



POST-GAME
PROTEIN
RECOVERY
BEVERAGE
ELECTROLYTES
+ CARBS

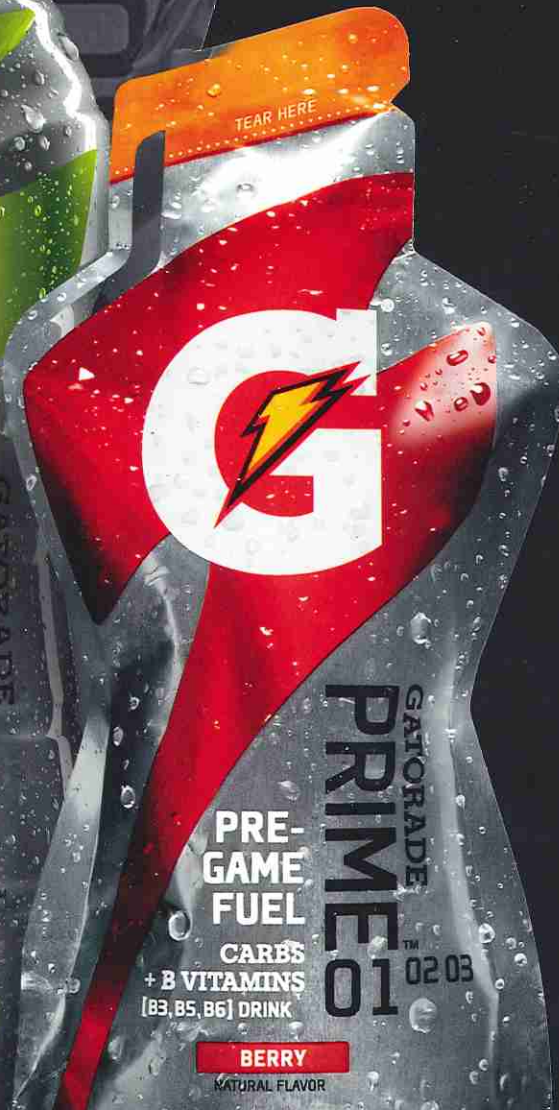
01 02

LEMON-LIME ORANGE

NATURAL FLAVOR

16.9 FL. OZ. (1.05 PT) 500 mL

GATORADE
RECOVEROS



PRE-GAME
FUEL

CARBS
+ B VITAMINS
[B3, B5, B6] DRINK

BERRY

NATURAL FLAVOR

GATORADE
PRIMO

02 03

2011 ATHLETIC CHANNEL CATALOGUE

GATORADE PERFORM® | 12 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
12 oz.	2-12 ct-12 oz.	21.6	0.6	80	10



Flavor	UPC
Lemon-Lime	12934*
Fruit Punch	12936*
Orange	12935*
Strawberry	12126*
Berry	12236
Grape	12106
Gatorade Frost® Glacier Freeze®	12251
G2® Fruit Punch	12202
G2® Grape	12203
G2® Orange	12204
G2® Blueberry-Pomegranate	12227
Gatorade Rain® Berry	12216

*4-6ct-12 oz.

GATORADE PERFORM® | 24 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
24 oz.	24-24 oz.	42.7	1.35	48	8



Flavor	UPC
Lemon-Lime	24120
Fruit Punch	24121
Cool Blue™	24123
Fierce® Grape	24129
Gatorade Rain® Berry	24019

GATORADE PERFORM® | 32 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
32 oz.	12-32 oz.	29.4	0.91	70	10



Flavor	UPC
Lemon-Lime	33877
Fruit Punch	33875
Orange	33876
Cool Blue™	32555
Gatorade Frost® Riptide Rush™	32012
Gatorade Frost® Glacier Freeze®	32016
Fierce® Melon	32069
Fierce® Grape	32675
Fierce® Strawberry	32552
Xtremo® Mango	32526
Gatorade X-Factor® Fruit Punch+Berry	32585
Lemonade	32180
Gatorade Rain® Berry	32431
Gatorade Rain® Lime	32432
Gatorade Rain® Strawberry-Kiwi	32434
Gatorade A.M.® Orange-Strawberry	32212
Gatorade A.M.® Tropical-Mango	32213
G2® Lemon-Lime	32251
G2® Fruit Punch	32198
G2® Grape	32199
G2® Orange	32217
G2® Glacier Freeze	32015
G2® Blueberry-Pomegranate	32256

GATORADE PERFORM® | 20 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
20 oz.	24-20 oz.	35.4	0.99	54	9



Flavor	UPC
Lemon-Lime	32868
Fruit Punch	32866
Orange	32867
Cool Blue™	32481
Gatorade Frost® Riptide Rush™	32488
Gatorade Frost® Glacier Freeze®	32486
Fierce® Grape	32482
Xtremo® Mango	20522
Gatorade A.M.® Orange-Strawberry	20913
G2® Lemon-Lime	20964
G2® Fruit Punch	20405
G2® Grape	20406
G2® Orange	20407
G2® Glacier Freeze	20006
G2® Blueberry-Pomegranate	20971
G2® Raspberry Melon	13143

GATORADE PERFORM® | 64 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
64 oz.	8-64 oz.	37	1.19	50	10



Flavor	UPC
Lemon-Lime	33832
Fruit Punch	33830
Orange	33831
Gatorade Frost® Glacier Freeze®	33582
Fierce® Grape	32669
Gatorade Rain® Berry	64053
Gatorade A.M.® Tropical-Mango	64076
G2® Fruit Punch	64000
G2® Grape	64001

GATORADE PERFORM® | 1 GALLON

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
128 oz.	4-128 oz.	37.5	1.22	50	10



Flavor	UPC
Lemon-Lime	33776
Fruit Punch	33775
Orange	33777
Gatorade Frost® Glacier Freeze®	33772

GATORADE PERFORM® | 11.6 OZ. CANS

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
11.6 oz.	24-11.6 oz.	20	0.51	100	10



Flavor	UPC
Lemon-Lime	00901
Fruit Punch	30903
Orange	00902

GATORADE PERFORM® | 1 OZ. POWDER STICKS

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
20 oz.	8-8 ct.	7.5	0.5045	105	15



Flavor	UPC
Lemon-Lime	13163
Fruit Punch	13166
Orange	13165

G2® PERFORM® | 0.5 OZ. POWDER STICKS

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
20 oz.	8-8 ct.	3.85	0.274	168	24



Flavor	UPC
G2® Fruit Punch	36168
G2® Grape	36167
Gatorade Frost® Glacier Freeze®	36160

GATORADE PERFORM® | 1 QT. POWDER

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
1 qt.	144-2.12 oz.	20.7	0.9	72	9



Flavor	UPC
Lemon-Lime	03928
Fruit Punch	33808
Gatorade Frost® Riptide Rush™	33675

GATORADE PERFORM® | 1 GALLON

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
1 gal.	40-8.5 oz.	37	1.19	72	9



Flavor	UPC
Lemon-Lime	03956
Fruit Punch	03808
Orange	03957
Gatorade Frost® Riptide Rush™	33665

GATORADE PERFORM® | 6 GALLON LIQUID CONCENTRATE

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
6 gal.	4-1 gal.	37	1.19	48	12



Flavor	UPC
Lemon-Lime	03984
Fruit Punch	33977
Orange	03955
Fierce® Grape	33305

GATORADE PERFORM® | 2.5 GALLON

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
2.5 gal.	32-21 oz.	37.5	1.22	42	6



Flavor	UPC
Lemon-Lime	03969
Fruit Punch	33691
Orange	03970
Gatorade Frost® Riptide Rush™	33673
Gatorade Frost® Glacier Freeze®	33677
Variety Pack (LL, ORG, FP, RR)	03944

GATORADE PRIME® | 4 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
4 oz.	2-10 ct.-4 oz.	37.5	1.22	75	25



Flavor	UPC
Fruit Punch	04004
Orange	04005
Berry	04003

GATORADE RECOVER® | 16.9 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
16.9 oz.	12-16.9 oz.	20	0.51	108	18



Flavor	UPC
Fruit Punch	50111
Berry	50110
Lemon-Lime Orange	50112

GATORADE PERFORM® | 6 GALLON

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
6 gal.	14-51 oz.	20	0.51	48	12



Flavor	UPC
Lemon-Lime	03967
Fruit Punch	33690
Orange	03968
Gatorade Frost® Riptide Rush™	33672
Gatorade Frost® Glacier Freeze®	33676

GATORADE PERFORM® | 18 GALLON BAG-IN-BOX

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
18 gal.	1-3 gal.	20	0.51	30	15

Flavor	UPC
Lemon-Lime	33005
Fruit Punch	33007
Orange	33006
G2® Fruit Punch	33013
Fierce® Grape	33008

G SERIES PRO™ PRIME® POUCH | 4 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
4 oz.	2-10 ct.-4 oz.	37.5	1.22	75	25

**Flavor**Lime
Berry**UPC**13158
13159**G SERIES PRO™ CARBOHYDRATE ENERGY DRINK | 12 OZ.**

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
12 oz.	12-12 oz.	11.5	0.34	126	18

**Flavor**Fruit Punch
Orange
Grape
Lime**UPC**12301
12304
12303
13265**G SERIES PRO™ NUTRITION SHAKE | 11 OZ.**

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
11 oz.	24-11 oz.	23.6	0.6	72	9

**Flavor**Chocolate
Strawberry
Vanilla**UPC**33629
33621
33628**G SERIES PRO™ NUTRITION BAR | 2.1 OZ.**

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
1	4-12 ct.	7.4	0.372	120	20

**Flavor**Chocolate Chip
Oatmeal Raisin
Peanut Butter**UPC**12308
12309
12310**G SERIES PRO™ PRE-WORKOUT ENERGY BITES | .47 OZ.**

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
4	4-16 ct.	3.04	0.172	120	

**Flavor**Banana Nut Chocolate
Blueberry Almond Oat**UPC**13205
13208

G SERIES PRO™ GATORLYTES® | .1 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
.1 oz.	18-20 ct.-12 oz.	5.68	0.507	84	14



Flavor
Gatorlytes®

UPC
13010

**G SERIES PRO™ ELECTROLYTE
LOW-CALORIE WORKOUT POWDER CANISTER | 14.2 OZ.**

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
14.2 oz.	6-14.2 oz.	6.6	0.28	160	8



Flavor
Berry
Tangerine

UPC
13251
13252

G SERIES PRO™ ENDURANCE FORMULA | 1.1 OZ. POWDER

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
1.1 oz.	6-12 ct.-16.9 oz.	6.7	0.335	133	19



Flavor
Lemon-Lime
Fruit Punch
Orange

UPC
13008
13007
13009

G SERIES PRO™ ENDURANCE FORMULA | 32 OZ. POWDER

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
32 oz.	6-32 oz.	15.69	0.539	80	8



Flavor
Lemon-Lime
Fruit Punch
Orange

UPC
32282
32281
32280

G SERIES PRO™ ENDURANCE FORMULA | 24 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
24 oz.	24-24 oz.	42.7	1.35	48	8



Flavor
Lemon-Lime
Fruit Punch
Orange
Cool Blue™

UPC
24153
24000
24154
13242

G SERIES PRO™ PROTEIN RECOVERY SHAKE | 11 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
11 oz.	24-11 oz.	23.6	0.6	72	9

**Flavor**

Chocolate
Strawberry
Vanilla

UPC

33622
33623
33624

G SERIES PRO™ PROTEIN RECOVERY DRINK | 16.9 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
16.9 oz.	12-16.9 oz.	20	0.51	108	18

**Flavor**

Orange
Berry

UPC

13181
13183

G SERIES PRO™ PROTEIN RECOVERY SMOOTHIE | 16.9 OZ.

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
16.9 oz.	12-16.9 oz.	14.73	0.351	100	

**Flavor**

Mango-Pineapple
Strawberry-Banana

UPC

13254
13253



GATORADE® SPORTING EQUIPMENT | 2011

Product	UPC Code	Ship WT/C	Cases/Palet
A 1-Gallon Gatorade Cooler (6/cs)	49015	12	24
B 3-Gallon Gatorade Cooler	49031	6	64
C 5-Gallon Gatorade Cooler	49032	7	56
D 7-Gallon Gatorade Cooler	49033	9	54
E 10-Gallon Gatorade Cooler	49035	12	54
F Gatorade Double Cooler Cart ¹	49889	61	6
G 48-Quart Gatorade Ice Chest	49037	11	36
H 60-Quart Gatorade Cooler on Wheels	49952	22	36
I Gatorade Squeeze Bottle Carrier (8/cs) ²	49720	13	10
J 32-Ounce Gatorade Squeeze Bottle (100/cs)	49973	18	16

Product	UPC Code	Ship WT/C	Cases/Palet
K 4-Ounce Gatorade Cups (5,000/cs)	49043	33	30
L 8-Ounce Gatorade Cups (2,500/cs)	49045	38	27
M 12-Ounce Gatorade Cups (2,500/cs)	49047	47	18
N Gatorade Anti-Microbial Towel ³ (72/cs)	49886-07A	46	20
O Gatorade Sports Towel (72/cs)	49886-07	46	20
P Gatorade Cup Carrier with Lid (3/cs)	49129	11	21
Q Gatorade Fast Flow Cooler Spigot	49191		
R Concentrate Pump (1 each)	49044		
S Clown Nose Spigot with Extension	49990		



For more information about Gatorade products or equipment, ask your local Gatorade Sales Representative or call **1-800-88-GATOR**.

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¹ Coolers and cups not included ² 32 oz. Squeeze Bottles not included with carrier ³ Treated with Aegis Microbe Shield Technology

NEW G SERIES® KIT: \$160 | \$550 VALUE

Ideal for teams with less than 25 athletes. Will fuel a team of 20 for 10 games/practices.

**Product Contents:**

- (3) Cases of Gatorade Prime®: Berry (20/cs - 60 Servings)
- (1) Case of Gatorade Perform® 6-gallon Powder: Riptide Rush™ (yields 84 gallons)
- (5) Cases of Gatorade Recover®: Mixed Berry (12/cs - 60 Servings)

Optional items:

Option 1: Double your product (no premiums)

Option 2: Choose 1 item from each category

Category #1

- (1) 7-gallon contour cooler
- (1) 60 qt. cooler on wheels

Category #2

- (10) Gatorade towels
- (12) Squeeze bottles w/ 2 carriers
- (1) Case of 8 oz. cups (2,500 per case)

CREATE YOUR OWN LARGE: \$215 | \$750 VALUE

Ideal for teams with 25 or more athletes. Will fuel a team of 25 for 22 games/practices.

**Product Contents:**

- (3) Cases of Gatorade Perform® 6-gallon Powder: One each of Lemon-Lime, Riptide Rush™ and Glacier Freeze® (yields 252 gallons total)

Premium Options: Choice of three

- (1) 10-gallon contour cooler
- (1) 7-gallon contour cooler
- (1) 60 qt. cooler on wheels (LIMIT 1 per order)
- (10) Gatorade towels
- (24) Squeeze bottles w/ 4 carriers
- (1) Case of 8 oz. cups (2,500 per case)

REFUEL AND RESTORE: \$70 | \$185 VALUE

Ideal to replenish any team's inventory.

**Product Contents:**

- (1) Case of Gatorade Perform® 6-gallon Powder. Choice of Lemon-Lime, Glacier Freeze®, Riptide Rush™ (yields 84 gallons total)
- (1) Case of 8 oz. cups (2,500 per case)

Order Your Performance Package Today!

Contact your Authorized Athletic Team Dealer. If you do not know the Athletic Team Dealer in your area, please call 1-800-88-GATOR (42867). Provide the Authorized Gatorade Athletic Team Dealer with your order information, along with a purchase order, and they will take care of the rest. On average, please allow 10 days for delivery of all orders. All package prices include shipping.

FOR MORE INFO, LOG ON TO www.gatorade.com/coaches

PROPEL® | 500 mL

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
16.9 oz.	24-500 mL	21.6	0.6	60	10



Berry	00169
Black Cherry	00179
Grape	00173
Kiwi-Strawberry	00171
Lemon	00167

PROPEL® | 0.2 OZ. POWDER STICKS

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
12 oz.	12-10 ct.	21.6	0.6	136	34



Berry	50262
Grape	50260
Kiwi-Strawberry	50263
Lemon	50261
Lemonade	50605
Raspberry Lemonade	50606

PROPEL® | 710 mL

Yield	Packing	Ship WT/C	Cube	Cases/Pallet	Cases/Layer
24 oz.	12-710 mL	21.6	0.6	75	15



Berry	00338
Black Cherry	00343
Blueberry-Pomegranate	00254
Grape	00342
Kiwi-Strawberry	00339
Lemon	00299
Peach Mango	00344

