

R
RUSSELL
ATHLETIC

FALL 2017



TEAM ON™

FOOTBALL

OVER 100 YEARS AGO, RUSSELL ATHLETIC WAS BORN ON THE PLAYING FIELDS OF AMERICA. NOW, IN AN ERA OF DECREASING TEAM SPORTS PARTICIPATION AND INCREASING EGO, HYPE AND SELFISHNESS, THE BRAND IS BACK TO BECOME THE EXPERT AND DEFENDER OF TEAM SPORTS. INSTITUTIONAL SPORTS. THE BIRTHPLACE OF TEAM. WHERE ATHLETES PLAY FOR EACH OTHER, THEIR COACH AND THEIR TOWN. WHERE TEAM NEVER STOPS.



TEAM ON

TECHNOLOGY & FUNCTION WHERE YOU NEED IT



DURABILITY

PHENOM JERSEY

Exclusive Z7 cloth delivers the lightest, strongest, most durable engineered RA football Jersey.



COMPRESSION

PREVENT JERSEY

Xtreme Compression cloth is designed with a tailored fit to lock in shoulder pads and provide maximum mobility.



PERFORMANCE

DYNASPEED

Constructed to be Lightweight and Breathable with the performance and customization needed for on the field or in the gym.



ANTI-ODOR

ESSENTIAL COLLECTION

Anti-odor technology helps to eliminate odor causing bacteria, allowing you to stay fresh throughout your workout.



DRI-POWER

LIGHTWEIGHT ¼ ZIP

Dri-Power technology is designed to wick away moisture, keeping you cool and dry.



VENTILATION

GOLF POLO

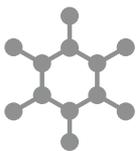
Breathable jacquard mesh back helps provide enhanced ventilation and comfort.



THERMIC-POWER

PRO 10

Heavyweight fabric helps trap heat, keeping you warm and comfortable in extreme temperatures.



INNOVATION

CARBONTEK

A revolutionary shoulder pad built with 100% aerospace Carbon Fiber and automotive grade foam. Stronger, Lighter, Faster than any premium pad on the market.



THE ATHLETES JOURNEY

TRAINING



Dynaspeed Custom Sublimation: Page 56

Performance Compression: Page 81
Essential Training Short: Page 78

TRAVEL



Lightweight Woven Warm Up: Page 95

Gameday Polo: Page 86

GAME



Xtreme Compression Jersey & Performance Pant: Page 11

LEISURE



PRO 10 Collection: Page 97

80/20 Fleece Collection: Page 98



RESPECT
THE PAST

113 YEARS OF HERITAGE

DEFEND
THE PRESENT

UNCOMPROMISING
VALUE & QUALITY

OWN
THE FUTURE

BOLD NEW LOOKS AND
FUNCTIONAL BENEFITS

× ×
TEAM ON
× ×

FOOTBALL 2017



**RESPECT
THE PAST**

**DEFEND
THE PRESENT**

**OWN
THE FUTURE**

BLITZ

MODIFIED CUSTOM PROGRAM

- SET JERSEY AND PANT PRICING
- ALL DECORATION INCLUDED
- MULTIPLE FABRIC OPTIONS
- INCREDIBLE VALUE

TEAM NAME

- 1c Embroidery or Screen Print (1c or 2c)
- Placement: 9c (Layout 1 or 31)

NUMBERS

- Front and Back (RussTwill or Screen Print)
- Yoke or Sleeves (RussTwill or Screen Print)
- Placements: 1 or 2A, 7 & 6

FONTS

- Full Block, Monolith, Stinger, Jet, Steel, Rock, Athletic Shadow, Pro Block (*See page 126 for font details*)

ORDER BY - SHIP BY

Minimum of 30 units

- 4/10/17 – 7/10/17
- 5/22/17 – 7/31/17
- 6/19/17 – 8/19/17

FILL INS

Minimum of 6 units

- Must be ordered by 4/10/17 (*NO Promo*)

PROMOTIONS

For Every Blitz Jersey Ordered BEFORE 5/22/17,
Team Will Receive:

- 1 – 64STTM0 Essential Tee or CM7PNM0 Muscle Compression (Any Color)
- 1 – TS7X2M0 Pocketed Short (Any Color)



CUTBACK
S73XCMM
JERSEY



PREVENT
F65XPMM
PANT

DESCENDANT
S74XCMM
JERSEY



DESCENDANT
F74XPMM
PANT

PREVENT
S65XCMM
JERSEY



PREVENT
F65XPMM
PANT

PHENOM
S57Z7MM
JERSEY



PHENOM
F57XPMM
PANT

DESTROYER
S67Z7MM
JERSEY



DESTROYER
F67XPMM
PANT

ROLLOUT
S64SMMM
JERSEY



ROLLOUT
F6462MM
PANT

ECLIPSE
S68SMMM
JERSEY



ECLIPSE
F6862MM
PANT

POWER I
S69SMMM
JERSEY



POWER I
F6962MM
PANT

VARSITY
S55SMMC
JERSEY



VARSITY
F2762MM
PANT

PROTECTOR
S89SMMM
JERSEY



VARSITY
F2762MM
PANT

BLITZ CUTBACK JERSEY

NEW

S73XCMM - XC Cloth
 Sizes: S-XXL Oversize: 3XL-5XL

- Xtreme Compression cloth is full compression, designed to lock in shoulder pads, be tight to the chest and provide maximum mobility.
- Z7 front, back and side inserts provide superior ventilation.
- Reinforced XC yoke for added durability in contact areas.

Notes:

Included Decoration Placements: 1, 6, 7, 9C

10" Max #'s Front / 10" Max #'s Back

Yoke numbers or logo are not available

Belt Length

N/C

Custom Sleeve logo in place of TV #'s

\$12.00

BLITZ PREVENT PANT

F65XPMM - XP Cloth
 Sizes: XS-XXL Oversize: 3XL-5XL

- Lightweight Xtreme Power performance pant is designed for max range of motion, comfort and durability.
- Z7 Cloth upper inseam & side inserts for supreme ventilation.
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system hold pads firmly in place.

Notes:

Omit envelope thigh pad pockets

N/C



STEPS



STEPS

Step 1: Body / Yoke / Sleeves / Upper Front & Back Side Inserts / Lower Front & Back Side Inserts / Lower Front Insert / Lower Back Insert

AS SHOWN

Red

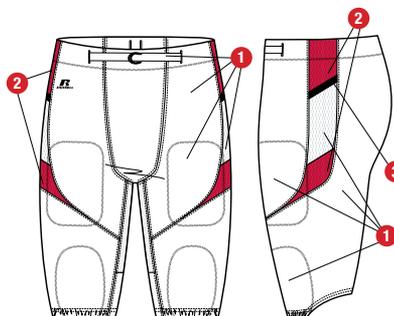
Step 2: Neck / Inside Shoulder Insert

Black

Step 3: Outside Shoulder Insert / Cuffs

White

STEPS



STEPS

Step 1: Body / Upper & Lower Inseam Inserts / Center Side Insert / Belt

AS SHOWN

Red

Step 2: Upper Side Insert / Lower Side Insert

Black

Step 3: Small Side Insert

White

NEW BLITZ DESCENDANT JERSEY

S74XCMM - XC Cloth
 Sizes: S-XXL Oversize: 3XL-5XL

- ▶ Extreme Compression cloth is full compression, designed to lock in shoulder pads, be tight to the chest and provide maximum mobility.
- ▶ Z7 front, back and side inserts provide superior ventilation.
- ▶ Reinforced XC yoke for added durability in contact areas.
- ▶ Neck design for added air flow and style.
- ▶ Modernized rib knit shoulder insert (Pattern #3 ONLY).

Notes:

Included Decoration Placements: 1, 6, 7, 9C
 10" Max Front #'s / 10" Max Back #'s
 Yoke numbers or logo are not available
 Belt Length N/C
 Custom Sleeve Logo \$12.00

BLITZ DESCENDANT PANT

F74XPMM - XP Cloth (No Fly)
 Sizes: XS-XXL Oversize: 3XL-5XL

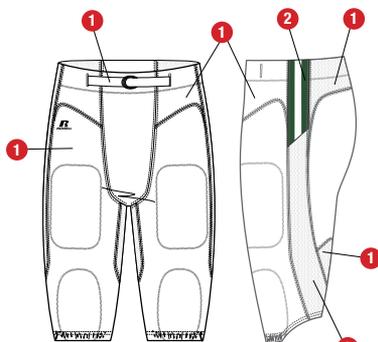
- ▶ Lightweight Xtreme Power performance pant is designed for max range of motion, comfort and durability.
- ▶ Z7 Cloth Upper back, lower back leg, upper inseam & side inserts for SUPREME ventilation.
- ▶ Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- ▶ Envelope thigh and knee pad system hold pads firmly in place.

Notes:

Decoration Placement: 78 (Layout 30 & 52)
 Omit envelope thigh pad pockets N/C
 1C screen print name included at no extra charge

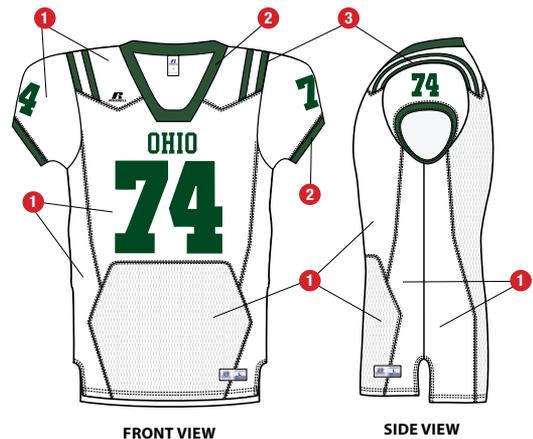


STEPS



STEPS	AS SHOWN
Step 1: Body / Upper Front Inserts / Upper Inseam Inserts / Upper Back Inserts / Belt / Lower Back Leg Inserts	White
Step 2: Rib Knit Insert (Pattern #3 ONLY)	Dark Green/ White/ Dark Green
Step 3: Side Insert	White

STEPS



STEPS	AS SHOWN
Step 1: Body / Yoke / Sleeve / Front & Back Side Inserts / Lower Front Insert	White
Step 2: Neck / Cuffs	Dark Green/ White/Dark Green
Step 3: Rib Trim Shoulder Trim	Dark Green



BLITZ PHENOM JERSEY

S57Z7MM - Z7 Cloth

Sizes: S-XXL Oversize: 3XL-5XL

- Exclusive Z7 cloth delivers the lightest, strongest, most durable engineered football Jersey.
- Built in fabric technology helps to resist stains and wick moisture.
- Reinforced 73 cloth yoke for added durability in contact area.
- Front, back and side Z7 Cloth inserts provide superior ventilation.

Notes:

Included Decoration Placements: 1 or 2A or 2B, 66, 7, 9C, SV
10" Max Front #'s / 10" Max Back #'s

Belt Length	N/C
Sleeve Stripe Pattern's #1, 2 or 3 in place of TV #'s	N/C
Custom Sleeve or Yoke Logo	\$12.00

BLITZ PHENOM PANT

F57XPMM - XP Cloth

Sizes: S-XXL Oversize: 3XL-5XL

- Lightweight Xtreme Power performance pant is designed for max range of motion, comfort and durability.
- Z7 Cloth Upper back, lower back leg, upper inseam & side inserts for supreme ventilation.
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system hold pads firmly in place.

Notes:

Included Decoration Placements: 78

Same Name down both sides (Layout 30)

Omit envelope thigh pad pockets

1C screen print name included at no extra charge

N/C

STEPS



STEPS

STEPS	AS SHOWN
Step 1: Body / Front Neck Insert / Yoke	White
Step 2: Neck / Cuffs	True Red
Step 3: Sleeves / Piping	Navy

STEPS



STEPS

STEPS	AS SHOWN
Step 1: Body / Belt	Navy
Step 2: Side Insert	White
Step 3: Upper Back / Lower Back Leg / Upper Inseam Inserts	Navy

BLITZ DESTROYER JERSEY

S67Z7MM - Z7 Cloth
 Sizes: S-XXL Oversize: 3XL-5XL

- Exclusive Z7 cloth delivers the lightest, strongest, most durable engineered football Jersey.
- Built in fabric technology helps to resist stains and wick moisture.
- Reinforced 73 cloth yoke for added durability in contact areas.
- Front, back and side Z7 inserts provide superior ventilation.
- Neck design for added air flow and style.

Notes:

Included Decoration Placements: 1, 6, 7, 9C
 8" Max Front #'s / 10" Max Back #'s
 Yoke numbers or logo are not available
 Belt Length
 Custom Sleeve logo in place of TV #'s

N/C
 \$12.00

BLITZ DESTROYER PANT

F67XPMM - XP Cloth (No Fly)
 Sizes: XS-XXL Oversize: 3XL-5XL

- Lightweight Xtreme Power performance pant is designed for max range of motion, comfort and durability.
- Z7 Cloth Upper inseam & side inserts for superior ventilation.
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system holds pads firmly in place.

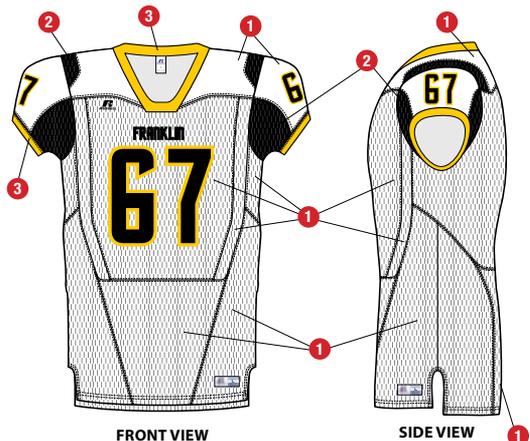
Notes:

Omit envelope thigh pad pockets

N/C

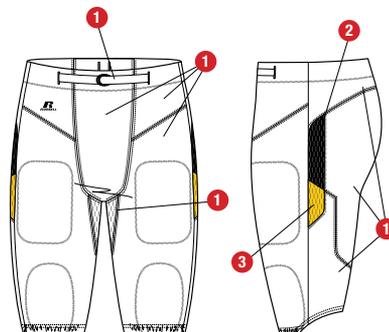


STEPS



STEPS	AS SHOWN
Step 1: Front Body / Lower Back Insert / Lower Front & Back Side Inserts / Small Front Insert / Lower Front Insert / Side & Upper Back Insert / Upper Sleeves / Yoke	Black
Step 2: Lower Sleeves / Shoulder Inserts	Gold
Step 3: Neck / Cuffs	White

STEPS



STEPS	AS SHOWN
Step 1: Front Body / Upper Front & Back Inserts / Center Back Body / Lower Back Body / Upper Inseam Insert / Belt	Black
Step 2: Upper Side Insert	Gold
Step 3: Lower Side Insert	White

BLITZ ROLLOUT JERSEY

S64SMMM - SM Cloth

Sizes: S-XXL Oversize: 3XL-5XL

- Durable, compression fit stretch mesh delivers unrestricted range of motion.
- Reinforced 73 cloth yoke for added strength in contact area.
- Front, back and side stretch mesh inserts provide tailored fit and breathability.

Notes:

Included Decoration Placements: 1, 6, 7, 9C

10" Max Front #'s / 10" Max Back #'s

Yoke numbers or logo are not available

Belt Length

N/C

Custom Sleeve logo in place of TV #'s

\$12.00

BLITZ ROLLOUT PANT

F6462MM - 62 Cloth (No Fly)

Sizes: XS-XXL Oversize: 3XL-5XL

- Performance pant delivers full range of motion, comfort and durability.
- Z7 Cloth Inseam insert for superior ventilation.
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system hold pads firmly in place.

Notes:

Omit envelope thigh pad pockets

N/C



STEPS



FRONT VIEW

SIDE VIEW

STEPS

Step 1: Front & Back Body / Shoulder Insert / Lower Side Inserts / Lower Front Insert / Sleeves / Yoke

AS SHOWN

White

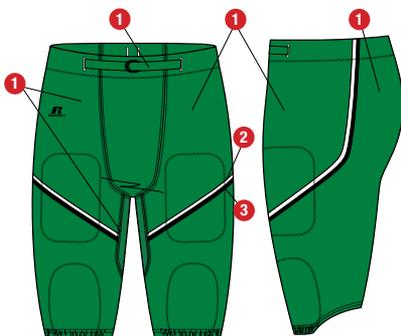
Step 2: Neck / Cuffs / Center Shoulder Insert / Front Side Insert

Kelly

Step 3: Outer Shoulder Insert / Back Side Insert

Black

STEPS



STEPS

Step 1: Body / Upper Inseam Insert / Belt

AS SHOWN

White

Step 2: Front Side Insert

Kelly

Step 3: Back Side Insert

Black

BLITZ ECLIPSE JERSEY

S68SMMM - SM Cloth
 Sizes: S-XXL Oversize: 3XL-5XL

- Durable, compression fit stretch mesh delivers unrestricted range of motion.
- Reinforced 73 cloth yoke for added strength in contact area.
- Front, back and side stretch mesh inserts provide tailored fit and breathability.

Notes:

Included Decoration Placements: 2A or 2B, 6, 7, 9C

8" Max Front #'s / 10" Max Back Numbers

Sleeve #'s or logo not available

Belt Length

N/C

Custom Yoke Logo in place of TV #'s

\$12.00

BLITZ ECLIPSE PANT

F6862MM - 62 Cloth (No Fly)
 Sizes: XS-XXL Oversize: 3XL-5XL

- Performance pant delivers full range of motion, comfort and durability.
- Z7 Cloth Upper back and side inserts for breathability.
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system holds pads firmly in place.

Notes:

Omit envelope thigh pad pockets

N/C



STEPS



STEPS

Step 1: Body / Lower Front / Lower Sleeves / Upper & Lower Front & Back Side Inserts / Yoke

AS SHOWN

Royal

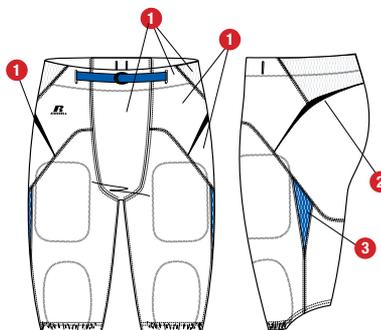
Step 2: Neck / Cuffs / Upper Sleeves

Black

Step 3: Sleeve Insert

White

STEPS



STEPS

Step 1: Front Body / Upper Front Inserts / Upper Side Inserts / Center Back Body / Lower Back Body / Upper Back Insert

AS SHOWN

Black

Step 2: Upper Side Insert

White

Step 3: Lower Side Insert

Royal

BLITZ POWER I JERSEY

S69SMMM - SM Cloth

Sizes: S-XXL Oversize: 3XL-5XL

- Durable, compression fit stretch mesh delivers unrestricted range of motion.
- Reinforced 73 cloth yoke for added strength in contact areas.
- Front, back and side Stretch Mesh inserts provide tailored fit and breathability.

Notes:

Included Decoration Placements: 1 or 2A, 6, 7, 9C, SV
8" Max Front #'s / 10" Max Back #'s

Belt Length	N/C
Sleeve Stripe Pattern's #1, 2 or 3 in place of TV #'s	N/C
Custom Sleeve or Yoke Logo	\$12.00



BLITZ POWER I PANT

F6962MM - XP Cloth (No Fly)

Sizes: XS-XXL Oversize: 3XL-5XL

- Performance pant delivers full range of motion, comfort and durability.
- Z7 Cloth Upper / lower back leg, upper inseam & side inserts for supreme ventilation.
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system holds pads firmly in place.

Notes:

Omit envelope thigh pad pockets N/C

STEPS

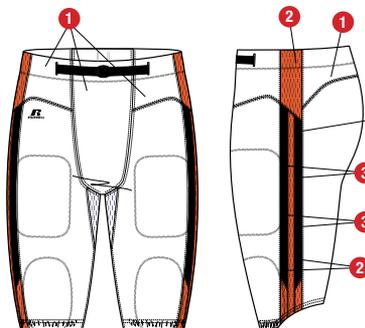


STEPS

STEPS	AS SHOWN
Step 1: Body / Lower Front Insert / Upper Sleeves / Yoke	Stealth
Step 2: Neck / Front Neck Insert / Cuffs / Front & Back Side Inserts / Small Front & Back Side Inserts	White
Step 3: Lower Sleeves / Upper Front & Back Side Inserts / Center Side Insert / Lower Side Insert	Burnt Orange

Jersey & Pant Imported

STEPS



STEPS

Step 1:
Body / Upper Front & Back Inserts / Upper Inseam Inserts / Belt

Step 2:
Upper Side Insert / Center Side Insert / Lower Front & Back Side Inserts

Step 3:
Front & Back Side Inserts / Small Front & Back Side Inserts

AS SHOWN

Stealth

Burnt Orange

White

BLITZ VARSITY JERSEY

S55SMMC - SM Cloth
 Sizes: S-XXL Oversize: 3XL-5XL

- Durable, compression fit stretch mesh delivers unrestricted range of motion.
- Reinforced 73 cloth yoke for added strength in contact area.
- Side & undersleeve 62 cloth inserts provide a tailored fit.
- Traditional rib knit shoulder insert (Pattern #3 ONLY).

Notes:

Included Decoration Placemets: 1, 6, 7, 9C
 10" Max Front #'s / 10" Max #'s on Back
 Yoke numbers or logo are not available
 Belt Length N/C
 Custom Sleeve Logo \$12.00

BLITZ VARSITY PANT

F2762MM - 62 Cloth (No Fly)
 Sizes: XS-XXL Oversize: 3XL-5XL

- Performance pant delivers full range of motion, comfort and durability.
- Traditional 3" Rib Knit side panel (Pattern #3 Only).
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system holds pads firmly in place.

Notes:

Omit envelope thigh pad pockets N/C



STEPS



STEPS	AS SHOWN
Step 1: Body / Yoke / Sleeves / Side / Under Sleeve Panels	White
Step 2: Neck / Cuffs	Royal
Step 3: Pattern 3 Shoulder Insert	Royal/ Black/ Royal

STEPS



STEPS	AS SHOWN
Step 1: Body	White
Step 2: Rib Knit Side Panels - Pattern 3 ONLY	Royal/ Black/ Royal
Step 3: Belt	Royal



BLITZ PROTECTOR JERSEY

S89SMMM - SM Cloth

Sizes: S-XXL Oversize: 3XL-5XL

- Durable, compression fit stretch mesh delivers unrestricted range of motion.
- 62 Cloth side / sleeve inserts provide a tailored fit.
- Reinforced 73 cloth yoke for added strength in contact area.
- Skill cut 73 Cloth sleeves for complete pad coverage.

Notes:

Included Decoration Placements: 1 or 2A or 2B, 6, 7, 9C, SV
10" Max Front #'s / 10" Max Back #'s

Belt Length N/C

Sleeve Stripe Pattern's #1, 2 or 3 in place of TV #'s N/C

Custom sleeve or Yoke Logo \$12.00

BLITZ VARSITY PANT

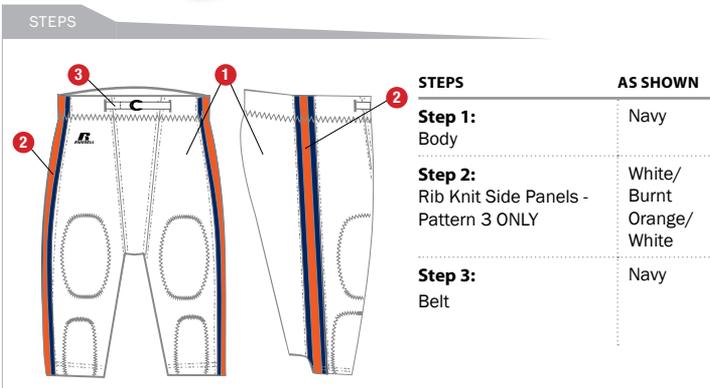
F2762MM - 62 Cloth (No Fly)

Sizes: XS-XXL Oversize: 3XL-5XL

- Performance pant delivers full range of motion, comfort and durability.
- 3" Rib Knit side panel (Pattern #3 Only).
- Integrated belt and elastic waist with gripper technology keeps the jersey tucked and provides a secure fit.
- Envelope thigh and knee pad system holds pads firmly in place.

Notes:

Omit envelope thigh pad pockets N/C



CARBONTEK

GEN II

WITH

OSTM
TECHNOLOGY



BUILT FOR
POWER



DESIGNED FOR
SPEED



ENGINEERED FOR
PERFORMANCE

CARBONTEKSHOULDERPADS.COM

PATENT PENDING



1. STRONGER EXOSKELETON

The lightweight exoskeleton is constructed with 10 layers of 100% aerospace grade carbon fiber reducing the avg force felt by 60% compared to competing pads.

2. COMPRESSION VEST

Holds the padding close to the body for maximum range of motion and is machine washable. (Pictured with extended vest)

3. OS TECHNOLOGY

Automotive grade, dual density foam provides better impact mgmt and can be used without the exoskeleton for non-contact days.

4. MILITARY GRADE BUCKLE SYSTEM

Provides a secure fit without adding unnecessary bulk.

5. ENHANCED RANGE OF MOTION

The front exoskeleton is a seamless design that conforms to the body allowing for better tuck, stretch and lift.

6. IMPROVED PROTECTION

The entire exoskeleton is one cohesive piece for complete coverage and remains 20% lighter than competing pads.

CARBONTEK GEN II

X11PSCC - Full System	\$500
X00PVCC - OST Padded Vest	\$125
Adult Sizes: S-3XL	

STRONGER. LIGHTER. FASTER.



ADULT / YOUTH 5-PC INTEGRATED GIRDLE

RAIGR4 – Adult	CLR: GSV	\$34.50
RYIGR4 – Youth	CLR: GSV	\$32.50

83% Polyester / 17% Spandex

Adult Sizes: S-4XL Youth Sizes: S-XL

- Strategically placed protective padding in key contact areas including thighs, hips and tail bone.
- Lightweight, breathable, moisture-wicking fabric keeps you cool and dry.
- Cup pocket included.
- Plush RUSSELL waistband for comfort.
- Imported.

THE HIGHLIGHT REEL



STRIKE

BRUTE





SURGE



GHOST SPEED

PERFORMANCE GAME JERSEY WITH SUBLIMATED SLEEVES

AS LOW AS
\$87.00
DECORATED

S47XCSU - XC Cloth with Sublimated Skill Sleeves
C47XCSU - XC Cloth with Sublimated Cap Sleeves

Sizes: M-XXL Oversize: 3XL-5XL

- ▶ Xtreme Compression cloth is full compression, designed to lock in shoulder pads, be tight to the chest and provide maximum mobility.
- ▶ Reinforced XC yoke for added durability in contact areas.
- ▶ Back and side Stretch Mesh inserts provide breathability.
- ▶ Fully Sublimated Skill/Cap Sleeve.

Decoration Placements:

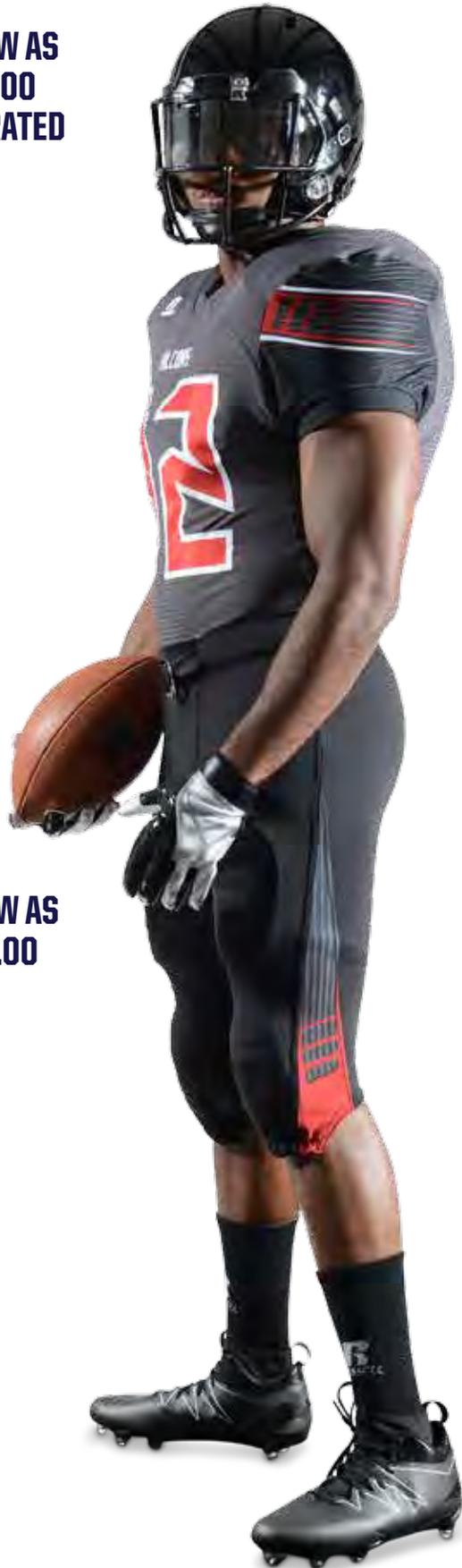
2A, 3, 66, 7, 7X, 9C, 9X, YL

Decoration Type(s):

Screen Print, Embroidery, RussTwill, Twill

Notes:

Belt length	N/C
Nameplates	\$8.00
+2" Body length	\$5.00
+4" Body length	\$7.00
+6" Body length	\$9.00
Hemmed sleeves	N/C
Hemmed sleeves with elastic	N/C



PERFORMANCE GAME PANT WITH SUBLIMATED INSERT

AS LOW AS
\$66.00

F31XPSU - XP Cloth (No Fly)

Sizes: XS-XXL Oversize: 3XL-5XL

- ▶ Lightweight Xtreme Power performance pant is designed for max range of motion, comfort and durability.
- ▶ Sublimated Side Inserts.
- ▶ Envelope thigh and knee pad system holds pads firmly in place.

Decoration Placement:

18

Decoration Type(s):

Embroidery, Twill

Notes:

Concealed Slotted Waist	\$8.00
1 ½" FBC73M1 belt inserted and bar tacked	\$15.00
I.D. Tags	\$8.00
Slotted waist	\$6.00

S47XCSU/C47XCSU



GHOST SPEED

- STEP 1: Body (Stealth)
- STEP 2: Yoke (Stealth)
- STEP 3: Sublimated Sleeves
 - A. Sleeve (Black)
 - B. Sleeve Design (True Red)
 - C. Sleeve Outside Stripes (White)
- STEP 4: Neck Piping (Stealth)
- STEP 5: Neck (Stealth)
- STEP 6: Cuffs (Black)
- STEP 7: Front/Upper Back Insert (Stealth)
- STEP 8: Side Seam Piping (Stealth)



SURGE

- STEP 1: Body (Royal)
- STEP 2: Yoke (Royal)
- STEP 3: Sublimated Sleeves
 - A. Upper Sleeve (Royal)
 - B. Middle Sleeve Stripes (White)
 - C. Lower Sleeve (Burnt Orange)
- STEP 4: Neck Piping (Royal)
- STEP 5: Neck (Royal)
- STEP 6: Cuffs (Burnt Orange)
- STEP 7: Front/Upper Back Insert (Royal)
- STEP 8: Side Seam Piping (Royal)



STRIKE

- STEP 1: Body (Cardinal)
- STEP 2: Yoke (Cardinal)
- STEP 3: Sublimated Sleeves
 - A. Sleeve (Cardinal)
 - B. Sleeve Outside Stripes (Baseball Grey)
 - C. Sleeve Inside Stripe (White)
- STEP 4: Neck Piping (Cardinal)
- STEP 5: Neck (Cardinal)
- STEP 6: Cuffs (Cardinal)
- STEP 7: Front/Upper Back Insert (Cardinal)
- STEP 8: Side Seam Piping (Cardinal)



BRUTE

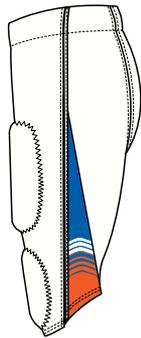
- STEP 1: Body (White)
- STEP 2: Yoke (White)
- STEP 3: Sublimated Sleeves
 - A. Sleeve (Black)
 - B. Sleeve Stripe 1 (GT Gold)
 - C. Sleeve Stripe 2 (Stealth)
- STEP 4: Neck Piping (Black)
- STEP 5: Neck (GT Gold)
- STEP 6: Cuffs (Stealth)
- STEP 7: Front/Upper Back Insert (White)
- STEP 8: Side Seam Piping (White)

NOTE: Recommendation for this concept is to match Cuff to Sleeve Color



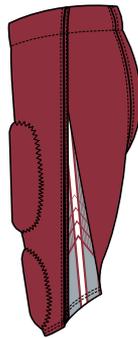
GHOST SPEED

- STEP 1: Body (Black)
- STEP 2: Pointed Sublimated Side Inserts
 - A. Insert (Black)
 - B. Insert Design (True Red)
- STEP 3: Piping (Black)



SURGE

- STEP 1: Body (White)
- STEP 2: Pointed Sublimated Side Inserts
 - A. Upper Insert (Royal)
 - B. Middle Stripes (White)
 - C. Bottom Insert (Burnt Orange)
- STEP 3: Piping (White)



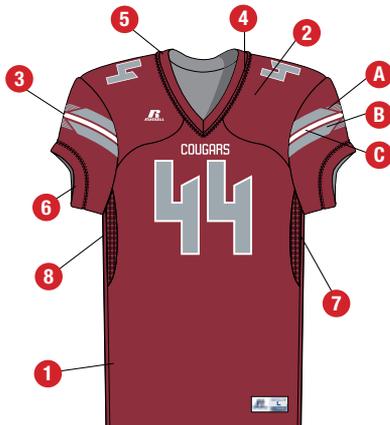
STRIKE

- STEP 1: Body (Cardinal)
- STEP 2: Pointed Sublimated Side Inserts
 - A. Insert (Cardinal)
 - B. Outside Stripes (Baseball Grey)
 - C. Inside Stripe (White)
- STEP 3: Piping (Cardinal)

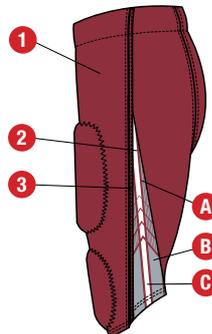


BRUTE

- STEP 1: Body (Black)
- STEP 2: Pointed Sublimated Side Inserts
 - A. Insert (Black)
 - B. Stripe 1 (GT Gold)
 - C. Stripe 2 (Stealth)
- STEP 3: Piping (Black)



- STEP 1: Body
- STEP 2: Yoke
- STEP 3: Sublimated Sleeves
 - A. Sleeve
 - B. Sleeve Outside Stripes
 - C. Sleeve Inside Stripe
- STEP 4: Neck Piping
- STEP 5: Neck
- STEP 6: Cuffs
- STEP 7: Front/Upper Back Insert
- STEP 8: Side Seam Piping



- STEP 1: Body
- STEP 2: Pointed Sublimated Side Inserts
 - A. Insert
 - B. Outside Stripes
 - C. Inside Stripe
- STEP 3: Piping

FULLY SUBLIMATED



GHOST SPEED



SURGE



BRUTE



STRIKE

ADULT SUBLIMATED GAME JERSEY

× NEW ×

S9893SU - 93 Cloth (Adult)	\$95.50
S98AHWU - AH Cloth (Youth)	\$71.40

Adult & Youth Sizes: S-XXL Oversize: 3XL-5XL (Adult)

- ▶ Fully sublimated 93 Cloth mesh jersey that combines strength and comfort.
- ▶ Reinforced 73 Cloth yoke for added durability in contact areas.
- ▶ Side and Under sleeve 69 Cloth insert for tailored fit.

Decoration Placements:

1, 2A, 2B, 3 or BN, 6, 7, 9C, 9V, SV, YL

Decoration Type(s):

Embroidery, Twill or RussTwill

Notes:

8" Max Front #'s / 10" Max Back #'s on YOUTH
 10" Max Front #'s / 10" Max Back #'s on ADULT
 Price Includes: Team Name, Front & Back Numbers, TV Numbers
 Additional Placements will be \$5 per location
 RussTwill numbers can be substituted for additional cost

SUBLIMATED GAME PANT

F2562SU - 62 Cloth (Adult)	\$85.50
F2569WU - 69 Cloth (Youth)	\$58.00

Sizes: XS-XXL Oversize: 3XL-5XL

- ▶ Fully Sublimated performance pant delivers full range of motion, comfort and durability.
- ▶ 2 ½" elastic waist with gripper technology keeps the jersey tucked.
- ▶ Envelope thigh and knee pad system holds pads firmly in place.

Decoration Placements:

18, 27, 28, 78

Decoration Type(s):

Embroidery or Twill

Notes:

Slotted Waist	\$6.00
Concealed slotted waist	\$8.00
1" FBC73M0 belt inserted and bar tacked	\$14.00
1 ½" FBC73M1 belt inserted and bar tacked	\$15.00

*Price includes the sublimated concept only.
 Any additional placements will be \$5.00 per location



NEW **YOUTH SUBLIMATED GAME JERSEY**

S98AHWU - AH Cloth (Youth)	\$71.40
S9893SU - 93 Cloth (Adult)	\$95.50

Adult & Youth Sizes: S-XXL Oversize: 3XL-5XL (Adult)

- Lightweight jersey constructed for mobility and comfort.
- Reinforced AZ Cloth yoke for added durability in contact areas.
- Side and Under sleeve 69 Cloth insert for tailored fit.

Decoration Placements:

1, 2A, 2B, 3 or BN, 6, 7, 9C, 9V, SV, YL

Notes:

8" Max Front #'s / 10" Max Back #'s on YOUTH

10" Max Front #'s / 10" Max Back #'s on ADULT

Price Includes: Team Name, Front & Back Numbers, TV Numbers

Additional Placements will be \$5 per location (see page 125 for options)

RussTwill numbers can be substituted for additional cost

YOUTH STOCK GAME PANT

F25PFWP - PF Cloth (No Fly)	\$27.00
100% Polyester Double Knit	

Sizes: XS-XXL

- 7 piece integrated pad set includes.
- Ventilated hip and spine pads.
- Reinforced thigh pads.
- Contoured knee pads.
- 1" Web belt inserted and bar tacked.

Options:

Not Available



S9893SU/S98AHWU



OPTION-SURGE

- STEP 1: Body/Yoke/Side Panel (White)
- STEP 2: Collar (White)
- STEP 3: Cuffs (GT Gold)
- STEP 4: Upper Sleeve (Dark Green)
- STEP 5: Middle Sleeve Stripes (White)
- STEP 6: Lower Sleeve (GT Gold)

NOTE: Recommendation for this concept is to match Cuff to Sleeve Pattern Color 3



OPTION-GHOST SPEED

- STEP 1: Body/Yoke/Side Panel (White)
- STEP 2: Collar (White)
- STEP 3: Cuffs (Navy)
- STEP 4: Sleeve (Navy)
- STEP 5: Sleeve Inside Stripes (True Red)
- STEP 6: Sleeve Outside Stripes (White)



OPTION-STRIKE

- STEP 1: Body/Yoke/Side Panel (Columbia Blue)
- STEP 2: Collar (Columbia Blue)
- STEP 3: Cuffs (White)
- STEP 4: Sleeve (White)
- STEP 5: Sleeve Outside Stripes (Navy)
- STEP 6: Sleeve Inside Stripe (Columbia Blue)



OPTION-BRUTE

- STEP 1: Body/Yoke/Side Panel (Navy)
- STEP 2: Collar (Navy)
- STEP 3: Cuffs (Royal)
- STEP 4: Sleeve (Baseball Grey)
- STEP 5: Sleeve Strip 1 (White)
- STEP 6: Sleeve Stripe 2 (Royal)



OPTION-WARRIOR

- STEP 1: Body/Yoke/Side Panel (White)
- STEP 2: Collar (Cardinal)
- STEP 3: Cuffs (True Red)
- STEP 4: Lower Sleeve Design (True Red)
- STEP 5: Middle Sleeve Design (GT Gold)
- STEP 6: Upper Sleeve Design (Black)

NOTE: Recommendation for this concept is to match Cuff to Sleeve Pattern Color 1



OPTION-SPEED STRIPE

- STEP 1: Body/Yoke/Side Panel (Cardinal)
- STEP 2: Collar (Cardinal)
- STEP 3: Cuffs (GT Gold)
- STEP 4: Upper Sleeve Design (Cardinal)
- STEP 5: Bottom Sleeve Design (GT Gold)



OPTION-TWO STRIPE

- STEP 1: Body/Yoke/Side Panel (White)
- STEP 2: Collar (Baseball Grey)
- STEP 3: Cuffs (Baseball Grey)
- STEP 4: Big Sleeve Stripes (Royal)
- STEP 5: Little Sleeve Stripes (Baseball Grey)
- STEP 6: Sleeve (White)



OPTION-THREE STRIPE

- STEP 1: Body/Yoke/Side Panel (Navy)
- STEP 2: Collar (Baseball Grey)
- STEP 3: Cuffs (Baseball Grey)
- STEP 4: Top and Bottom Sleeve Stripe (White)
- STEP 5: Middle Sleeve Stripe (True Red)
- STEP 6: Sleeve (Navy)



SUMS55

- STEP 1: Body/Yoke/Side Panel (Burnt Orange)
- STEP 2: Sleeves (Burnt Orange)
- STEP 3: Neck (Royal)
- STEP 4: Cuffs (Royal)
- STEP 5: Inside and Outside Shoulder Stripes (Royal)
- STEP 6: Middle Shoulder Stripe (White)



SUMS 46

- STEP 1: Body, Yoke, Sleeve (True Red)
- STEP 2: Neck, Cuffs, Piping, Side Panel (White)
- STEP 3: Front and Back Sleeve Inserts (Gold)
- STEP 4: Yoke Insert (White)



BASE

- STEP 1: Body/Yoke/Sleeves/Side Panel (Digital Camo)
 - Pattern Color 1 - (Stealth)
 - Pattern Color 2 - (Burnt Orange)
 - Pattern Color 3 - (Black)
- STEP 2: Neck/Cuffs
 - Pattern Color 1 - (Stealth)
 - Pattern Color 2 - N/A
 - Pattern Color 3 - N/A



PINNACLE

- STEP 1: Body/Yoke (Stealth)
- STEP 2: Sleeves (Splatter)
 - Pattern Color 1 - (Black)
 - Pattern Color 2 - (Electric Green)
 - Pattern Color 3 - (Baseball Grey)
- STEP 3: Cuffs (Black)
- STEP 4: Collar (Stealth)

TEAM COLORS

FASHION COLORS

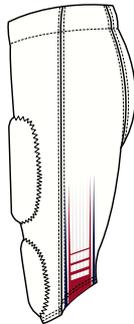
	Aqua	Baseball Grey	Black	Blazer Gold	Burnt Orange	Cardinal	Columbia Blue	Dark Green	Giants Cream	Gold	Grid Iron Silver	GT Gold	Kelly	Light Old Gold	Light Orange	Maroon	Navy	Purple	Royal	Seal Brown	Soul Blue	Stealth	Texas Orange	True Red	White	Amy Camo Green	Amy Camo Grey	Amy Camo Tan	Watermelon Pink	Diamond Pink	Electric Green	Lavender Haze	Laser Yellow	Techno Green			
SUB COLORS																																					
TONAL COLOR 1																										N/A	N/A	N/A									

These colors are only offered in sublimated garments.

F2562SU/F2569WU



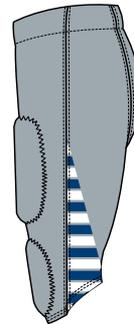
SURGE
 STEP 1: Front/Upper Back Body (Dark Green)
 STEP 2: Top Stripes (Dark Green)
 STEP 3: Middle Stripes (White)
 STEP 4: Bottom Stripes (GT Gold)



GHOST SPEED
 STEP 1: Body (White)
 STEP 2: Inside Stripes (True Red)
 STEP 3: Outside Stripes (Navy)



STRIKE
 STEP 1: Body (White)
 STEP 2: Outside Stripes (Navy)
 STEP 3: Inside Stripe (Columbia Blue)



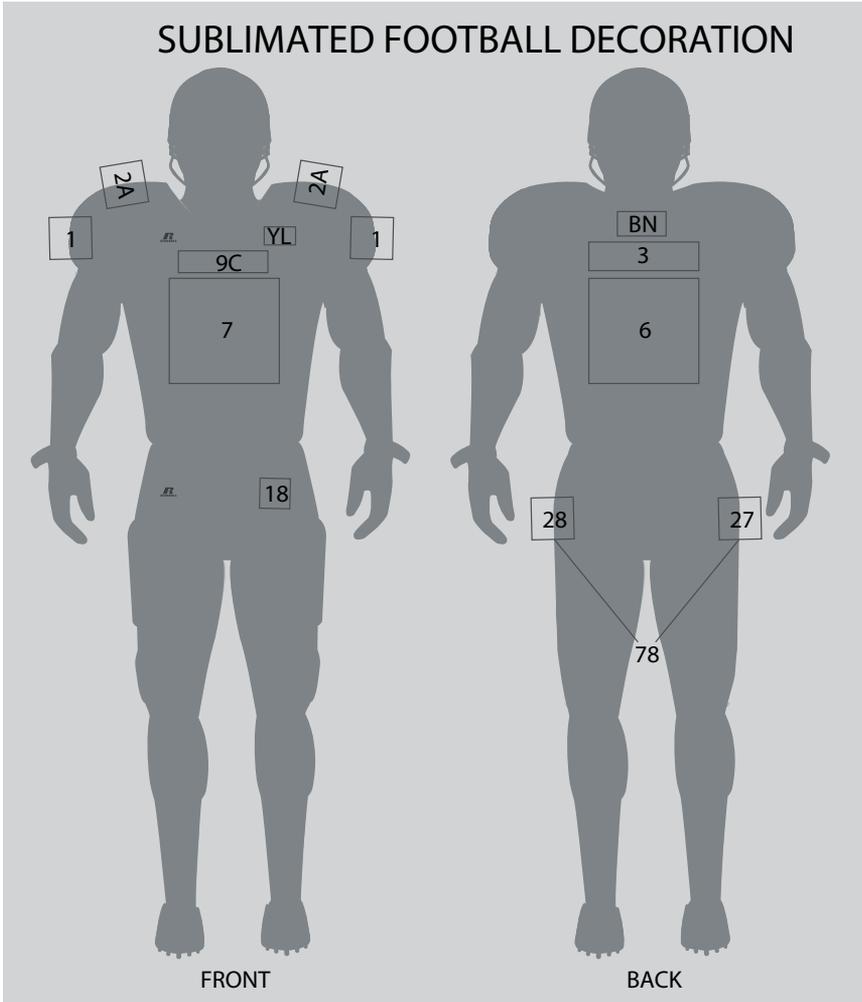
BRUTE
 STEP 1: Body (Baseball Grey)
 STEP 2: Stripe 1 (White)
 STEP 3: Stripe 2 (Royal)



JET
 STEP 1: Front Body (GT Gold)
 STEP 2: Back Design (GT Tonal)
 *Name not included in price of pant



BASE
 STEP 1: Body/Pattern (DIGITAL CAMO)
 Pattern Color 1 - (Stealth)
 Pattern Color 2 - (Burnt Orange)
 Pattern Color 3 - (Black)



STUN



COLOR 1 (Gold)
 COLOR 2 (Gold Tonal)
 COLOR 3 (Black)

SPLATTER



COLOR 1 (Navy)
 COLOR 2 (True Red)
 COLOR 3 (Baseball Grey)

RAZZLE



COLOR 1 (Aqua)
 COLOR 2 (Stealth)
 COLOR 3 (Baseball Grey)

CHEVRON



COLOR 1 (True Red)
 COLOR 2 (Black)
 COLOR 3 (White)

CAMO-KAZE



COLOR 1 (Gold)
 COLOR 2 (True Red)
 COLOR 3 (Black)

COMBAT-KAZE



COLOR AS IS

STARS & STRIPES



COLOR AS IS

ROCK



COLOR 1 (Stealth)
 *Tonal

CARBON



COLOR AS IS

THE HIVE



COLOR 1 (GT Gold)
 *Tonal/White

FLASH



COLOR 1 (Laser Yellow)
 COLOR 2 (Black)

SHOCKWAVE



COLOR 1 (Navy)
 COLOR 2 (White)

MATRIX



COLOR 1 (Black)
 COLOR 2 (Gold)

DIGITAL CAMO



COLOR 1 (Black)
 COLOR 2 (True Red)
 COLOR 3 (Gridiron Silver)

HOLD THAT TIGER



COLOR 1 (Burnt Orange)
 COLOR 2 (Black)

AWARENESS



COLOR 1 (Purple)
 COLOR 2 (Purple Tonal)

LIGHTNING



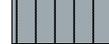
COLOR 1 (Black)
 COLOR 2 (Electric Green)

SOLID



COLOR 1 (Cardinal)

PINSTRIPES



COLOR 1 (Baseball Grey)
 COLOR 2 (Navy)

2 MINUTE DRILL

STOCK DECORATED PROGRAM

- SET JERSEY AND PANT PRICING
- ALL DECORATION INCLUDED
- MULTIPLE FABRIC OPTIONS
- INCREDIBLE VALUE

TEAM NAME

- 1c Embroidery or Screen Print (1c or 2c)
- Placement: 9c (Layout 1)

NUMBERS

- Front and Back (RussTwill or Screen Print)
- Yoke or Sleeves (RussTwill or Screen Print)
- Placements: 1 or 2A, 7 & 6

FONTS

- Full Block, Monolith, Stinger, Jet, Steel, Rock, Athletic Shadow, Pro Block (*See page 126 for font details*)

ORDER BY - SHIP BY

Minimum of 30 units

- 4/10/17 – 7/10/17
- 6/5/17 – 7/31/17
- 6/26/17 – 8/11/17

FILL INS

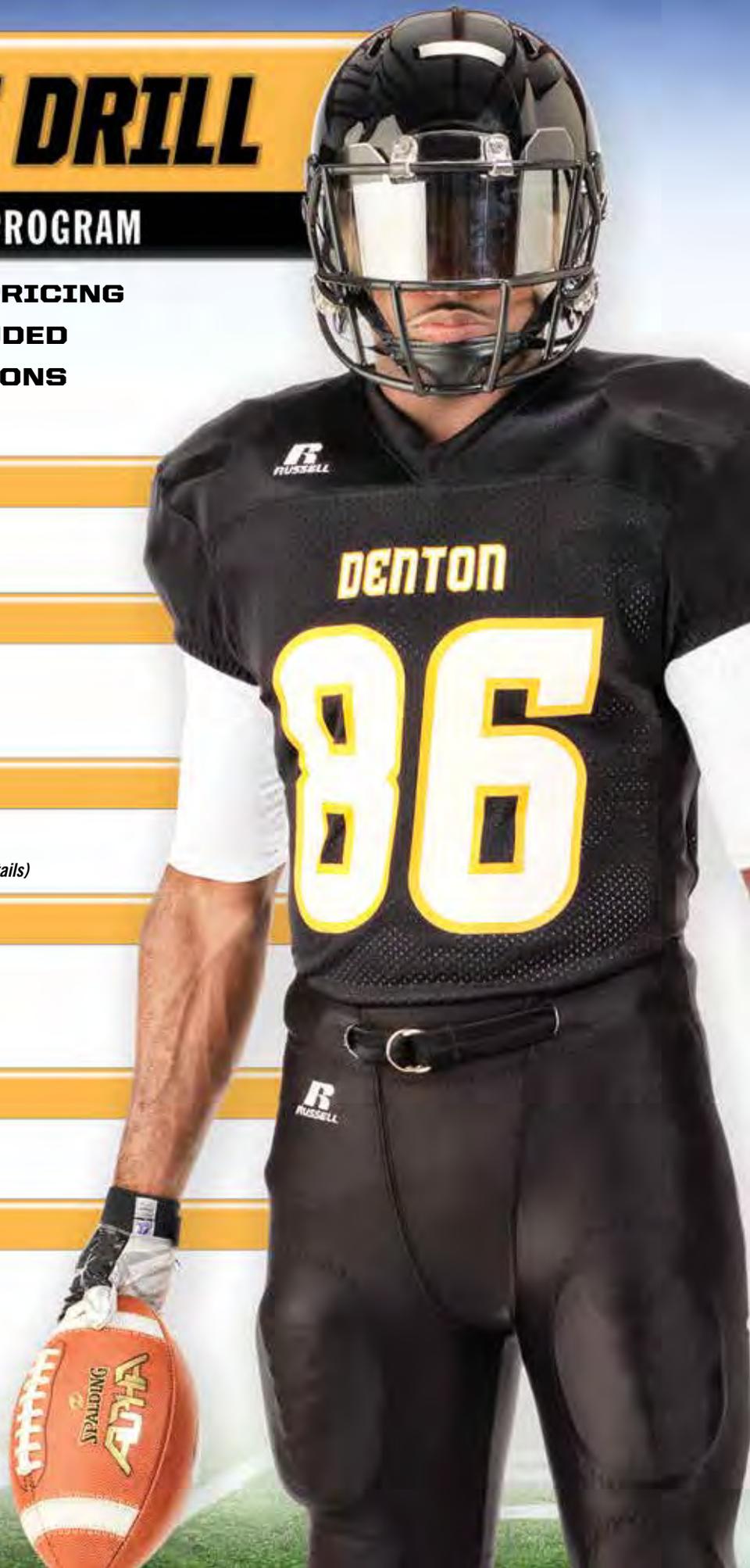
Minimum of 6 units

- Must be ordered by 4/10/17 (*NO Promo*)

PROMOTIONS

For Every Set of 2 Minute Drill Jerseys and Stock Game Pants Ordered BEFORE 6/26/17, Team Will Receive:

- 1 – 64STTMO Essential Tee



ADULT COLOR
BLOCK GAME
JERSEY

S6793MK



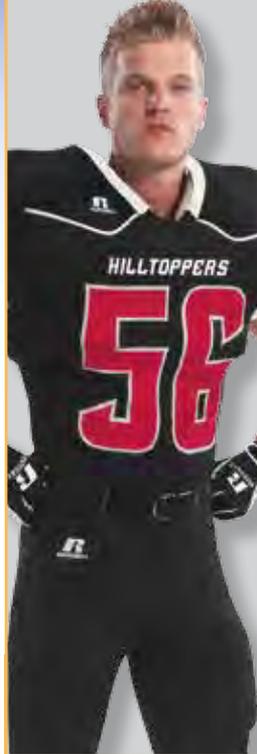
ADULT COLOR
BLOCK GAME
JERSEY

S65XCMK



ADULT COLOR
BLOCK GAME
JERSEY

S57Z7MK



ADULT COLOR
BLOCK GAME
JERSEY

S57Z7M1



ADULT STRETCH
MESH GAME
JERSEY

S05SMMK



ADULT SOLID
JERSEY WITH SIDE
INSERTS

S8693M1



YOUTH SOLID
JERSEY WITH SIDE
INSERTS

S8693W1



YOUTH COLOR
BLOCK GAME
JERSEY

S67AHWK



YOUTH COLOR
BLOCK GAME
JERSEY

S68AHWK



ADULT COLOR BLOCK GAME JERSEY

S6793MK - 93 Cloth
 100% Nylon Tricot Mesh - Colors
 100% Polyester Tricot Mesh - White

Sizes: S-XXL Oversize: 3XL

- 93 Cloth mesh jersey that combines strength and comfort.
- Reinforced 73 Cloth yoke for added durability in contact areas.
- Skill cut 73 Cloth sleeves for complete pad coverage.
- Neck design for added air flow and style.

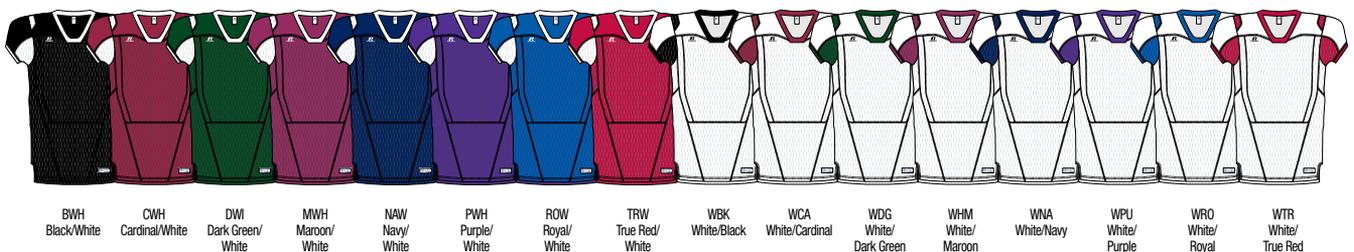
Notes:

Included Decoration Placements: 1, 6, 7, 9C
 8" Max Front #'s / 10" Max Back #'s
 Belt Length
 Youth Stock: S67AHWK

N/C



COLORS



ADULT COLOR BLOCK GAME JERSEY

S65XCMK - XC Cloth

86% Nylon / 14% Spandex - Colors

87% Polyester / 13% Spandex - White

Sizes: S-XXL Oversize: 3XL

- Xtreme Compression cloth is full compression, designed to lock in shoulder pads, be tight to the chest and provide maximum mobility.
- Z7 front, back and side inserts provide superior ventilation.
- Reinforced XC yoke for added durability in contact area, without sacrificing compression.

Notes:

Included Decoration Placements: 1 or 2A, 6, 7, 9C

10" Max Front #'s / 10" Max Back #'s

Belt Length

N/C

Blitz concept: S65XCMM



COLORS



BMH Black/ White	DWI Dark Green/ White	MWH Maroon/ White	NAW Navy/ White	PMH Purple/ White	ROW Royal/ White	TRW True Red/ White	WBK White/Black	WDG White/ Dark Green	WHM White/ Maroon	WNA White/Navy	WPU White/ Purple	WRO White/ Royal	WTR White/ True Red
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ADULT COLOR BLOCK GAME JERSEY

S57Z7MK - Z7 Cloth "HOME JERSEY"

S57Z7M1 - Z7 Cloth "AWAY JERSEY"

88% Nylon / 12% Spandex - Colors

88% Polyester / 12% Spandex - White

Sizes: S-XXL Oversize: 3XL

- Exclusive Z7 cloth delivers the lightest, strongest, most durable engineered football Jersey.
- Built in fabric technology helps to resist stains and wick moisture.
- Reinforced 73 cloth yoke for added durability in contact area.
- Front, back and side Z7 Cloth inserts provide superior ventilation.

Notes:

Included Decoration Placements: 1 or 2A, 66, 7, 9C

10" Max Front #'s / 10" Max Back #'s

Belt Length

N/C

Blitz concept :S57Z7MM



COLORS

S57Z7MK - "Home Jersey"

Colored Body with White Neck, Cuffs and Piping



BWH
Black/White

DWI
Dark Green/White

MWH
Maroon/White

NAW
Navy/White

PWH
Purple/White

ROW
Royal/
White

SVI
Stealth/
White

TRW
True Red/
White

ADULT COLOR BLOCK GAME JERSEY



S57Z7MK - Z7 Cloth "HOME JERSEY"

S57Z7M1 - Z7 Cloth "AWAY JERSEY"

88% Nylon / 12% Spandex - Colors

88% Polyester / 12% Spandex - White

Sizes: S-XXL Oversize: 3XL

- Exclusive Z7 cloth delivers the lightest, strongest, most durable engineered football Jersey.
- Built in fabric technology helps to resist stains and wick moisture.
- Reinforced 73 cloth yoke for added durability in contact area.
- Front, back and side Z7 Cloth inserts provide superior ventilation.

Notes:

Included Decoration Placements: 1 or 2A, 66, 7, 9C

10" Max Front #'s / 10" Max Back #'s

Belt Length

N/C

Blitz concept: S57Z7MM

COLORS

S57Z7M1- "Away Jersey"

White Body with Contrast Sleeves, Neck, Cuffs and Piping



WBK
White/Black

WDG
White/Dark Green

WHM
White/Maroon

WNA
White/Navy

WPU
White/Purple

WRO
White/Royal

WTR
White/True Red

ADULT STRETCH MESH GAME JERSEY

S05SMMK - SM Cloth
 88% Nylon / 12% Spandex - Colors
 88% Polyester / 12% Spandex - White

Sizes: S-XXL Oversize: 3XL

- Durable, compression fit stretch mesh delivers unrestricted range of motion.
- Reinforced 73 cloth yoke for added durability in contact area.
- Skill cut 73 Cloth sleeves for complete pad coverage.

Notes:

Included Decoration Placements: 1 or 2A, 6, 7, 9C

10" Max Front #'s / 10" Max Back #'s

Belt Length N/C



COLORS



BLK Black	BOR Burnt Orange	CRD Cardinal	DGR Dark Green	MAR Maroon	NAV Navy	PUR Purple	ROY Royal	SHL Stealth	TRR True Red	WHI White
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THE NEW PALESTINE STORY

NEW PALESTINE, INDIANA, IS A SMALL TOWN WITH A BIG COACH.

30-YEAR OLD KYLE RALPH, FORMER D1 LINEMAN AND

CHARISMATIC, INNOVATIVE COACH IS 41-2 IN HIS FIRST 3

SEASONS AT NEW PAL, WINNING THE FIRST STATE CHAMPIONSHIP
IN SCHOOL HISTORY IN 2014, CRUSHING STATE SCORING RECORDS.

HOWEVER, HIS PROUDEST MOMENT CAME IN THE 2015 STATE
CHAMPIONSHIP WHEN HIS TEAM LOST ONE FOR THE AGES. COMING

ALL THE WAY BACK FROM 28 DOWN IN THE SECOND HALF, THE

DRAGONS FELL SHORT BY JUST 8 SECONDS. WHY WAS HE SO

PROUD? HIS TEAM LIVED HIS MANTRA THAT DAY. **"WIN. LOSE.**

QUIT. THE ONLY ONE THAT'S NOT AN OPTION IS TO QUIT."

THE NEW PALESTINE DRAGONS NEVER QUIT. #SETTLEYOURSCORE

NEW PAL DRAGONS



TEAM ON™

TEAMON.RUSSELLATHLETIC.COM

ADULT SOLID JERSEY WITH SIDE INSERTS **NEW**

S8693M1 - 93 Cloth
 100% Nylon Tricot Mesh - Colors
 100% Polyester Tricot Mesh - White

Sizes: S-XXL Oversize: 3XL

- 93 Cloth mesh jersey that combines strength and comfort.
- Reinforced 73 Cloth yoke for added durability in contact areas.
- Skill cut 73 Cloth sleeves for complete pad coverage.
- Side and Under sleeve 69 Cloth insert for tailored fit.

Notes:

Included Decoration Placements: 1 or 2A, 6, 7, 9C
 10" Max Front #'s / 10" Max Back #'s

Belt Length N/C



COLORS



BLK Black	BOR Burnt Orange	CRD Cardinal	DGR Dark Green	GLD Gold	MAR Maroon	NAV Navy	PUR Purple	ROY Royal	SHL Stealth	TRR True Red	WHI White
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NEW YOUTH SOLID JERSEY WITH SIDE INSERTS



S8693W1 - 93 Cloth
 100% Nylon Tricot Mesh - Colors
 100% Polyester Tricot Mesh - White

Sizes: S-XXL

- Classic 93 Cloth jersey that combines strength and comfort.
- Reinforced 73 Cloth yoke for added durability in contact areas.
- Skill cut 73 Cloth sleeves for complete pad coverage.
- Side and Under sleeve 69 Cloth insert for tailored fit.
- Exact same construction as Adult version.

Notes:

Included Decoration Placements: 1, 6, 7, 9C
 8" Max Front #'s / 8" Max Back #'s
 Yoke Numbers or Logos are Not Available
 Belt Length
 Adult Style: S8693M1

N/C

COLORS



BLK Black	BOR Burnt Orange	CRD Cardinal	DGR Dark Green	GLD Gold	MAR Maroon	NAV Navy	PUR Purple	ROY Royal	SHL Stealth	TRR True Red	WHI White
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YOUTH COLOR BLOCK GAME JERSEY

S67AHWK - AH Cloth
 100% Nylon Tricot Mesh - Colors
 100% Polyester Tricot Mesh - White

Sizes: S-XXL Oversize: 3XL

- ▶ Lightweight jersey constructed for mobility and comfort.
- ▶ Reinforced AZ Cloth yoke for added durability in contact areas.
- ▶ Skill cut AZ Cloth sleeves for complete pad coverage.

Notes:

Included Decoration Placements: 1, 6, 7, 9C

6" Max Front #s / 8" Max Back #s

Belt Length

N/C

Adult Style - S6793MK



COLORS



- | | | | | | | | | | | | | |
|------------------------|-----------------------|-----------------------------|-------------------------|-----------------------|-------------------------|------------------------|---------------------------|--------------------|-----------------------|-------------------|------------------------|---------------------------|
| BWH
Black/
White | CWH
Cardinal/White | DWI
Dark Green/
White | MWH
Maroon/
White | NAW
Navy/
White | PWH
Purple/
White | ROW
Royal/
White | TRW
True Red/
White | WBK
White/Black | WCA
White/Cardinal | WNA
White/Navy | WRO
White/
Royal | WTR
White/
True Red |
|------------------------|-----------------------|-----------------------------|-------------------------|-----------------------|-------------------------|------------------------|---------------------------|--------------------|-----------------------|-------------------|------------------------|---------------------------|

YOUTH COLOR BLOCK GAME JERSEY

S68AHWK - AH Cloth
 100% Nylon Tricot Mesh - Colors
 100% Polyester Tricot Mesh - White

Sizes: S-XXL Oversize: 3XL

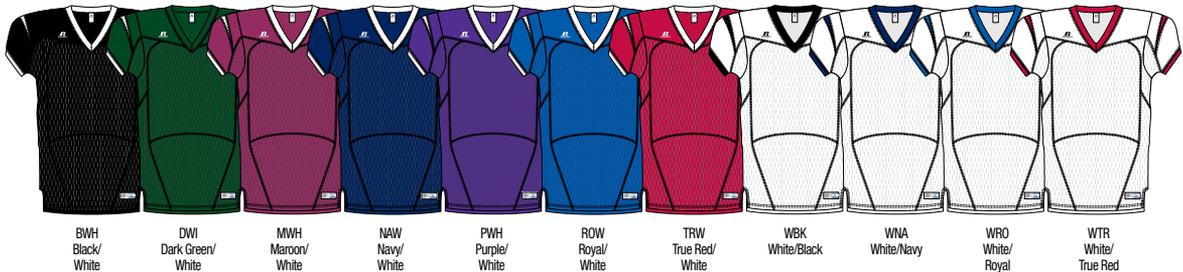
- ▶ Lightweight jersey constructed for mobility and comfort.
- ▶ Reinforced AZ Cloth yoke for add durability in contact areas.
- ▶ Skill cut AZ Cloth sleeves for complete pad coverage.

Notes:
 Included Decoration Placements: 2A, 6, 7, 9C
 6" Max Front #'s / 8" Max Back #'s
 Belt Length

N/C



COLORS



STOCK 2017



NO HUDDLE

QUICK DECORATED STOCK PROGRAM

- SET JERSEY PRICING
- ALL DECORATION INCLUDED
- MULTIPLE FABRIC OPTIONS
- MINIMUM 20 UNITS
- SHIPS IN 2 WEEKS

STYLES

- Adult: S05SMMK, S6793MK, S8693M1
- Youth: S67AHWK, S68AHWK, S8693W1

TEAM NAME

- Screen Print ONLY (1c or 2c)
- Placement: 9c

NUMBERS

- Front and Back (Screen Print ONLY)
- Yoke or Sleeves (Screen Print ONLY)
- Placements: 1 or 2A, 7 & 6

FONTS

- Full Block, Monolith, Stinger, Jet, Steel

DATES

- 5/15/17 - 9/11/17

✕
✕ **TEAM ON** ✕
✕





NEW ADULT SOLID JERSEY WITH SIDE INSERTS

S8693M1 - 93 Cloth \$35.00
 100% Nylon Tricot Mesh-Colors
 100% Polyester Tricot Mesh-White

Sizes: S-XXL Oversize: 3XL

- 93 Cloth mesh jersey that combines strength and comfort.
- Reinforced 73 Cloth yoke for added durability in contact areas.
- Skill cut 73 Cloth sleeves for complete pad coverage.
- Side and Under sleeve 69 Cloth insert for tailored fit.
- Imported.

Decoration Placements:

1, 2A, 2B, 3 or BN, *6, 7, 9C, SV, YL

Notes:

*10" Max Numbers on Back
 Belt Length
 Youth equivalent: S8693W1



ADULT STRETCH MESH GAME JERSEY

S05SMMK - SM Cloth \$63.00
 90% Nylon / 10% Spandex-Colors
 90% Polyester / 10% Spandex-White

Sizes: S-XXL Oversize: 3XL

- Durable, compression fit stretch mesh delivers unrestricted range of motion.
- Reinforced 73 cloth yoke for added durability in contact area.
- Skill cut 73 Cloth sleeves for complete pad coverage.
- Imported.

Decoration Placements:

1, 2A, 2B, 3 or BN, *6, 7, 7X, 9C, 9X, SV, YL

Notes:

*10" Max Numbers on Back
 Belt Length

\$4.00



ADULT COLOR BLOCK GAME JERSEY

S6793MK - 93 Cloth \$54.00
 100% Nylon Tricot Mesh-Colors
 100% Polyester Tricot Mesh-White

Sizes: S-XXL Oversize: 3XL

- 93 Cloth jersey that combines strength and comfort.
- Reinforced 73 Cloth yoke for added durability in contact areas.
- Skill cut 73 Cloth sleeves for complete pad coverage.
- Neck design for added air flow and style.
- Imported.

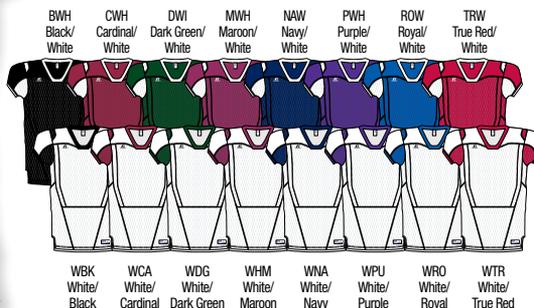
Decoration Placements:

1, 3 or BN, *6, *7, 7X, 9C, 9X, SV, YL

Notes:

*8" Max Front #'s / 10" Max Back #'s
 Belt Length
 Youth Equivalent: S8693W1

\$4.00





ADULT COLOR BLOCK GAME JERSEY

S57Z7MK - Z7 Cloth "HOME JERSEY" \$79.50
 S57Z7M1 - Z7 Cloth "AWAY JERSEY" \$79.50
 88% Nylon / 12% Spandex-Colors
 88% Polyester / 12% Spandex-White

Sizes: S-XXL Oversize: 3XL

- Exclusive Z7 cloth delivers the lightest, strongest, most durable engineered football Jersey.
- Built in fabric technology helps to resist stains and wick moisture.
- Reinforced 73 cloth yoke for added durability in contact area.
- Front, back and side Z7 Cloth inserts provide superior ventilation.
- Imported.

Decoration Placements:

1, 2A, 2B, 3 or BN, 66, 7, 9C, 9X, 7X, SV, YL

Notes:

Belt Length \$4.00
 Blitz Concept: S57Z7MM

S57Z7MK - "Home Jersey"
 Colored Body with White Neck, Cuffs and Piping



BWH Black/White DWI Dark Green/White MWH Maroon/White NAW Navy/White PWH Purple/White ROW Royal/White SY1 Stealth/White TRW True Red/White

S57Z7M1 - "Away Jersey"
 White Body with Contrast Sleeves, Neck, Cuffs and Piping



WBK White/Black WDG White/Dark Green WHM White/Maroon WNA White/Navy WPU White/Purple WRO White/Royal WTR White/True Red

ADULT COLOR BLOCK GAME JERSEY

S65XCMK - XC Cloth \$79.50
 86% Nylon / 14% Spandex-Colors
 87% Polyester / 13% Spandex-White

Sizes: S-XXL Oversize: 3XL

- Xtreme Compression cloth is full compression, designed to lock in shoulder pads, be tight to the chest and provide maximum mobility.
- Z7 front, back and side inserts provide superior ventilation.
- Reinforced XC yoke for added durability in contact area, without sacrificing compression.
- Imported.

Decoration Placements:

1, 2A, 2B, 3 or BN, *6, 7, 9C, 9X, 7X, SV, YL

Notes:

*10" Max Numbers on Back
 Belt Length \$4.00
 Blitz Concept: S65XCMM



BWH Black/White DWI Dark Green/White MWH Maroon/White NAW Navy/White PWH Purple/White ROW Royal/White TRW True Red/White
 WBK White/Black WDG White/Dark Green WHM White/Maroon WNA White/Navy WPU White/Purple WRO White/Royal WTR White/True Red



SOLID MESH JERSEY

S9593MK - 93 Cloth \$22.00
 100% Nylon Tricot Mesh-Colors
 100% Polyester Tricot Mesh-White

Sizes: S-2XL Oversize: 3XL

- 93 Cloth mesh jersey that combines strength and comfort.
- Reinforced 93 Cloth yoke for added durability in contact areas.
- Imported.

Decoration Placements:

1, 2A, 2B, 3 or BN, *6, 7, 9C, SV, YL

Notes:

*10" Max Numbers on Back

Belt Length

1 1/2" Braid overlay on yoke

Youth Equivalent: S95AHWK

\$4.00

\$7.00

INVENTORY ONLY



STOCK PRACTICE JERSEY

S096BMK - 6B Cloth \$16.50

Sizes: Adult M, XL Oversize: 3XL

- Mini porthole mesh body.
- Medium weight dazzle warp knit sleeves and double ply yoke.
- 1" Crossover rib knit V-neck.
- Imported.

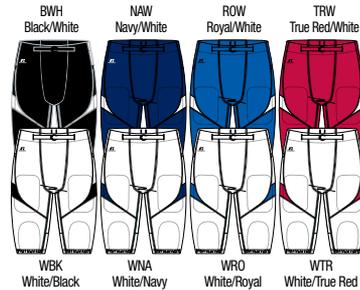
Decoration Placements:

1, 2A, 2B, 3, 6, 7, 9C, SV, YL

Notes:

Decoration: Screen Print Only





ADULT GAME PANT WITH CONTRASTING SIDE / FRONT INSERTS

F65XPMK - XP Cloth (No Fly) \$63.00

Sizes: XS-XXL Oversize: 3XL

- ▶ Lightweight Xtreme Power performance pant is designed for max range of motion, comfort and durability.
- ▶ Z7 Cloth Upper inseam & side inserts for superior ventilation.
- ▶ 2 1/2" elastic waist with gripper technology keeps the jersey tucked.
- ▶ Envelope thigh and knee pad pockets.
- ▶ Imported.

Options:

1 1/2" FBC73M1 belt inserted & bar tacked \$15.00

Decoration Type: Embroidery, Twill

Decoration Placement: 18

Notes: Blitz Concept: Adult F65XPMK

ADULT DELUXE GAME PANT

F25XPMF - XP Cloth (No Fly) \$58.50
 82 % Nylon / 18% Spandex-Colors
 82% Polyester / 18% Spandex-White

Sizes: XS-2XL Oversize: 3XL

- ▶ Lightweight Xtreme Power performance pant is designed for max range of motion, comfort and durability.
- ▶ 2 1/2" elastic waist with gripper technology keeps the jersey tucked.
- ▶ Envelope thigh and knee pad system holds pads firmly in place.
- ▶ Imported.

Options:

1" Side braid \$ 6.00
 1 1/2" Side braid \$ 6.50
 1 1/2" FBC73M1 belt inserted & bar tacked \$15.00

Decoration Type: Embroidery, Twill

Decoration Placements: 18, 27, 28



ADULT DELUXE GAME PANT

F2562MF - 62 Cloth (No Fly) \$45.00
 92% Nylon / 8% Spandex-Colors
 92% Polyester / 8% Spandex-White

Sizes: XS-2XL Oversize: 3XL

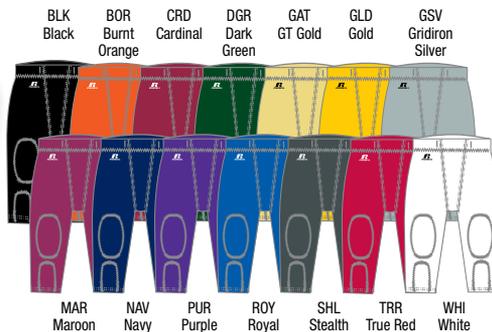
- ▶ Performance pant delivers full range of motion, comfort and durability.
- ▶ 2 1/2" elastic waist with gripper technology keeps the jersey tucked.
- ▶ Envelope thigh and knee pad system holds pads firmly in place.
- ▶ Imported.

Options:

1" Side braid \$ 6.00
 1 1/2" Side braid \$ 6.50
 1 1/2" FBC73M1 belt inserted & bar tacked \$15.00

Decoration Type: Embroidery, Twill, Russcote

Decoration Placements: 18, 27, 28





ADULT INTEGRATED 7 PIECE PAD PANT

F25PFMP -PF Cloth (No Fly)
100% Polyester Double Knit

\$33.50

Sizes: S-XL

- 7 piece integrated pad set includes:
- Ventilated hip and spine pads.
- Reinforced thigh pads.
- Contoured knee pads.
- 1" web belt inserted and bar tacked.
- Imported.

Options and Decoration:

Not available



BLK
Black

NAV
Navy

ROY
Royal

SHL
Stealth

TRR
True Red

WHI
White

PRACTICE PANT

F25PFMF - PF Cloth (No Fly w/ concealed slots) **\$18.50**
100% Polyester Double Knit

Sizes: XS-2XL Oversize: 3XL-4XL

- Polyester double knit body.
- 2 ½" Elastic tunnel waist with concealed slots.
- Envelope thigh and knee pad pockets.
- Imported.

Options:

1" Side braid	\$6.00
1 ½" Side braid	\$6.50

Decoration Type:

Embroidery/Twill

Decoration Placement:

18

Notes:

Youth equivalent: F25PFWF



BLK
Black

GSV
Gridiron Silver

WHI
White



NEW YOUTH SOLID JERSEY WITH SIDE INSERTS

S8693W1 - 93 Cloth \$26.00
 100% Nylon Tricot Mesh-Colors
 100% Polyester Tricot Mesh-White

Sizes: S-XXL

- 93 Cloth mesh jersey that combines strength and comfort.
- Reinforced 73 Cloth yoke for added durability in contact areas.
- Skill cut 73 Cloth sleeves for complete pad coverage.
- Side and Under sleeve 69 Cloth insert for tailored fit.
- Imported.

Decoration Placements:
 1, 2A, 2B, 3 or BN, *6, 7, 9C, SV, YL

Notes:
 8" Max Front #'s / 10" Max Back #'s
 Belt Length \$4.00
 Adult Stock-S8693M1



YOUTH COLOR BLOCK GAME JERSEY

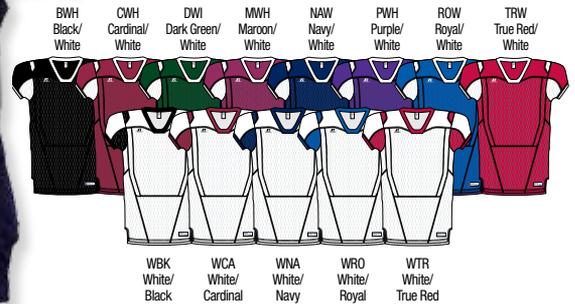
S67AHWK - AH Cloth \$34.50
 100% Nylon Tricot Mesh-Colors
 100% Polyester Tricot Mesh-White

Sizes: S-2XL Oversize: 3XL

- Lightweight jersey constructed for mobility and comfort.
- Reinforced AZ Cloth yoke for added durability in contact areas.
- Skill cut AZ Cloth sleeves for complete pad coverage.
- Imported.

Decoration Placements:
 1, 3 or BN, *6, 7 or **7X, 9C, 9X, SV, YL

Notes:
 *8" Max Back #'s
 **6" Max Front #'s
 Belt Length \$4.00
 Adult Stock-S6793MK



YOUTH COLOR BLOCK GAME JERSEY

S68AHWK - AH Cloth \$34.50
 100% Nylon Tricot Mesh-Colors
 100% Polyester Tricot Mesh-White

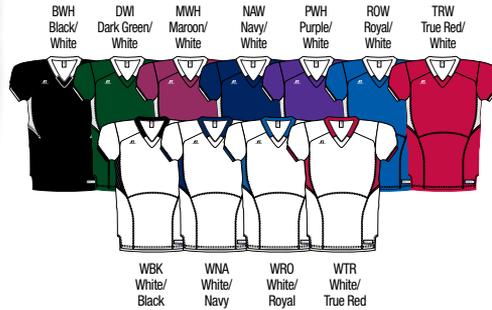
Sizes: S-XXL Oversize: 3XL

- Lightweight jersey constructed for mobility and comfort.
- Reinforced AZ Cloth yoke for added durability in comfort areas.
- Skill cut AZ Cloth sleeves for complete pad coverage.
- Imported.

Decoration Placements:
 2A, 2B, 3 or BN, *6, *7, 9C, 9X, 7X, YL

Notes:
 *6" Max Front #'s / 8" Max Back #'s
 Belt Length \$4.00





YOUTH COLOR BLOCK GAME JERSEY

S65AHWK - AH Cloth
100% Nylon Tricot Mesh-Colors
100% Polyester Tricot Mesh-White

\$24.00

Sizes: S-2XL

- Lightweight jersey constructed for mobility and comfort.
- Reinforced AZ Cloth yoke for added durability in contact areas.
- Skill cut AZ Cloth sleeves for complete pad coverage.
- Imported.

Decoration Placements:

1, 2A, 2B, *3 or BN, 6, 7, 9C, SV, YL

Notes:

2" Max Name / *8" Max Numbers on Back
Belt Length

\$4.00

INVENTORY ONLY

YOUTH SOLID MESH JERSEY

S95AHWK - AH Cloth
100% Nylon Tricot Mesh-Colors
100% Polyester Tricot Mesh-White

\$16.00

Sizes: S-2XL

- Lightweight jersey constructed for mobility and comfort.
- Reinforced AH Cloth yoke for added durability in contact areas.
- 7" Hemmed sleeves with elastic.
- Imported.

Decoration Placements: 1, 2A, 2B, 3 or BN, 6, 7, 9C, SV, YL

Notes:

Belt length \$4.00
1 1/2" Braid overlay on yoke \$7.00

INVENTORY ONLY



YOUTH STOCK PRACTICE JERSEY

S096BWK - 6B Cloth

\$14.00

Sizes: M, XL

- Mini porthole mesh body.
- Medium weight dazzle warp knit sleeves and double ply yoke.
- 1" Crossover rib knit V-neck.
- Imported.

Decoration Placements: 1, 2A, 2B, 3, 6, 7, 9C, SV, YL

Notes: Decoration: Screen Print Only





YOUTH DELUXE GAME PANT

F2569WK - 69 Cloth \$29.00
 87% Nylon / 13% Spandex-Colors
 84% Polyester / 16% Spandex-White

Sizes: XS-2XL

- 69 Cloth offers durability and range of motion.
- 2" Elastic tunnel waist.
- Envelope Thigh and knee pad system holds pads firmly in place.
- Imported.

Options:

- Slotted waist (10 slots) \$6.00
- 1" Side braid \$6.00
- 1 1/2" Side braid \$6.50

Decoration Type: Embroidery, Twill

Decoration Placement: 18

Notes: Adult equivalent: F2562MF



YOUTH INTEGRATED 7 PIECE PAD PANT

F25PFWP - PF Cloth (No Fly) \$27.00
 100% Polyester Double Knit

Sizes: XS-2XL

- 7 piece integrated pad set includes:
- Ventilated hip and spine pads.
- Reinforced thigh pads.
- Contoured knee pads.
- 1" Web belt inserted and bar tacked.
- Imported.

Options: Not Available



YOUTH NO FLY PRACTICE PANT

F25PFWF - PF Cloth (Concealed slots) \$17.00
 F25PFWS - PF Cloth (Half belt w/snaps) \$13.00
 100% Polyester Double Knit

Sizes: XS-2XL

- Polyester double knit body.
- 2 1/2" Elastic tunnel waist with concealed slots.
- Envelope thigh and knee pad pockets.
- Imported.

Options:

- 1" Side braid \$6.00
- 1 1/2" Side braid \$6.50

Decoration: Not available

Notes: Adult equivalent: F25PFMF

***INVENTORY ONLY ON THE F25PFWS - ALL COLORS**
***INVENTORY ONLY ON THE F25PFWF - BLACK & GRIDIRON SILVER** \$12.00

PRODUCT



SCRIMMAGE VEST

12756MH - 56 Cloth \$12.00
 100% Nylon Stretch Porthole Mesh

Sizes: One size fits all

- Vest body (56 Cloth).
- Trimmed neck, armhole and bottom.
- Imported.

Options:
 Not Available

Decoration Placements:
 6 (Numbers only), 7 (Numbers only)



PRODUCT



MESH LAUNDRY BAG

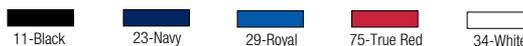
MLB6601 - 66 Cloth \$14.50
 100% Polyester Porthole Mesh

Sizes: 24"x36"

- Bag body (66 Cloth).
- Drawstring with lace lock.
- Imported.

Decoration Type:
 Screen Print

Decoration Placements:
 BG



PRODUCT



1 1/2" COVERED BELT

FBC73MK - 73 Cloth \$9.00
 100% Nylon Dazzle Warp Knit - Colors
 100% Polyester Dazzle Warp Knit - White

Sizes: M, XL Oversize: 3XL

- Cloth covered web belt (73 Cloth).
- D-rings.
- Imported.



PRODUCT

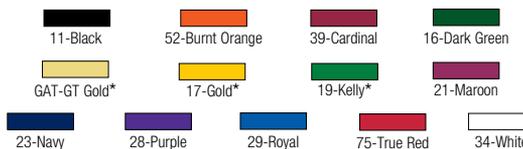


STRAIGHT NAMEPLATE

NMP73MK - 73 Cloth \$8.50
 100% Nylon Warp Knit - Colors
 100% Polyester Warp Knit - White

Sizes: 4"x18"

- 73 Cloth.
- Crocheted.
- Single ply.
- Reinforced interfacing.
- Imported.



*Inventory only

7P4S2SU

Grid



SUBLIMATED PERFORMANCE SLEEVES

7P4S2SU - S2 Cloth \$29.00
91% Polyester / 9% Spandex Stretch Knit - White

Adult Sizes: S-XXL Oversize: 3XL

- Moisture wicking fabric.
- Compression sleeve.
- Flat-lock seamed construction reduces abrasion.
- Two-needle cover stitch 1/2" hemmed sleeve openings.
- "R RUSSELL" upper sleeve below hem.
- Sold in pairs.
- Imported.

Sublimation Patterns:

See page 129

Decoration Type:

Sublimation only - on additional decoration

[7P4S2SU/7P4S2BU] DYNASPEED SLEEVES



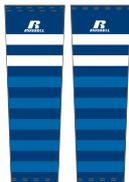
GLIDE
Step 1: Body (Black)



GRID
Step 1: Body (True Red)



BASE
Step 1: Body-Pattern (Digital Camo)
Pattern Color 1: (Black)
Pattern Color 2: (Dark Green)
Pattern Color 3: (Electric Green)



LEGACY
Step 1: Body (Royal)
Step 2: Upper Stripe (White)



PICK AND ROLL
Step 1: Body (Burnt Orange)
Step 2: Outside Design (Black)
Step 3: Inside Design (White)

See stock pattern page 129 for available fills.
(BASE concept only)

9P372SU

Grid



SUBLIMATED PERFORMANCE SKULL CAP

9P372SU - 72 Cloth \$32.50
91% Polyester / 9% Spandex Stretch Knit - White

One Size

- Moisture wicking fabric.
- 1-1/2" Covered elastic band.
- Center panel with 3-needle coverstitch.
- "R RUSSELL" on wearer's right front.
- Imported.

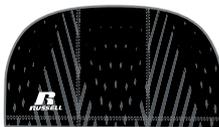
Sublimation Patterns:

See page 129

Decoration Type:

Sublimation only - on additional decoration

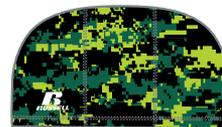
[9P372SU] DYNASPEED SKULL CAP



GLIDE
Step 1: Center Panel (Black)
Step 2: Side Panels (Black)



GRID
Step 1: Body (True Red)



BASE
Step 1: Center Panel-Pattern (Digital Camo)
Pattern Color 1: (Black)
Pattern Color 2: (Dark Green)
Pattern Color 3: (Electric Green)
Step 2: Side Panels-Pattern (Digital Camo)
Pattern Color 1: (Black)
Pattern Color 2: (Dark Green)
Pattern Color 3: (Electric Green)

