



nba 2012
apparel & headwear
spring consolidated catalog





MERCHANDISING



6993A
JAM TRACK JACKET

Finished

Page 04



"90S SCRIPT"
*****RZS7**

Screen Print

Page 05

9637A

Originals Blank Short



"HOOKED ON HOOPS"

*****QFWU**

Screen Print

Page 06

B221A

Athletic Fit Cotton Jersey



"TEAM TOWER"

*****QFY7**

Screen Print

Page 07

B221A

Athletic Fit Cotton Jersey



"NEW JACK"

*****QFUU**

Screen Print

Pages 08

B221A

Athletic Fit Cotton Jersey



"MOJO"

*****QFV7**

Screen Print

Pages 09

B221A

Athletic Fit Cotton Jersey



"RETRO NAME & NUMBER"

*****BAV**

Screen Print

Pages 010

B221A

Athletic Fit Cotton Jersey



"SWEET KICKS"

*****BAW**

Screen Print

Pages 011

B221A

Athletic Fit Cotton Jersey



"RETROFIED"

*****QGA7**

Screen Print

Pages 012

B214A

Tri-Blend S/S Tee



"AUTHENTIC 90"

*****QFX7**

Screen Print

Pages 013

B214A

Tri-Blend S/S Tee

NBA DRAFT CAP

APPAREL · DRAFT CAP



MERCHANDISING



"2011 DRAFT CAP ULTRA"

***QQA7

Screen Print

Page D3

2998A

S/S Tee



7818A

2011 DRAFT CAP ULTRA-JERSEY

Finished

Pages D4-D5



MERCHANDISING



7834A/H
ABA SWINGMAN JERSEY

Finished

Page H4



8725A/H
ABA ON-COURT JACKET

Finished

Page H5



9618A/H
ABA ON-COURT PANT

Finished

Page H6



3755A/H
ABA ON-COURT SHOOTER

Finished

Page H7



"ABA PRIMARY"
*****RRY7**

Screen Print

Page H8



"ABA PRACTICE"
ABARSW7

Screen Print

Page H9



**6993A
JAM TRACK JACKET**
Finished
Page H10



**"ABA RETRO LOGO
VINTAGE"***RVH7**
Screen Print
Page H11
B214A
S/S Tri-Blend



**"ABA RETRO WORDMARK
VINTAGE" ***RVG7**
Screen Print
Page H12
B232A
L/S Tri-Blend Raglan



**"ABA IN THE HOOP"
***RYX7**
Screen Print
Page H13
B214A
S/S Tri-Blend



**"ABA IN THE GRAIN"
***RYW7**
Screen Print
Page H14
B214A
S/S Tri-Blend



**"ABA CIRCLE &
STRIPES" ***RYV7**
Screen Print
Page H15
B232A
L/S Tri-Blend Raglan



**"ABA RETRO BALL"
ABARYY7**
Screen Print
Page H16
B214A
S/S Tri-Blend



**"WOMENS DISTRESSED
ORIGINAL" ***RVDW**
Screen Print
Page H17
B211W
S/S Tri-Blend V-Neck



**"WOMEN'S DISTRESSED
WORDMARK" ***RVEW**
Screen Print
Page H18
B230W
Tri Blend 3/4 Raglan



**"WOMEN'S OLD SCHOOL
CLASSIC" ***RVFW**
Screen Print
Page H19
B300W
S/S Super Soft Tee

NBA SPRING 2012

APPAREL · FAN GEAR



MERCHANDISING



**9775A
FLASH SHORT**

Finished

Page F4



"RESPECT THE GAME"

*****RFAU**

Screen Print

Page F5

2998A

S/S Tee



"HYPER STORM"

*****RGD7**

Screen Print

Page F6

2998A

S/S Tee



"EXPLOSIVE GAME"

BCW***

Screen Print

Page F7

2998A

S/S Tee



"DRONE"

BBZ***

Screen Print

Page F8

2998A

S/S Tee

NBA SPRING 12

WOMEN'S - FAN GEAR - BLANKS



MERCHANDISING



"THREE STRIPE SASH NB"

*****QBSU**

Screen Print

Page W4

B227W

Cap Sleeve Tee



"TEAM SCRIPT NB"

*****QBVU**

Screen Print

Page W5

B238W

Scoop Neck Burn-Out Tee



“NO. 1 FAN NB”

*****QBU8**

Screen Print

Page W6

B228W

Football Tee



“GRAFFITI ME NB”

*****QBTU**

Screen Print

Page W7

B229W

Tri-Blend Tank



“URBAN SPRAY SHORT”

*****QCD1**

Screen Print

Page W8

9619W

Mesh Short



**TY30Z AUTHENTIC DRAFT CAP
RECOLORATION**

MSRP: \$26
Page HF4



**TV12Z AUTHENTIC ON-COURT CAP
RECOLORATION**

MSRP: \$26
Page HF5



TN67Z STRUCTURED FLEX

MSRP: \$24
Page HF6



ER84Z SLOUCH ADJUSTABLE

MSRP: \$18
Page HF7

NBA SPRING 2012

HEADWEAR • FAN GEAR



adidas®

MERCHANDISING



NG49Z STRUCTURED ADJUSTABLE

MSRP: \$18

Page HF8



NG47Z MESH BACK TRUCKER

MSRP: \$18

Page HF9



NG48Z MESH BACK TRUCKER

MSRP: \$18

Page HF10



ER85Z SLOUCH FLEX

MSRP: \$20

Page HF11



ER86Z SLOUCH ADJUSTABLE

MSRP: \$20

Page HF12

NBA SPRING 2012

HEADWEAR · WOMEN'S FAN GEAR



MERCHANDISING



ER87W WOMEN'S SLOUCH ADJUSTABLE

MSRP: \$18

Page HW3



NG50W WOMEN'S TRUCKER

MSRP: \$20

Page HW4



ER88W WOMEN'S SLOUCH ADJUSTABLE

MSRP: \$18

Page HW5



Y243W WOMEN'S MILITARY

MSRP: \$18

Page HW6

NBA SPRING 2012

HEADWEAR - FLAT BRIM



adidas®

MERCHANDISING



M025Z FLAT BRIM FLEX

MSRP: \$28
Page HB3



M026Z FLAT BRIM FLEX

MSRP: \$28
Page HB4



M027Z FLAT BRIM FLEX

MSRP: \$28
Page HB5

NBA SPRING 2012
 HEADWEAR · ORIGINALS



adidas®

MERCHANDISING



M024Z FLAT BRIM FLEX

MSRP: \$28

Page H03



Apparel Hook
 "Retrofied"
 ***QGA7

B214A Tri-Blend S/S Tee
 Page 012 in apparel



ER83Z SLOUCH ADJUSTABLE

MSRP: \$20

Page H04



NG46Z FLAT BRIM SNAP BACK

MSRP: \$22

Page H05



KF78Z UN-CUFFED
 KNIT

MSRP: \$18

Page H06

Apparel Hook
 6993A Jam Track Jacket
 Page 04 in apparel

NBA SPRING 2012

HEADWEAR · HWC NIGHTS/ABA



MERCHANDISING



M028Z FLAT BRIM FLEX

MSRP: \$28

Page HA3



M029Z FLAT BRIM FLEX

MSRP: \$28

Page HA4



NG62Z FLAT BRIM SNAP BACK

MSRP: \$22

Page HA5



KF79Z CUFFED KNIT

MSRP: \$20

Page HA6



H276Z TERRY HEADBAND

MSRP: \$10

Page HA7



H277Z TERRY WRISTBAND

MSRP: \$15

Page HA8