left or right

Color: Black

Sizes: S-XL

Content: 81% nylon/11% spandex (elastane)/6% polyester/2% TPU

MSRP: \$39.99 USD

Clamshell Packaging

Chill out with new Cold Recovery



THE ATHLETE'S MUST-HAVE "APP"

KINESIOLOGY TAPE



TAPE UP.

Kinesiology taping is recognized internationally for facilitating **PAIN RELIEF**, enhancing the **HEALING** process of the *lymphatic system*, providing postural **SUPPORT** and managing joint **INSTABILITY** to name but a few benefits.

PLUS

The smart design of these kits, coupled with clear instructions and video tutorial support, allow the user to simply and quickly Tape Up with McDavid.

FOR KNOW-HOW AND VIDEO INSTRUCTION:

/McDavidUSA



6203 KINESIOLOGY TECH Lower Leg / Ankle

- The only kit comprised of 3 ready-to-go pre-engineered pieces designed for fast, simple and effective kinesiology taping—best for Achilles tendonitis, shin-splints, instability, swelling, strains and sprains.
- Lifts the skin at a micro level to allow enhanced circulation for help in pain relief, swelling mitigation and overall healing
- Lightweight, water and sweat resistant
- Can be worn for up to 5 days
- Includes 2 applications, 6 individual pieces – one size fits most
- Includes instructions for 3 common conditions

Contents: 100% cotton with hypo-allergenic latex-free adhesive

MSRP: \$16.99 USD

Paper Envelope Packaging

The ultimate in stick-to-itivity



6204 KINESIOLOGY TECH Knee

- The only kit comprised of 3 ready-to-go pre-engineered pieces designed for fast, simple and effective kinesiology taping—best for instability, pain, swelling, iliotibial band syndrome and patellar tracking.
- Lifts the skin at a micro level to allow enhanced circulation for help in pain relief, swelling mitigation and overall healing
- Lightweight, water and sweat resistant
- Can be worn for up to 5 days
- Includes 2 applications, 6 individual pieces – one size fits most
- Includes instructions for 3 common conditions

Contents: 100% cotton with hypo-allergenic latex-free adhesive

MSRP: \$16.99 USD

Paper Envelope Packaging

Tape. Up. with McDavid innovation



GET SOCIAL

USER: BODY_BY_BRITTA

PRODUCT: 6203

"Achilles Tendonitis #magic"



6205 KINESIOLOGY TECH Elbow / Wrist

- The only kit comprised of 3 ready-to-go pre-engineered pieces designed for fast, simple and effective kinesiology taping—best for non-specific pain, tennis/golf elbow, instability, strains and sprains.
- Lifts the skin at a micro level to allow enhanced circulation for help in pain relief, swelling mitigation and overall healing
- Lightweight, water and sweat resistant
- Can be worn for up to 5 days
- Includes 2 applications, 6 individual pieces – one size fits most
- Includes instructions for 3 common conditions

Contents: 100% cotton with hypo-allergenic latex-free adhesive

MSRP: \$16.99 USD

Paper Envelope Packaging

Kinesiology for your Physiology



6201 KINESIOLOGY TAPE 16.4' (5m) Roll / Single Roll Box

- Simple, effective pain relief
- Long-wearing durability
- Includes instructions for 5 common applications

Available in 6 colors: Black, Natural, Royal, Pink, Purple and Lime Green

Contents: 100% cotton with hypo-allergenic latex-free adhesive

MSRP: \$12.99 USD

Paper Box Packaging

Over 16 feet of innovation



6206 KINESIOLOGY TECH Shoulder / Back

- The only kit comprised of 3 ready-to-go pre-engineered pieces designed for fast, simple and effective kinesiology taping—best for non-specific pain, instability, rotation issues, strains, postural support and more.
- Lifts the skin at a micro level to allow enhanced circulation for help in pain relief, swelling mitigation and overall healing
- Lightweight, water and sweat resistant
- Can be worn for up to 5 days
- Includes 2 applications, 6 individual pieces – one size fits most
- Includes instructions for 3 common conditions

Contents: 100% cotton with hypo-allergenic latex-free adhesive

MSRP: \$16.99 USD

Paper Envelope Packaging

Taking "Tape" to a new level



6202 KINESIOLOGY TAPE (20) Pre-Cut Strips, 10" w/ Logo / Single Roll Box

- Pre-cut strips for quick, easy use
- Simple, effective pain relief
- Long-wearing durability
- Features McDavid logo on each strip
- Includes instructions for 5 common applications

Available in 6 colors: Black, Natural, Royal, Pink, Purple and Lime Green

Contents: 100% cotton with hypo-allergenic latex-free adhesive

MSRP: \$14.99 USD

Paper Box Packaging

Relief one strip at a time

THE ART OF TAPE

Athletic Tape

- Pro-quality, easy-tear 1.5" lightweight zinc oxide athletic tape
- 1001 uses in 5 distinct colors
- 1.5" x 10 yds. (stretched)
- 1.5" x 12.5 yds. (stretched)

Colors: Black; White; Scarlet; Royal; Pink

AVAILABLE:

| | |
|---|--------------------------|
| 61002 Athletic Tape / 10 yds. / 2-Pack / shrink wrap WH | MSRP: \$8.99 USD |
| 61003 Athletic Tape / 10 yds. / 2-Pack / shrink wrap BK | MSRP: \$8.99 USD |
| 61004 Athletic Tape / 10 yds. / 4-Pack / shrink wrap WH | MSRP: \$14.99 USD |
| 61005 Athletic Tape / 10 yds. / 2-Pack / shrink wrap PK | MSRP: \$8.99 USD |
| 61006 Athletic Tape / 10 yds. / 2-Pack / shrink wrap RO | MSRP: \$8.99 USD |
| 61007 Athletic Tape / 10 yds. / 2-Pack / shrink wrap SC | MSRP: \$8.99 USD |
| 61271 Athletic Tape / 10.0 yds. / 6-Pack / clamshell WH | MSRP: \$24.99 USD |
| 61281 Athletic Tape / 10.0 yds. / 6-Pack / clamshell BK | MSRP: \$24.99 USD |
| 63330 Athletic Tape / 12.5 yds. / 2-Pack / paper sleeve BK | MSRP: \$12.99 USD |
| 63331 Athletic Tape / 12.5 yds. / 2-Pack / paper sleeve WH | MSRP: \$12.99 USD |



Underwrap

- Save the day and the skin with pre-taping polyurethane foam on a roll
- 9 colors
- 2.75" x 30 yds.

Colors: Black; Scarlet; Royal; Pink; Dark Green; Lime Green; Orange; Purple; Natural

AVAILABLE:

| | |
|------------------------------------|-------------------------|
| 63307 Underwrap / 2-Pack NT | MSRP: \$8.99 USD |
| 63308 Underwrap / 2-Pack BK | MSRP: \$8.99 USD |
| 63309 Underwrap / 2-Pack RO | MSRP: \$8.99 USD |
| 63310 Underwrap / 2-Pack SC | MSRP: \$8.99 USD |
| 63311 Underwrap / 2-Pack PK | MSRP: \$8.99 USD |
| 63312 Underwrap / 2-Pack DG | MSRP: \$8.99 USD |
| 63313 Underwrap / 2-Pack OR | MSRP: \$8.99 USD |
| 63315 Underwrap / 2-Pack LG | MSRP: \$8.99 USD |
| 63316 Underwrap / 2-Pack PU | MSRP: \$8.99 USD |



NEW 65300 Elastic Bandage w/ hook and loop closure—5 yd. roll

- Latex-free premium knitted elastic bandage
- Controlled stretch provides support that is consistent and firm for applications requiring dependable tension
- Use for maximum, adjustable compression
- No clips, tape or pins are necessary to secure
- Simply secures with 1 in. hook and loop start strip and 2 in. hook and loop closure
- 3 in. x 5 yd. roll

Color: Natural

Contents: 57% cotton/37% polyester/6% spandex (elastane)
MSRP: \$5.99 USD

Shrink Wrap Packaging

Every athlete's bag needs one



207 Thermal Shoulder Wrap w/ hot-cold gel packs

- Ideal for acute and chronic injuries
- Hands-free, hot-cold therapy provides pain relief from symptoms related to non-specific pain and discomfort
- Latex-free neoprene provides thermal/compression therapy
- Includes two reusable hot-cold gel packs
- Fits left or right

Color: Black

Size: One Size

Content: 100% latex-free neoprene [CR]—exclusive of binding/closure/cover fabric/gel packs

MSRP: \$59.99 USD

Clamshell Packaging

Eat the bag of frozen peas



211 Reusable Hot-Cold Gel Pack

- Keep in freezer for the cold
- Heat in hot water or microwave for the hot
- Available in 12-pack only

Size: 9.5" x 5.5"

MSRP: 12-pack: \$33.99 USD

Bulk Packed in Cardboard Box

Reusable therapy for the abuse-able body

BRANDED WITH INDELIBLE STYLE, PASSION AND INK

YOUR GUIDE TO OUR PACKAGING

Our mega McDavid re-brand included McDavid packaging from top to bottom, from inside to out. Shown here are the varied and innovative ways to present your McDavid with **LOOK-AT-ME PRIDE**. These packaging solutions are the results of **STRATEGY, DESIGN, SWEAT** and the occasional **BLOODY NOSE**. Show off your McDavid.



Performance Carton

Premium paper cartons with technical, educational graphics; easy slide-out tray for seeing, touching, trying; three sizes:

Approximate Dimensions (W x H x D):

Small: 3.5" x 7" x 2"
 Medium: 5" x 8" x 1.5"
 Large: 6" x 10.5" x 2"



HangTag Packaging

Helpful printed tags identify brand, product, technology and sizing information. New Hex™ Clips keep protective apparel perfectly displayed.



Cup Clamshell

McDavid original design in reduced size and see-through product; two sizes:

Approximate Dimensions (W x H x D):

Youth/Peewee: 5" x 8" x 2.5"
 Adult/Teen: 6" x 10" x 3"



Cup & Garment Clamshell

McDavid original design showcases cup and garment combo for shopping ease and space maximization; two sizes:

Approximate Dimensions (W x H x D):

Youth/Peewee: 4.5" x 8" x 2.5"
 Adult/Teen: 5.5" x 10" x 3"



Clamshell Packaging

Easy-view product packaging featuring post-consumer recycled material (RPET); eight different sizes for all McDavid SportMed™, protective and support products.



Paper Envelope / Box

Slender, efficient and effective—small on space, big on sell. Low-profile packaging packed with a high-profile punch.

Approximate Dimensions (W x H x D):

Paper Envelope: 5.5" x 10"
 Box: 2.75" x 3.75"



Team Poly-bag Packaging

Simple bag for easy storage and lightweight shipping.



Tape Packaging

Shrink wrap, clamshell and new paper sleeve design for eye-catching merchandising.

Approximate Dimensions (W x H x D):

6-Pack: 5.5" x 8"
 2-Pack: 3" x 4"
 Cohesive: 2" x 3.5"



Hanger Card

Paper backing card that allows product to be seen and touched, for optimal tactile appeal.

THE WHEN & THE HOW OF KEEPING MCDAVID IN STOCK

You know "The Why" to keep McDavid on your shelves. Make sure to check each product's designation for specifics on availability.

NORMALLY IN STOCK

Products/Colors and/or Sizes can be ordered **YEAR-ROUND** and are available for shipment.

ADVANCED BOOKING REQUIRED

Products/Colors and/or Sizes are **ONLY AVAILABLE** to those who provide an advanced booking order which is typically in **DECEMBER** for catalog items. Products released after catalog publication will have announced **ADVANCED BOOKING REQUIRED** dates.

SEASONALLY AVAILABLE

Products/Colors and/or Sizes are only available as **NORMALLY IN STOCK** during **DESIGNATED MONTHS**. Ship dates cannot be any earlier than the published available date for the season. Orders can be placed for seasonal items following any season if stock is on hand.

➤ **FALL:** June 1 – October 1, 2016

Designations are subject to change. Always check with your sales person to verify before ordering.

PURPOSE OF PRODUCT EXPLAINED:

PRODUCTS ON PURPOSE

Provided here are general guidelines for choosing the McDavid product that's best suited for you and your activity. These are not meant to be doctor's orders.

SPORT APPLICATION:

Collision / Contact

Pivoting / Jumping / Lateral / Lifting

Directionally Constant (Walking / Running)

i Prevention

Proactive steps to prevent injury or further damage.

ii Recovery Non-Surgical

Protecting an injury that got your attention, required care by an orthopedic pro, but no surgery.

iii Recovery Post-Surgical

Coming back from surgery or medical treatment. Cleared to play with bracing.

iv Recovery Rehabilitation

Cleared to rehab with slow, methodical regulation of range of motion.

v Chronic Condition

Ongoing and long-term nagging pain generally due to overuse, previous injuries and/or aging.

vi Acute Injury

A recent minor tweak or twist requiring no medical attention but some support/compression.

ANKLE

| PRODUCT | BEST FOR | PURPOSE | SPORT APPLICATIONS |
|--|--|-------------------------|--------------------|
| 3 195™ Ankle Brace w/ straps | Helping to prevent and/or recover from common ankle sprains | i ii iii iv v vi | |
| 3 199 Ankle Brace / lace-up w/ stays | Helping to prevent and/or recover from common ankle sprains | i ii iii iv v vi | |
| 3 A101 Ankle Brace / lace-up w/ inserts | Helping to prevent and/or recover from common ankle sprains | i ii iii iv v vi | |
| 3 197 Ankle V Brace w/ flexible hinge | Helping to prevent ankle injuries, including high and low ankle sprains as well as recovery | i ii iii iv v vi | |
| 2 461 Ankle Support w/ precision straps | Minor to moderate support and relief from pain, swelling and inflammation associated with arthritis, bursitis, | i ii iii iv v vi | |
| 2 5132 Elite Engineered Elastic™ Ankle Sleeve | Minor to moderate support and relief from pain and sprains associated with ligament instabilities | i ii iii iv v vi | |
| 2 5134 Elite Engineered Elastic™ Achilles Tendon Sleeve w/ gel buttress | Pain relief from minor to moderate Achilles tendonitis | i ii iii iv v vi | |
| 2 5122 Ankle Sleeve / 4-way elastic w/ figure-8 straps | Breathable relief and moderate support from pain associated with arthritis, bursitis and tendonitis | i ii iii iv v vi | |
| 2 432 Ankle Support w/ figure-8 straps | Minor to moderate ankle support plus relief from pain associated with arthritis and tendonitis | i ii iii iv v vi | |
| 2 439 Plantar Fascia Support | Support to the arch and heel for plantar fasciitis pain and inflammation management | i ii iii iv v vi | |
| 2 5115 Ankle Sleeve / 4-way elastic w/ gel buttresses | Support and relief from pain, swelling and inflammation due to tendonitis, arthritis or injury | i ii iii iv v vi | |
| 2 5142 Recovery Ankle Sleeve / 4-way elastic w/ custom-cold packs | Minor to moderate pain relief and discomfort, enhanced recovery and healing, reduces swelling while providing support | i ii iii iv v vi | |
| 1 5135 Fre elastics Plantar Fascia Sleeve | Relief from plantar fasciitis pain and inflammation | i ii iii iv v vi | |
| 1 6301 Dual Compression™ Ankle Sleeve | Minor support helping to relieve pain and promote healing of tendonitis, arthritis and other non-specific ankle injuries | i ii iii iv v vi | |
| 1 431 Ankle Sleeve | Relief from pain associated with arthritis and tendonitis; minor ankle support | i ii iii iv v vi | |
| 1 511 Ankle Sleeve / elastic | Support and relief from pain associated with tendonitis, arthritis and minor injury | i ii iii iv v vi | |

Not a substitute for medical care. Always consult a doctor for injury diagnosis and treatment.

PURPOSE OF PRODUCT:

- i** Prevention
- ii** Non-surgical, cleared for play by physician
- iii** Post-surgical, cleared for play by physician

- iv** Recovery (post-surgical rehab)
- v** Chronic condition / nagging injury
- vi** Acute / recent minor injury

SPORT APPLICATION:

- Collision / Contact
- Pivoting / Jumping / Lateral / Lifting
- Directionally Constant (Walking / Running)

KNEE

| PRODUCT | BEST FOR | PURPOSE | SPORT APPLICATIONS |
|---|---|-------------------------|--------------------|
| 3 428 Knee Brace w/ HD polycentric hinges | Maximum support; helping reduce injury, improve medial and lateral stability and assist recovery | i ii iii iv v vi | |
| 3 429X Knee Brace w/ polycentric hinges & cross straps | High-level support; improving medial and lateral stability, helping reduce injury and assist recovery | i ii iii iv v vi | |
| 3 429 Knee Brace w/ polycentric hinges | High-level support; improving medial and lateral stability, helping reduce injury and assist recovery | i ii iii iv v vi | |
| 3 422 Knee Brace w/ dual disk hinges | Moderate medial and lateral support for improving stability; aids in recovery | i ii iii iv v vi | |
| 2 5133 Elite Engineered Elastic™ Knee Sleeve w/ gel buttress & stays | Minor to moderate support and relief from pain associated with ligament instabilities | i ii iii iv v vi | |
| 2 5141 Recovery Knee Sleeve / 4-way elastic w/ custom-cold pack | Minor to moderate pain relief and discomfort, enhanced recovery and healing, reduces swelling while providing support | i ii iii iv v vi | |
| 2 5116 Knee Sleeve / 4-way elastic w/ gel buttress & stays | Breathable relief and moderate support from pain associated with arthritis, bursitis and tendonitis | i ii iii iv v vi | |
| 2 425 Knee Support w/ stays & cross straps | Moderate support helping to relieve symptoms and aid recovery from chondromalacia, patellar subluxation and tendonitis | i ii iii iv v vi | |
| 2 421 Knee Support w/ stays | Moderate support helping to relieve symptoms and aid recovery from chondromalacia, patellar subluxation and tendonitis | i ii iii iv v vi | |
| 2 4195 Knee Support / adjustable / cross straps | Moderate knee support helping to relieve pain from cartilage (meniscus) injuries and assist recovery | i ii iii iv v vi | |
| 2 4192 Knee Support / double wrap | Versatile and targeted support of a variety of patella tracking issues | i ii iii iv v vi | |
| 2 419 Knee Support / adjustable | Reducing symptoms of patellar tendonitis (runner's/jumper's knee), Osgood-Schlatter disease and patella tracking | i ii iii iv v vi | |
| 2 4193 Iliotibial Band Support | Adaptable management of pain, swelling and inflammation associated with ITB-related issues | i ii iii iv v vi | |
| 2 414 Knee Strap / patella | Reducing symptoms of patellar tendonitis (runner's/jumper's knee), Osgood-Schlatter disease and patella tracking | i ii iii iv v vi | |
| 2 5125 Knee Sleeve / 4-way elastic w/ gel buttress | Moderate support and relief from pain associated with arthritis, bursitis and tendonitis | i ii iii iv v vi | |
| 1 5140 Fre elastics Knee Sleeve | Support helping to relieve minor pain and promote healing of tendonitis, bursitis, arthritis and ligament instabilities | i ii iii iv v vi | |
| 1 6300 Dual Compression™ Knee Sleeve | Minor support helping to relieve pain and promote healing of tendonitis, arthritis and other non-specific knee injuries | i ii iii iv v vi | |
| 1 409 Knee Wrap / adjustable w/ open patella | Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions | i ii iii iv v vi | |
| 1 404 Knee Sleeve w/ anterior patch & open patella | Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions | i ii iii iv v vi | |
| 1 403 Knee Sleeve w/ anterior patch | Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions | i ii iii iv v vi | |
| 1 402 Knee Support w/ open patella | Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions | i ii iii iv v vi | |
| 1 410 Knee Support w/ Sorbothane® pad | Impact and abrasion protection in sports like wrestling | i ii iii iv v vi | |
| 1 401 Knee Sleeve | Minor support helping to relieve pain and promote healing of tendonitis, bursitis, arthritis and other non-specific knee conditions | i ii iii iv v vi | |
| 1 510 Knee Sleeve / elastic | Minor support and pain relief from arthritis, bursitis and tendonitis | i ii iii iv v vi | |

Best For

Best For



PURPOSE OF PRODUCT:

- i** Prevention
- ii** Non-surgical, cleared for play by physician
- iii** Post-surgical, cleared for play by physician

- iv** Recovery (post-surgical rehab)
- v** Chronic condition / nagging injury
- vi** Acute / recent minor injury

SPORT APPLICATION:

- ⚡** Collision / Contact
- ↔** Pivoting / Jumping / Lateral / Lifting
- ⇒** Directionally Constant (Walking / Running)

THIGH / CALF

| THIGH PRODUCT | BEST FOR | PURPOSE | SPORT APPLICATIONS |
|---|--|-------------------------|--------------------|
| 2 479 Neoprene Shorts w/ adjustable drawstring | Minor to moderate support for thighs, hamstrings, groin and glutes | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 478 Thigh Wrap / adjustable | Helping to reduce hamstring and quad strains/pulls; aids recovery | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 472 Thigh Sleeve w/ anterior patch | Helping to reduce hamstring and quad strains/pulls while providing impact protection | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 471 Thigh Sleeve | Helping to reduce hamstring and quad strains/pulls; aids recovery | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 475 Groin Wrap / adjustable | Helping to reduce upper thigh and hamstring strains/pulls; aids recovery | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 514 Thigh Sleeve / elastic | Mild compression for soft tissue support without heat retention | i ii iii iv v vi | ⚡ ↔ ⇒ |

| CALF PRODUCT | BEST FOR | PURPOSE | SPORT APPLICATIONS |
|---|--|-------------------------|--------------------|
| 2 442 Shin Splint Support / adjustable | Relieving shin splint pain and support of calf muscles | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 441 Calf Sleeve | Reducing pain associated with calf strains, shin splints and varicose veins; aids recovery | i ii iii iv v vi | ⚡ ↔ ⇒ |

PURPOSE OF PRODUCT:

- i** Prevention
- ii** Non-surgical, cleared for play by physician
- iii** Post-surgical, cleared for play by physician

- iv** Recovery (post-surgical rehab)
- v** Chronic condition / nagging injury
- vi** Acute / recent minor injury

SPORT APPLICATION:

- ⚡** Collision / Contact
- ↔** Pivoting / Jumping / Lateral / Lifting
- ⇒** Directionally Constant (Walking / Running)

ARM

| ELBOW PRODUCT | BEST FOR | PURPOSE | SPORT APPLICATIONS |
|---|--|-------------------------|--------------------|
| 2 5143 Recovery Elbow Sleeve / 4-way elastic w/ custom-cold pack | Minor to moderate pain relief and discomfort, enhanced recovery and healing, reduces swelling while providing support | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 485 Elbow Support w/ strap | Soft tissue support to help relieve painful tennis/golf elbow symptoms | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 489 Elbow Strap w/ pads | Helping to relieve painful tennis/golf elbow symptoms through targeted pressure | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 486 Elbow Strap / adjustable | Soft tissue support to help relieve painful tennis/golf elbow symptoms | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 5130 Elbow Sleeve / 4-way elastic w/ gel buttresses | Breathable relief from arthritis, bursitis and tendonitis, especially golfer's elbow and tennis elbow | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 6302 Dual Compression™ Elbow Sleeve | Minor support helping to relieve pain and promote healing of tendonitis, arthritis and other non-specific elbow injuries | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 483 Elbow Sleeve w/ pad | Soft tissue support and impact protection | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 482 Elbow Sleeve—10" length | Support helping to relieve muscle strains/pulls and healing | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 488 Elbow Support / adjustable | Minor soft tissue support and pain relief | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 512 Elbow Sleeve / elastic | Support, helping to relieve pain and promote healing | i ii iii iv v vi | ⚡ ↔ ⇒ |

| WRIST PRODUCT | BEST FOR | PURPOSE | SPORT APPLICATIONS |
|---|--|-------------------------|--------------------|
| 3 5120 Wrist Guard / adjustable | Support and reducing hyperextension wrist injuries common in football and other contact sports | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 3 454 Wrist Brace / adjustable | Relieving pain from conditions such as carpal tunnel, arthritis, tendonitis and sprains | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 5131 Elite Engineered Elastic™ Wrist Sleeve w/ gel buttresses & straps | Relieving pain, providing support and promote healing | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 513 Wrist Sleeve / adjustable / elastic | Support, pain relief and to promote healing | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 456 Wrist Support | Wrist support, helping healing and pain relief | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 451 Wrist Wrap / adjustable | Wrist support, helping to promote healing and pain relief | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 452 Wrist Strap / adjustable | Wrist support, helping to promote healing and pain relief | i ii iii iv v vi | ⚡ ↔ ⇒ |

| SHOULDER PRODUCT | BEST FOR | PURPOSE | SPORT APPLICATIONS |
|--|--|-------------------------|--------------------|
| 2 5126 Shoulder Wrap w/ 4-way elastic | Breathable relief helping to relieve pain and promote healing for non-specific shoulder injuries, arthritis and bursitis | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 2 462 Shoulder Support | Maximum support and compression of shoulder and A/C joints, with regulated control of range of motion | i ii iii iv v vi | ⚡ ↔ ⇒ |
| 1 463 Shoulder Wrap | Helping to relieve pain and promote healing for non-specific shoulder injuries, arthritis and bursitis | i ii iii iv v vi | ⚡ ↔ ⇒ |

GLOSSARY OF McTERMINOLOGY

At McDavid, **we know** what we're talking about and we want to be sure **you know** what we're talking about. Use this glossary of terms to identify and target your McDavid needs and wants.

› BREATHABILITY

Also, **Moisture Management**. The ability of a fabric to **wick** or **draw** perspiration away from the skin and rapidly **evaporate** it via capillary, chemical or electrostatic actions.

› CIRCULAR KNIT

Also, *Tubular Knit*. Knitting technique with specialized equipment creating an **anatomical, seamless fit**.

› COMPRESSION

High tenacity stretch fabric used in close fitting garments to provide muscles with a distinct firmness that **lessens vibrations**, increases **blood flow** and reduces **lost energy**. McDavid uses only high tenacity yarns offering both 4-way stretch and recovery. Compression apparel is ideal for enhancing muscle **performance** and accelerating muscle **recovery**.

› ELASTANE

A hybrid fiber containing the properties of **maximum** elasticity and memory with **minimal** weight.

› EVAPORATIVE COOLING EFFECT

Wicking fabric embedded with **hydrophilic polymer** rings that expand with heat energy from the skin, causing a decrease in **skin surface temperature**.

› GRADUATED COMPRESSION

Known in McDavid-speak as **Targeted Compression™**. This technology utilizes the fabrics and principles of general compression, but focuses on a **specific area** of the body. Graduated or Targeted compression utilizes higher levels of compression at the ankles, and reduced compression at the calves allowing **proper blood flow** back to the heart for faster re-oxygenation of the blood, which translates to **faster recovery**.

› KINESIOLOGY

The study of the **mechanics** of physical **movement**.

› MERCURY (MMHG)

Mercury or **mmHg** is a type of measurement, often in millimeters, for yarn and sock compression support. Different ranges of mercury (pressure) equate to levels of compression applied to a specific area of the body. For example, compression socks/sleeves are rated between **10 and 50 mmHg** (millimeters of mercury, not real mercury). A compression sock containing ranges of mercury that fall between **10-23mmHg** help to improve circulation and increase blood flow, ultimately reducing the build-up of **lactic acid** from in the muscles. More than **23mmHg** is usually used for medical purposes requiring a doctor's prescription.

› MEDICAL-GRADE

You've likely heard the term "**medical grade**" compression kicked about quite a bit. The truth is, many brands create their own definition of medical grade, which is just another way to describe a level of graduated or **Targeted Compression**. At McDavid, we engineer our socks to provide the same great benefits of medical grade compression (increased blood flow, decreased swelling), but at a level that's more **comfortable** for athlete to wear for **extended periods**. And, no prescription required.

› MONOCENTRIC HINGE (SINGLE AXIAL)

The most secure method to restrict damaging movements and absorb impact energy. This design most efficiently protects the knee from direct lateral forces—like the forces common to football, hockey, soccer, etc.

› NATURALLY ANTI-MICROBIAL

Yarns or fabric that are naturally anti-microbial incorporate a natural element like silver, or zinc, that **never washes out**. This means it stays **100% effective** for the life of the product. Another way to incorporate anti-microbial properties is to apply a chemical coating. This is much less effective because it washes out. McDavid uses natural anti-microbial yarns in our socks. This **inhibits** unhealthy micro-organisms and bacteria that cause **odor**. On the ground, in the locker room and in the pre-game huddle, stink (technically speaking) is reduced and/or eliminated.

› POLYCENTRIC HINGE (MULTI-AXIAL)

Complex engineering that closely mimics the movement of the knee with **less restriction**. This hinge design accommodates the majority of athletes needing knee reinforcement.

› POLYTETRAFLUOROETHYLENE (AKA, PTFE)

Synthetic **fluoropolymer** of **tetrafluoroethylene** with numerous sports, medical and houseware applications.

› TECHNICAL / SPECIALTY YARNS

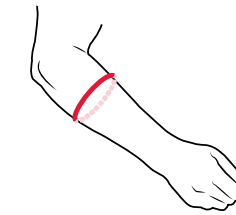
These are yarns with **unique materials** or properties woven into them. They are created to provide a higher level of performance and function to an elite athlete. For example, at McDavid, we have added **zinc** and **seaweed yarns** to our sock/leg sleeve collection for quick drying and enhanced comfort.

MEASURE TRUE



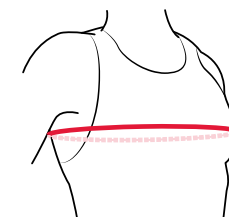
WRIST

Keeping wrist straight, measure directly over joint including wrist bones.



FOREARM

With your arm slightly flexed, measure the fullest part of your forearm, typically midway between your wrist and elbow.



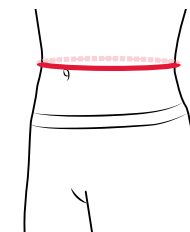
CHEST

Stand and measure around the fullest part of your chest. Tape should be parallel with the floor. (No Super Hero chest puffing.)



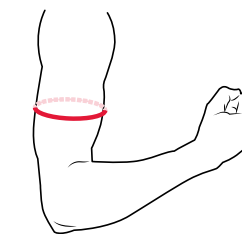
ANKLE

Stand and measure the circumference directly around the joint (the knobby bits). If you measure while seated, flex your foot slightly back toward yourself and measure just above joint.



WAIST

Stand with stomach relaxed (c'mon, you're among friends here). Measure the minimum circumference (skinniest part) in the waist area. Tape should be parallel with the floor.



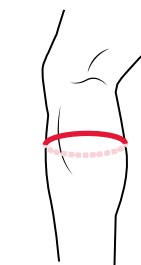
BICEP

With your arm slightly flexed (remember, "slightly"), measure the fullest part of upper arm/bicep. When ordering a pair, take measurements on both arms and use the average of the results.



THIGH

Stand and measure the maximum circumference (meatiest part) of your upper leg near the crotch.



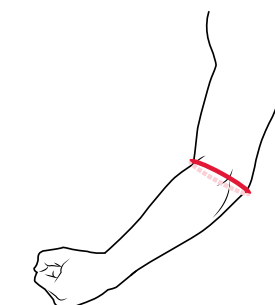
CALF

Stand and measure the calf in question (you knew this). Measure at the fullest part of the calf. When ordering a pair, take measurements on both calves and use the average of the results.



KNEE

Measure the knee to be protected (you likely figured that). Stand and bend your leg just less than 45 degrees, measure around the largest part of knee, directly over the patella (kneecap)



ELBOW

Bend your elbow to approximately 45 degrees and measure directly over the joint. When ordering a pair, take measurements on both elbows and use the average of the results.

PERFORMANCE » SOCKS AND SLEEVES:

TARGETED COMPRESSION™ SOCKS AND SLEEVES (8831 / 8832 / 8834 / 8836)

| | | | | | | |
|---------------------|--------------------|------------------|------------------|------------------|--------------------|--------------------|
| SIZE: | XS | S | M | L | XL | 2XL |
| Calf circumference: | 12.5-13" / 32-33cm | 13-14" / 33-36cm | 15-16" / 38-41cm | 16-17" / 41-43cm | 17-17.5" / 43-44cm | 17.5-18" / 44-46cm |
| Men's shoe size: | 4-6 | 6-8 | 8-10 | 10-12 | 12-14 | 14-16 |
| Women's shoe size: | 5-7 | 7-9 | 9-11 | 11-13 | — | — |

THIGH HIGH REBOUND COMPRESSION SOCKS (8838)

| | | | | | | |
|----------------------|--------------------|------------------|------------------|------------------|--------------------|--------------------|
| SIZE: | XS | S | M | L | XL | 2XL |
| Thigh circumference: | 18-19" / 46-48cm | 19-20" / 48-51cm | 20-22" / 51-56cm | 22-25" / 56-64cm | 25-26.5" / 64-67cm | 26.5-28" / 67-71cm |
| Calf circumference: | 12.5-13" / 32-33cm | 13-14" / 33-36cm | 15-16" / 38-41cm | 16-17" / 41-43cm | 17-17.5" / 43-44cm | 17.5-18" / 44-46cm |
| Men's shoe size: | 4-6 | 6-8 | 8-10 | 10-12 | 12-14 | 14-16 |
| Women's shoe size: | 5-7 | 7-9 | 9-11 | 11-13 | — | — |

COMPRESSION CALF SLEEVES (6572 / 6577 / 6577RF / 6576 / 6578)

| | | | |
|---------------------|------------------|------------------|------------------|
| SIZE: | S | M | L |
| Calf circumference: | 12-13" / 30-33cm | 14-15" / 36-38cm | 16-17" / 41-43cm |

TARGETED COMPRESSION™ ARM SLEEVES (8837)

| | | | | | | |
|--|------------------|------------------|-------------------|--------------------|--------------------|--------------------|
| SIZE: | XS | S | M | L | XL | 2XL |
| Forearm circumference: (Just below elbow) | 6.5-8" / 17-20cm | 8-9.5" / 20-24cm | 9.5-11" / 24-28cm | 11-12.5" / 28-32cm | 12.5-14" / 32-36cm | 14-15.5" / 36-39cm |

COMPRESSION ARM SLEEVES (656 / 6566 / 6566RF / 6584 / 6579)

| | | | | |
|--|------------------|------------------|-------------------|------------------|
| SIZE: | XS | S | M | L |
| Forearm circumference: (Just below elbow) | 6.5-8" / 17-20cm | 8-9.5" / 20-24cm | 9.5-11" / 24-28cm | 11-13" / 28-33cm |

WOMEN'S COMPRESSION ARM SLEEVES (6588RF)

| | | | | |
|----------------------|-----------------|------------------|------------------|------------------|
| SIZE: | XS | S | M | L |
| Bicep circumference: | 9-10" / 23-25cm | 10-11" / 25-28cm | 11-12" / 28-30cm | 12-13" / 30-33cm |

PERFORMANCE & PROTECTIVE APPAREL:

MEN'S APPAREL

| | | | | | | |
|--------------|------------------|-------------------|--------------------|--------------------|--------------------|--------------------|
| SIZE: | S | M | L | XL | 2XL | 3XL |
| Chest size: | 34-36" / 86-91cm | 36-40" / 91-102cm | 40-44" / 102-112cm | 44-48" / 112-122cm | 48-52" / 122-132cm | 52-56" / 132-142cm |
| Waist size: | 28-30" / 71-76cm | 30-34" / 76-86cm | 34-38" / 86-97cm | 38-42" / 97-107cm | 42-46" / 107-117cm | 46-50" / 117-127cm |

WOMEN'S APPAREL

| | | | | |
|--------------|--------------------|----------------------|-----------------------|----------------------|
| SIZE: | S | M | L | XL |
| Chest size: | 34-35.5" / 86-90cm | 35.5-37.5" / 90-95cm | 37.5-40.5" / 95-103cm | 40.5-43" / 103-109cm |
| Waist size: | 26-28.5" / 66-72cm | 28.5-30.5" / 72-77cm | 30.5-33.5" / 77-85cm | 33.5-36.5" / 85-93cm |

YOUTH APPAREL

| | | | | |
|--------------|--------------------|----------------------|--------------------|------------------|
| SIZE: | S | M | L | XL |
| Chest size: | 25-26.5" / 64-67cm | 26.5-29.5" / 67-75cm | 29.5-33" / 75-84cm | 33-36" / 84-91cm |
| Waist size: | 22-24" / 56-61cm | 24-26" / 61-66cm | 26-30" / 66-76cm | 30-34" / 76-86cm |

PROTECTION » HEX™ / TEFLX™ PADS AND SLEEVES:

HEX / TEFLX KNEE / ELBOW / SHIN PADS (6515 / 6515X / 645)

| | | | | | | |
|--------------------------|----------------------|--------------------|----------------------|----------------------|----------------------|--------------------|
| SIZE: | XS | S | M | L | XL | 2XL |
| Elbow circumference: | 9-10" / 23-25cm | 10-11" / 25-28cm | 11-12" / 28-30cm | 12-13" / 30-33cm | — | — |
| Knee circumference: | 12-13" / 30-33cm | 13-14.5" / 33-37cm | 14.5-15.5" / 37-39cm | 15.5-16.5" / 39-42cm | 16.5-18.5" / 42-47cm | 18.5-21" / 47-53cm |
| Shin/Calf circumference: | 11.5-12.5" / 29-32cm | 12.5-14" / 32-36cm | 14-15" / 36-38cm | 15-16" / 38-41cm | 16-18" / 41-46cm | 18-20" / 46-51cm |

TEFLX VOLLEYBALL KNEE PADS (6452XDD)

| | | | | | |
|--------------------------|----------------------|--------------------|----------------------|----------------------|----------------------|
| SIZE: | XS | S | M | L | XL |
| Knee circumference: | 12-13" / 30-33cm | 13-14.5" / 33-37cm | 14.5-15.5" / 37-39cm | 15.5-16.5" / 39-42cm | 16.5-18.5" / 42-47cm |
| Shin/Calf circumference: | 11.5-12.5" / 29-32cm | 12.5-13" / 32-33cm | 14-15" / 36-38cm | 15-16" / 38-41cm | 16-18" / 41-46cm |

HEX FOREARM SLEEVES (651)

| | | | | | | |
|--|----------------|------------------|-------------------|------------------|------------------|------------------|
| SIZE: | XS | S | M | L | XL | 2XL |
| Forearm circumference: (Just below elbow) | 7-8" / 18-20cm | 8-9.5" / 20-24cm | 9.5-11" / 24-28cm | 11-12" / 28-30cm | 12-14" / 30-36cm | 15-17" / 38-43cm |

HEX ARM SLEEVES (6500 / 6500Y)

| | | | | | |
|--|------------------|-----------------|------------------|------------------|------------------|
| SIZE: | YOUTH | XS | S | M | L |
| Forearm circumference: (Just below elbow) | 7.5-9" / 19-23cm | 9-10" / 23-25cm | 10-11" / 25-28cm | 11-12" / 28-30cm | 12-13" / 30-33cm |

HEX KNEE / ELBOW / SHIN PADS (6440 / 6440Y)

| | | | | | | | |
|--------------------------|---------------------|----------------------|--------------------|----------------------|----------------------|----------------------|--------------------|
| SIZE: | YOUTH | XS | S | M | L | XL | 2XL |
| Elbow circumference: | 7.5-9" / 19-23cm | 9-10" / 23-25cm | 10-11" / 25-28cm | 11-12" / 28-30cm | 12-13" / 30-33cm | — | — |
| Knee circumference: | 10-12" / 25-30cm | 12-13" / 30-33cm | 13-14.5" / 33-37cm | 14.5-15.5" / 37-39cm | 15.5-16.5" / 39-42cm | 16.5-18.5" / 42-47cm | 18.5-21" / 47-53cm |
| Shin/Calf circumference: | 9.5-11.5" / 24-29cm | 11.5-12.5" / 29-32cm | 12.5-14" / 32-36cm | 14-15" / 36-38cm | 15-16" / 38-41cm | 16-18" / 41-46cm | 18-20" / 46-51cm |

HEX / TEFLX LEG SLEEVES (6446 / 6446Y / 6446X / 6446XY)

| | | | | | | |
|---------------------|------------------|--------------------|----------------------|----------------------|----------------------|--------------------|
| SIZE: | YOUTH | S | M | L | XL | 2XL |
| Knee circumference: | 10-13" / 25-33cm | 13-14.5" / 33-37cm | 14.5-15.5" / 37-39cm | 15.5-16.5" / 39-42cm | 16.5-18.5" / 42-47cm | 18.5-21" / 47-53cm |

TEFLX KNEE / ELBOW / SHIN PADS (6440X / 6440XY)

| | | | | | | |
|--------------------------|---------------------|--------------------|----------------------|----------------------|----------------------|--------------------|
| SIZE: | YOUTH | S | M | L | XL | 2XL |
| Elbow circumference: | 7.5-10" / 19-25cm | 10-11" / 25-28cm | 11-12" / 28-30cm | 12-13" / 30-33cm | — | — |
| Knee circumference: | 10-13" / 25-33cm | 13-14.5" / 33-37cm | 14.5-15.5" / 37-39cm | 15.5-16.5" / 39-42cm | 16.5-18.5" / 42-47cm | 18.5-21" / 47-53cm |
| Shin/Calf circumference: | 9.5-12.5" / 24-32cm | 12.5-14" / 32-36cm | 14-15" / 36-38cm | 15-16" / 38-41cm | 16-18" / 41-46cm | 18-20" / 46-51cm |

PROTECTION » CUP & SUPPORT:

CUP (3020)

| | | | | |
|--------------|---------------|--------------|-------------|--------------|
| SIZE: | PEEWEE | YOUTH | TEEN | ADULT |
| Age: | 4-6 | 7-12 | 12-15 | 15+ |

SHORTS / BOXERS / SUPPORTERS (325 / 3110 / 3133 / 3300 / 3350 / 710 / 7200 / 9110 / 9120 / 9130 / 9140 / 9255 / 9256)

| | | | | | | | | |
|----------------|------------------|------------------|------------------|-------------------|--------------------|--------------------|------------------|------------------|
| PEEWEE: | REG | L | YOUTH: | REG | L | TEEN: | REG | L |
| Waist size: | 22-23" / 56-58cm | 23-24" / 58-61cm | Waist size: | 24-26" / 61-66cm | 25-27" / 64-69cm | Waist size: | 26-30" / 66-76cm | 30-34" / 76-86cm |
| ADULT: | S | M | L | XL | 2XL | 3XL | | |
| Waist size: | 28-30" / 71-76cm | 30-34" / 76-86cm | 34-38" / 86-97cm | 38-42" / 97-107cm | 42-46" / 107-117cm | 46-50" / 117-127cm | | |

SPORTMED™ » ANKLE:

LACED ANKLES (195 / 199 / A101)

| | | | | | |
|--------------------|-----------|----------|----------|----------|-----------|
| SIZE: | XS | S | M | L | XL |
| Men's shoe size: | 6-7 | 8-9 | 9-11 | 11-13 | 14-15 |
| Women's shoe size: | 7-8 | 9-10 | 10-12 | 12-14 | 15-16 |

ANKLE V (197)

| | | |
|--------------------|------------|-------------|
| SIZE: | S/M | L/XL |
| Men's shoe size: | 7-10 | 10-15 |
| Women's shoe size: | 8-11 | 11-16 |

PLANTAR FASCIA SUPPORTS (5135 / 439)

| | | |
|--------------------|------------|-------------|
| SIZE: | S/M | L/XL |
| Men's shoe size: | 6-11 | 11-16 |
| Women's shoe size: | 7-12 | 12-16 |

ANKLE SUPPORTS (431 / 432 / 511 / 5115 / 5122 / 6301 / 461 / 5132 / 5134 / 5142)

| | | | | |
|--------------------|----------|----------|----------|-----------|
| SIZE: | S | M | L | XL |
| Men's shoe size: | 6-9 | 9-11 | 11-13 | 14-15 |
| Women's shoe size: | 7-10 | 10-12 | 12-14 | 15-16 |

SPORTMED™ » KNEE:

KNEE BRACES AND SUPPORTS (401 / 402 / 403 / 404 / 410 / 421 / 422 / 425 / 428 / 429 / 429X / 510 / 5116 / 5125 / 6300 / 5133 / 5140 / 5141)

| | | | | | |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| SIZE: | S | M | L | XL | 2XL |
| Knee circumference: | 12-14" / 30-36cm | 14-15" / 36-38cm | 15-17" / 38-43cm | 17-20" / 43-51cm | 20-22" / 51-56cm |

KNEE SUPPORT / ADJUSTABLE AND DOUBLE WRAP (4195 / 4192 / 409)

| | | | |
|---------------------|------------------|------------------|------------------|
| SIZE: | S | M | L |
| Knee circumference: | 12-14" / 30-36cm | 15-17" / 38-43cm | 18-20" / 46-51cm |

KNEE SUPPORT / ADJUSTABLE (419)

| | | |
|---------------------|------------------|------------------|
| SIZE: | S/M | L/XL |
| Knee circumference: | 12-15" / 30-38cm | 15-20" / 38-51cm |

KNEE STRAP (414)

| | | |
|---------------------|------------------|------------------|
| SIZE: | REG | L |
| Knee circumference: | 13-16" / 33-41cm | 17-21" / 43-53cm |

SPORTMED™ » THIGH / CALF:

THIGH SLEEVES (471 / 472 / 514 / 4193)

| | | | | |
|----------------------|------------------|------------------|------------------|------------------|
| SIZE: | S | M | L | XL |
| Thigh circumference: | 18-20" / 46-51cm | 20-22" / 51-56cm | 22-25" / 56-64cm | 25-28" / 64-71cm |

CALF SLEEVE (441)

| | | | | |
|---------------------|------------------|------------------|------------------|------------------|
| SIZE: | S | M | L | XL |
| Calf circumference: | 12-14" / 30-36cm | 14-15" / 36-38cm | 15-17" / 38-43cm | 17-18" / 43-46cm |

SPORTMED™ » BACK / WAIST:

BACK SUPPORTS (493 / 495 / 496 / 5119)

| | | |
|--------------|-------------------|-------------------|
| SIZE: | M (REG) | L |
| Waist size: | 27-42" / 69-107cm | 36-52" / 91-132cm |

SPORTMED™ » ARM:

ELBOW SUPPORTS (482 / 483 / 485 / 489 / 512 / 5130 / 6302 / 5143)

| | | | | |
|----------------------|------------------|-------------------|------------------|------------------|
| SIZE: | S | M | L | XL |
| Elbow circumference: | 8-9.5" / 20-24cm | 9.5-11" / 24-28cm | 11-12" / 28-30cm | 12-14" / 30-36cm |

WRIST SLEEVE (513 / 5131)

| | | |
|----------------------|-----------------|----------------|
| SIZE: | S/M | L/XL |
| Wrist circumference: | Under 7" / 18cm | Over 7" / 18cm |

SHOULDER SUPPORT (462)

| | | |
|--------------|------------------|-------------------|
| SIZE: | REG | L |
| Chest size: | 30-36" / 76-91cm | 36-50" / 91-127cm |

SHOULDER WRAP (463 / 5126)

| | | | |
|--------------|------------------|-------------------|--------------------|
| SIZE: | S | M | L |
| Chest size: | 30-36" / 76-91cm | 36-42" / 91-107cm | 42-50" / 107-127cm |

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207 Thermal Shoulder Wrap w/ hot-cold gel packs p99
211 Reusable Hot-Cold Gel Pack p99

McDavid®, FIRST ON LAST OFF™, Hex™, TEFLX™, FlexCup™, Cross Compression™, Dual Compression™, Targeted Compression™, hDc™, SportMed®, 195™, FlexCup™, uCool™, Active Cooling Technology™, Recovery Max™, Elite Engineered Elastic™, Hex™ Skin™, Rival™ and Thudd Short™ are all trademarks of McDavid Inc. Engage™ is a trademark of Dow. Timbrelle® Care is a trademark of TWD Fibres GmbH. Lycra®, Supplex® and Tactel® are trademarks of INVISTA. Smartcel™ Sensitive is a trademark of Smart Fiber AG. Sorbothane® is a trademark of Sorbothane, Inc.



24 FEET, 8 YARDS,
7.3152 METERS

Get the full **288 INCHES** of McDavid ka-pow or break it down into a multitude of *creative configurations*. Our merchandising is designed for **HIGH IMPACT** and **HELPFUL INSIGHT**. When a customer stands glassy-eyed and gape-mouthed in front of our displays, they are never baffled, but they are always *blown away*.

FOUR CRITICAL ACTIONS

Taken by consumers in determining what SportMed® product to purchase:

- ① **HANDLING THE PRODUCT IN STORE**
McDavid packaging allows for physical and/or visual inspection.
- ② **DISCUSSIONS WITH COACHES AND ATHLETIC TRAINERS**
McDavid has an aggressive partnering and marketing program with coaches and in particular, athletic trainers.
- ③ **TALKING TO OTHER ATHLETES**
McDavid continues to bolster our media presence and marketing endeavors—especially in light of our major re-branding.
- ④ **INSPECTING/READING PRODUCT PACKAGING IN STORE**
McDavid has reviewed and renewed all product descriptions and packaging copy.



EDUCATE with clear, concise, must-read signage elements. Interrupt the scene with bold blade panels.



THE COMPONENTS THAT COMPEL

A great deal of **THOUGHT** and **RESEARCH** has gone into all things McDavid In-store. We looked into the ways *people* become *shoppers* and *shoppers* become *buyers* and *buyers* become **LONG-TERM CUSTOMERS**. We looked and we acted. Here you'll find an assortment of important strategic elements that will help McDavid work harder and **PAY BIGGER FOR YOU**.

A BRAND HEADER SIGN

Smart, elucidating graphics and bold color scheme



B CATEGORY BLADE SIGNS

SportMed™ Protection Selection process outlined, and performance technology icon descriptions help shoppers find their McDavid

Steps that take consumers naturally through the selection process:

- 1. WHAT BODY PART?**
Identify what area of the body needs to be protected / supported.
- 2. WHAT PROTECTION LEVEL?**
How severe is the injury / how much protection / support is needed.
- 3. WHAT SIZE?**
Size Guides are clearly identified on the packaging, helping athletes choose the best fit.

C EDUCATIONAL SIGNS

Strategically placed wall graphics with must-read headlines and support copy



EDUCATE with clear, concise, must-read signage elements. Interrupt the scene with bold blade panels.



GO TO THE NEXT DIMENSION with signage that shows and tells and compels.

THE MAN HIMSELF

After **NINE DECADES** on the planet and **SIX+** in the business, we finally corner our founder **DR. BOB MCDAVID, JR.** Our Vice President of Global Marketing, **MARY HORWATH**, sits down with Dr. Bob at the 2015 National Athletic Trainers Association convention in St. Louis.

Mary Horwath: You literally started an industry with the first lateral knee brace. Where did this idea come from?

Dr. Bob McDavid: I have no idea. I would regularly have the knee up on the chalkboard while teaching and one day I started building a lateral structure around it until three or so years later, it all made sense.

DBMc: People were skeptical. Up until then the only support out there was taping. Everyone figured a brace would restrict movement. Once people realized it didn't slow them down, it was well accepted. I still feel it's the best device on the market—but I may be biased.

MH: Do you recall any early ideas that just didn't pan out as well; something still on your chalkboard?

DBMc: I've played around quite a bit with support for tennis elbow and general performance for the tennis stroke. But I found that everything, so far, has been too restrictive. Good for the forehand, not so much for the backhand...and you need both.

MH: Something to keep you busy. By the way, did you play football?

DBMc: I was a walk-on at Notre Dame. I played on what we called the "hamburger squad." We would regularly scrimmage the varsity. That was 1946, a year we won the National Championship.

MH: I don't think I have to ask why it was called the "hamburger squad."

DBMc: Well, it wasn't quite like "Rudy."

MH: We heard that Father John J. Cavanaugh, President of Notre Dame from 1946 - 1952 once said, "McDavid is the best product we've ever produced." Is this true?

DBMc: Yes, but Father Cavanaugh was known to be loose with the truth.

MH: In all the years since you introduced the lateral knee brace in



1969, what have you seen as some of the biggest innovations?

DBMc: McDavid has always been focused on injury prevention. But, today there's a lot more emphasis on the psychological side of things and I think that's valid. If an athlete feels that he or she can do more because they're wearing compression or Hex protection, that's real. Confidence is important.

MH: At the risk of alienating some of our customers, do you have a favorite team and/or athlete?

DBMc: I've always been a Yankees fan. Miss that Jeter. My alma mater Notre Dame, of course. Loved Indiana basketball and Larry Bird—that unassuming, country boy who did well.

MH: I think we might say the same about you. So in 90 years, what's been your favorite year?

DBMc: This one.

Enough said. Thanks for everything Dr. Bob.

— Team McDavid



First lateral knee guard circa 1970

MH: How did you test those first prototypes?

DBMc: Originally, on my kids. They'd wear the brace and I had someone stand on it...from both the lateral and medial sides, of course.

MH: Well, I can assure our McDavid customers that our testing practices have come a long way. So beyond your kids, who were some of the first athletes to use your brace?

DBMc: Local amateurs and athletes from Indiana State. Early on we did a trade show in Texas and really caught on there. They love their football in Texas.

MH: Did you experience much resistance to this new-fangled device?

GET AHEAD

